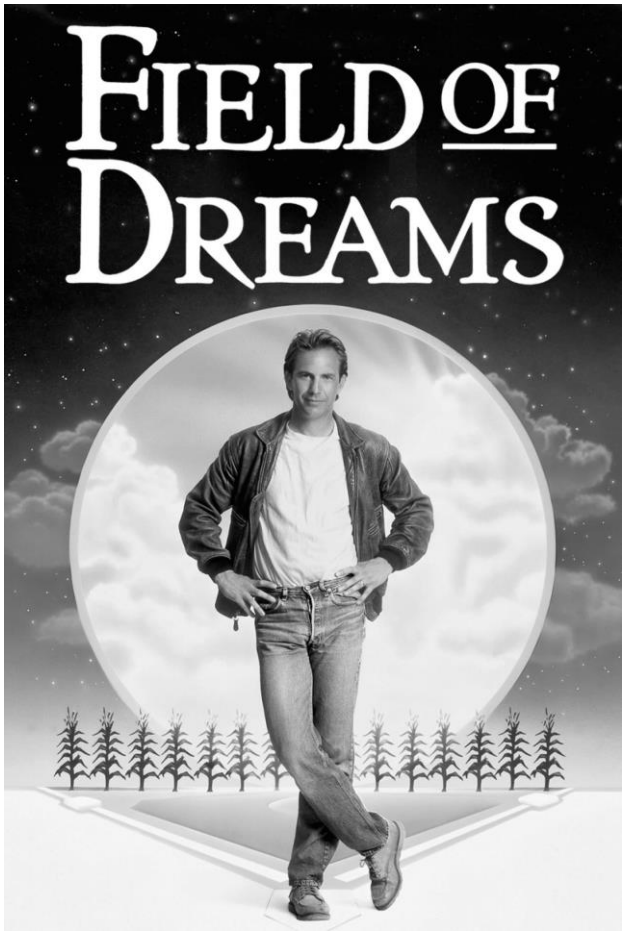
IF YOU BUILT IT, WHO WILL COME?

Michael L. Usher / CLYC

May 7th 2014

WOCOMOCO: 2014



''If you built it, He will come''

HEADLINES

"If you build it, they will come"

"If you build it, they might come"

"If we don't built it, they can't come"

"If you built it, will they come?"

"If you build it, they may come - but will they stay?"

"If you build it, they will walk"

“Technical Challenges are Human Challenges”

① WHAT

② WHY

③ WHO

④ HOW

WHAT

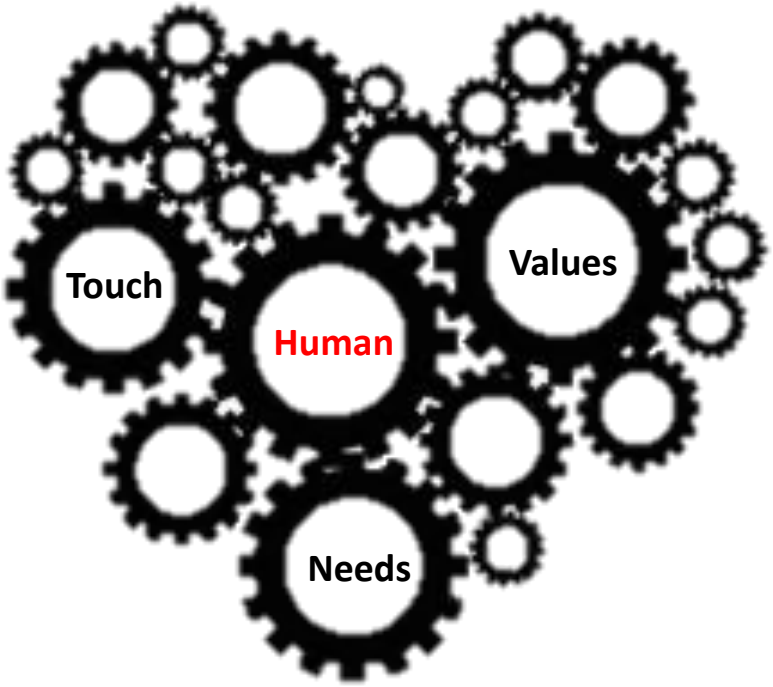
WHAT IS THE PROBLEM?

WHY

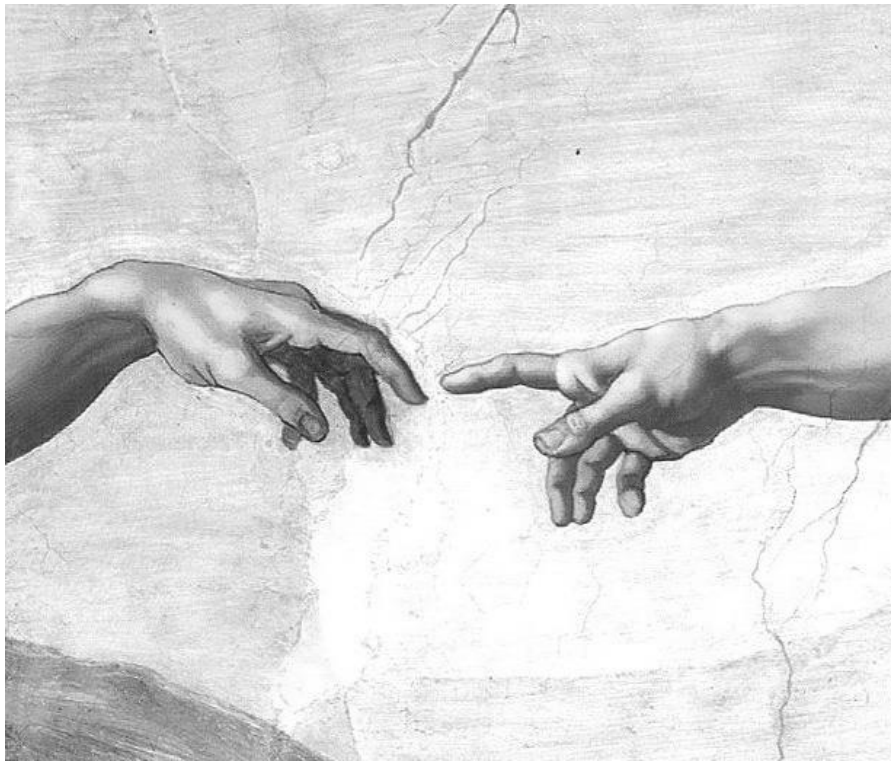
WHO

PANTONE 76-6 C
PANTONE 99-6 C
PANTONE 61-7 C
PANTONE 78-6 C
PANTONE 109-5 C
PANTONE 81-4 C
PANTONE 115-8 C
PANTONE 65-4 C
PANTONE 77-6 C
PANTONE 91-8 C
PANTONE 118-5 C
PANTONE 88-8 C
PANTONE 78-5 C
PANTONE 94-7 C
PANTONE 88-9 C
PANTONE 324-7 C
PANTONE 75-6 C
PANTONE 78-6 C
WHO ARE THEY?

HOW



HOW WILL YOU REACH ME?



Hi, I'm Romo.

The Smartphone Robot.

I'm all new. Did you see my video?

“Technical Challenges are Human Challenges”

① SECURITY

② SCALABILITY

③ ACCOUNTABILITY

④ TRANSPARENCY

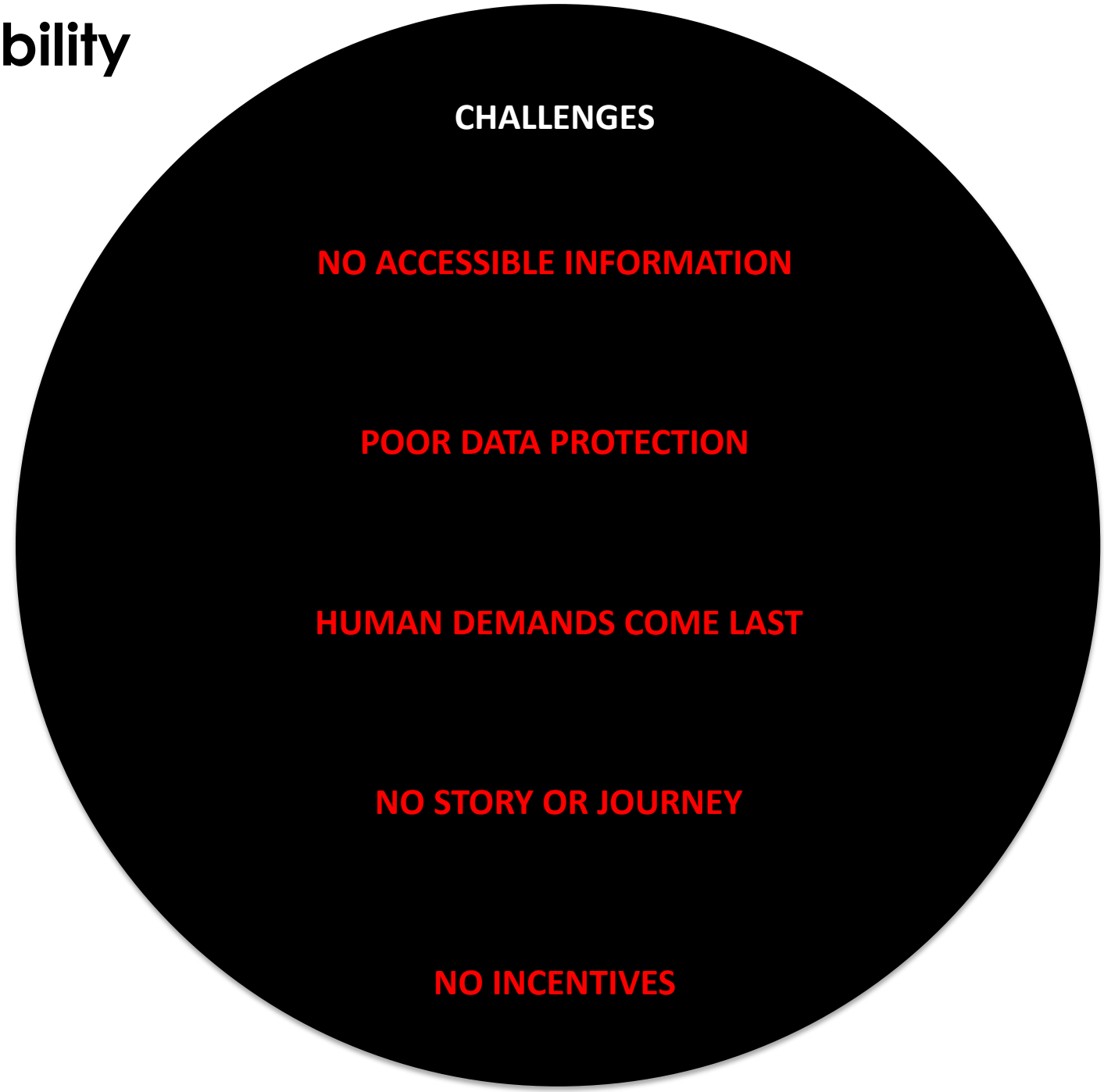
Security

CHALLENGES
ASKING WRONG QUESTIONS
NOT BUILDING TRUST
POOR PLANNING AND INFASTRUCTURE
PEOPLE ARE NOT INVOLVED

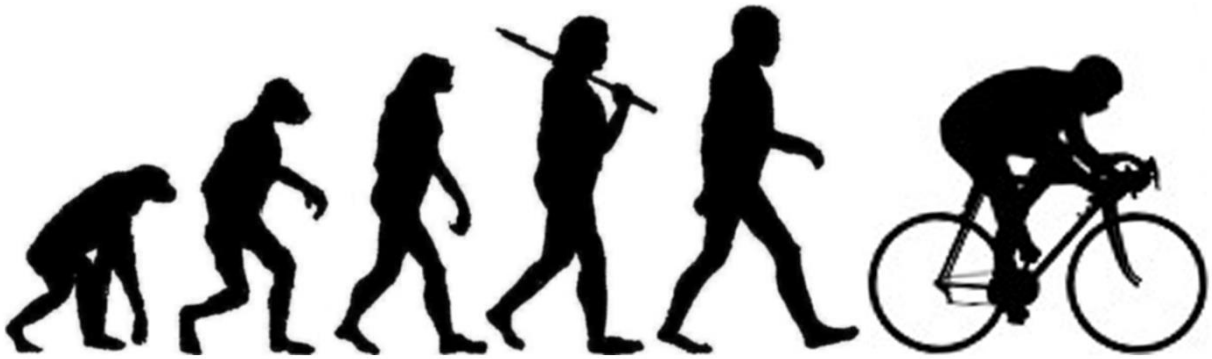
Security

What would it take to park my bicycle
In my city without a lock?

Scalability

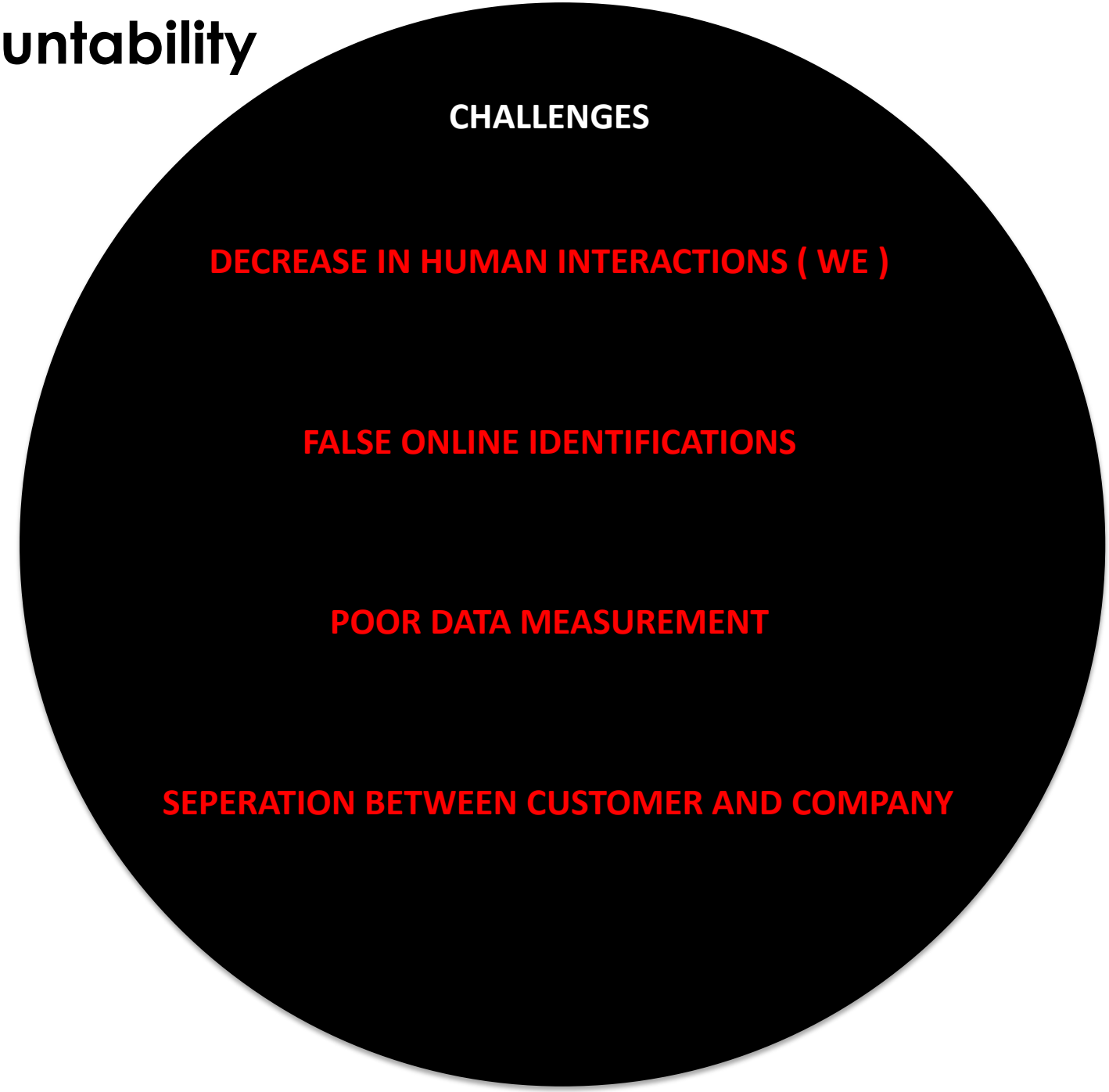


Scalability



Who is my information beneficial for, when and why?

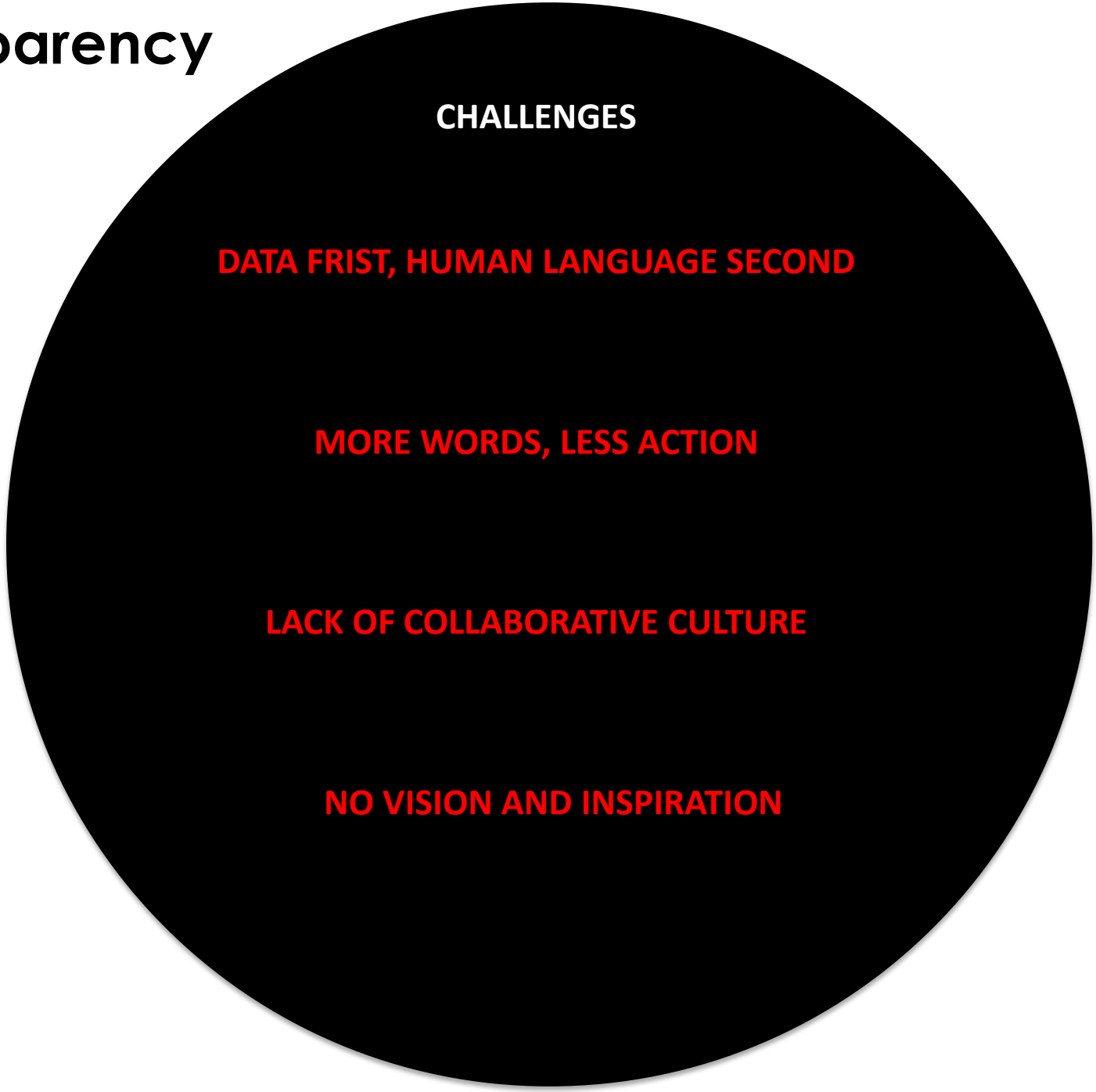
Accountability



Accountability

How many aliases would it take to destroy A sustainable ecosystem?

Transparency



Transparency

Thank You

JUSTCLYC

E-mail: info@justclyc.com

www.justclyc.com

If you build it, WHO will come?