



## FIA for Wocomoco 2015

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Automobile Mobility and Tourism



WORLD IN MOTION

FEDERATION  
INTERNATIONALE  
DE L'AUTOMOBILE

FIA.COM



## A World In Motion

Founded in 1904, with headquarters in Paris, the Fédération Internationale de l'Automobile (FIA) is a non-profit making association. It brings together 236 national motoring and sporting organisations from 141 countries on five continents.

Its member clubs represent 80 millions of motorists

- Non-profit global organisation headquartered in Paris founded in 1904.
- International association of national Automobile and Touring Clubs and national Federations for motoring and motor sport.
- Enjoys a consultative status with the United Nations.

## SPORT

**Mission:** ensures that fair, capably regulated and above all safe events are conducted in all corners of the globe.



## MOBILITY

**Mission:** ensure that safe, affordable and clean systems of transport are available to all.



- Urban design and Congestion
- Cost and affordability
- Road Safety
- Growing connectivity



- Demonstration and promoting innovation in mobility to foster deployment of new technology
- Assisting consumers understanding the benefit of new systems and contributes to highlight the consumers' needs and demand
- Long tradition in advocating safe mobility for all



**EuroTest 2012: Test of 40 Public Bicycle Schemes in European Cities**

City	System	weighting	Accessibility Information				Overall Rating	City	System	weighting	Accessibility Information				Overall Rating
			35%	20%	21%	100%					35%	20%	21%	100%	
⊖ Lyon	veloV		++	++	++	⊖	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Paris	Velib'		++	++	++	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Brno	Velof		++	++	++	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Berlin	Call a Bike		+	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Stuttgart	Call a Bike		+	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Lugano	velopass		+	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Luxembourg	velo'call		+	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Valencia	Valenbici		+	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Hamburg	StadtRAD Hamburg		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Milan	BikeMi		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Turin	DUJ&E		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Sevilla	SEVU		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Marseille	le velo		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Munich	Call a Bike		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Cologne	Call a Bike		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Nuremberg	Nuribike		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Antwerp	VELO-Antwerpen		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Leipzig	nextbike		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Ljubljana	Bicikl		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Prague	HOMEPOINT Praha		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ St. Pölten	nextbike		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Dublin	dublinbikes		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Vienna	CityBike Wien		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Biel	velopost		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Lacanau	velopass		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Lugano	velopass		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Aarhus	Aarhus bycykel		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Parma	Punto Bici Bike Sharing		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ London	Rackless Cycle Hire		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Wrocław	WROcyclo		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Copenhagen	Bycyklen i København		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Oslo	Smartbike		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Strasbourg	Velopop		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Bari	BARIBici		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Stockholm	Stockholm City Bikes		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Barcelona	Bicing		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Bari	BARIBici		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Amro	BI&A		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Wrocław	WROcyclo		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ Amsterdam	OV-Sets		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	
⊕ The Hague	OV-Sets		⊕	+	+	⊕	⊕	⊕	++	⊕	++	⊕	⊕	⊕	

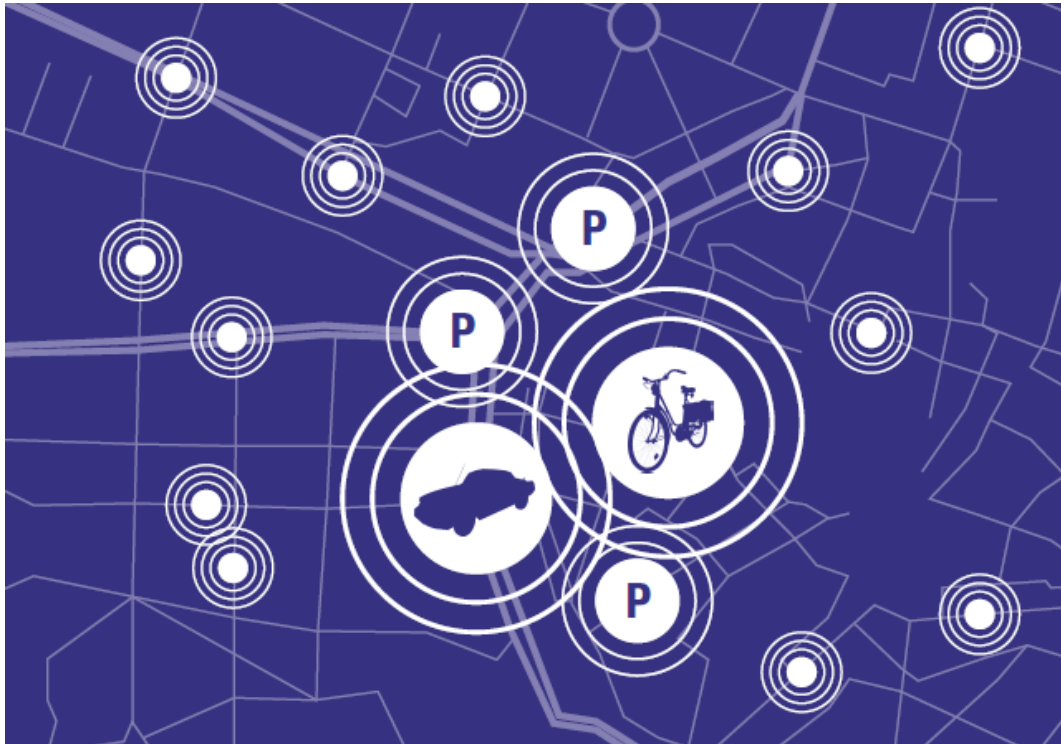
Rating: ⊕ very good ⊕ good ⊕ acceptable ⊕ poor ⊕ very poor



- Moving beyond cars VS transit
- Balancing Transport Networks
- Key focus on safe, efficient and affordable mobility for users
- Managing consumers' concerns in terms of data collection and privacy
- Improve accessibility and equity
- The regulatory debate



1. The **educational challenge**: sustainable mobility
2. Develop a **political vision of urban mobility**
3. **Support partnership** with strong users involvement
4. Design a transportation system which serves **needs of consumers**
5. **Reform of the market** (getting the incentives right)





# #SaveKidsLives

THIRD UN GLOBAL ROAD SAFETY WEEK  
READ IT SIGN IT SHOW IT DELIVER IT ABOUT



<p><b>01</b> BELT UP</p>	<p><b>02</b> RESPECT THE HIGHWAY CODE</p>	
<p><b>04</b> CHECK MY TYRES</p>	<p><b>05</b> DRIVE SOBER</p>	<p><b>03</b> OBEY THE SPEED LIMIT</p>
<p><b>07</b> PAY ATTENTION</p>	<p><b>08</b> STOP WHEN I'M TIRED</p>	<p><b>06</b> PROTECT MY CHILDREN</p>
<p><b>09</b> WEAR A HELMET</p>	<p><b>10</b> BE COURTEOUS AND CONSIDERATE</p>	

Thank you for your attention

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