



parku in Austria

# How *parku* works

- parku is a parking sharing marketplace.
- parku's goal is to simplify the parking problematic in urban areas by offering unused spots to parking seekers, as well as, to help owners to monetize their parking spots.
- Thanks to the integrated navigation system, parku drastically reduces traffic and pollution in city centers, saves time and money.
- parku has more than 5.000 private parking spaces in Switzerland and Germany in its inventory.



# *parku* brings parking space owners and seekers together using innovative technology



## The problem: Parking space search

- Time consuming and annoying
- Creates traffic and Ecological damage



## Meanwhile

- Idle parking lots in metropolitan areas
- 90% of business parking unused at night
- 42% of private parking space available during the day



## The solution: *parku* parking space sharing

- Renters drive directly to the location and benefit from low-cost parking at POI
- Parking space owners refinance parking lots
- Reduction of traffic jam and waste



*parku* website and app allow you to offer or find available parking spaces

### Offer and Gain



Insert parking space

Set price and availability



Earn money

### Find and Book



Pre-booking via the webpage

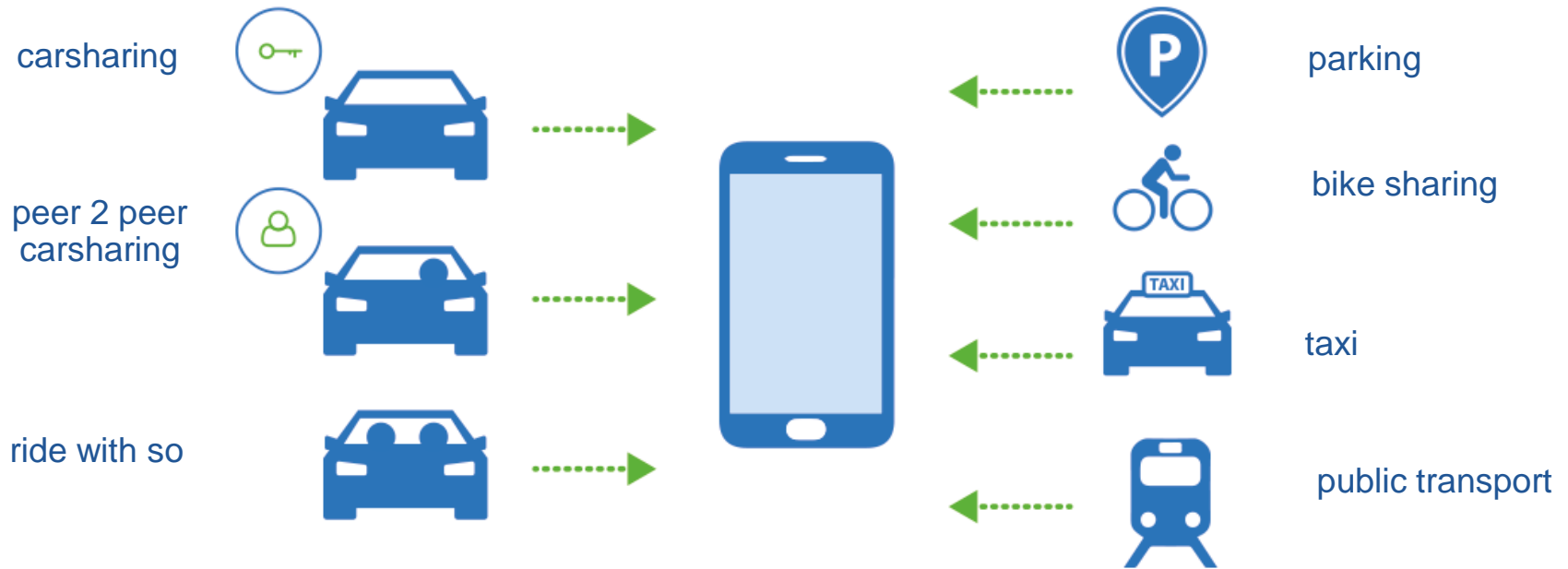
Find parking on the go via iOS or Android



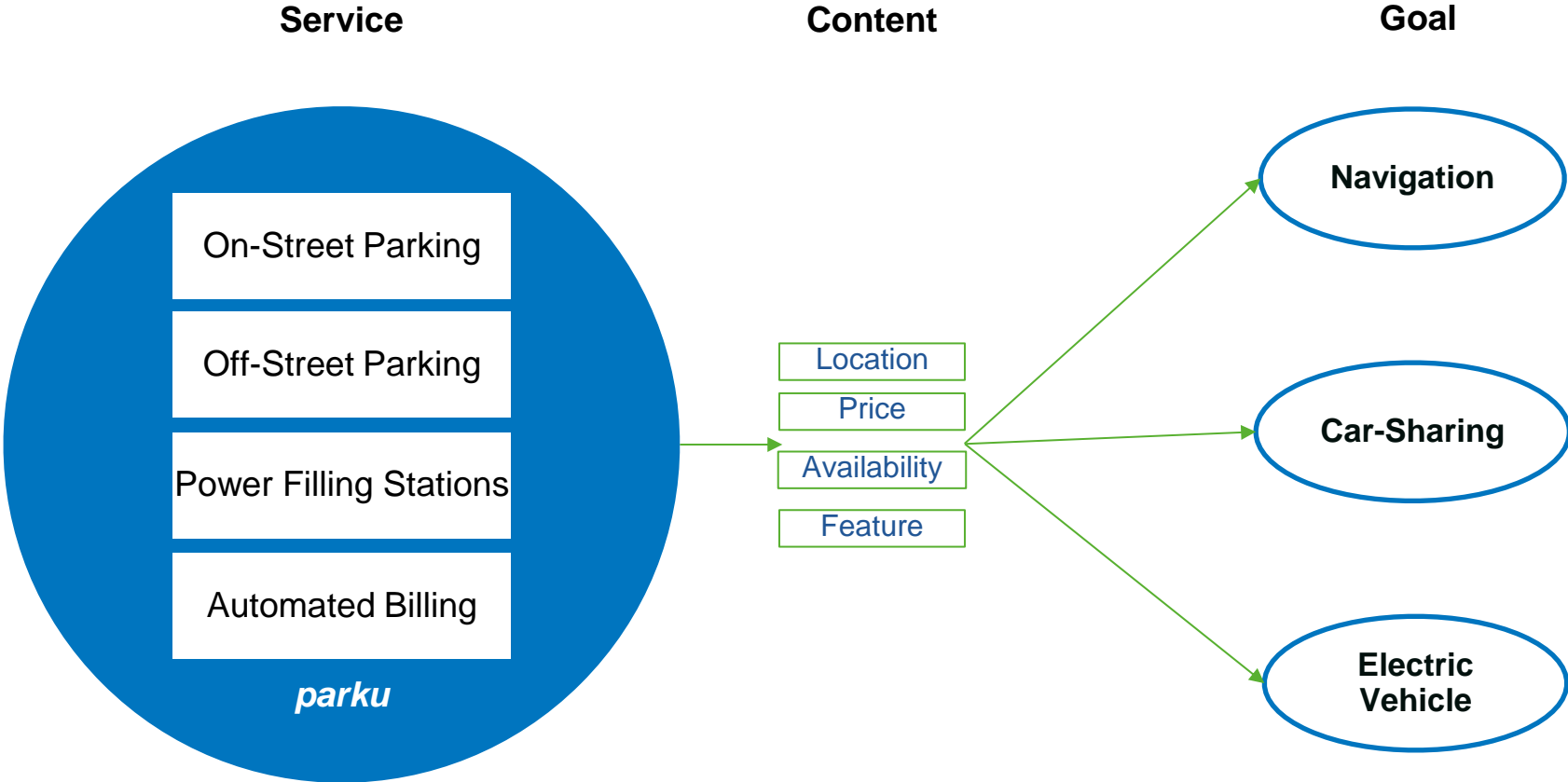
Get access to on- and offstreet parking



# *parku* as a parking content provider for the mobility ecosystem

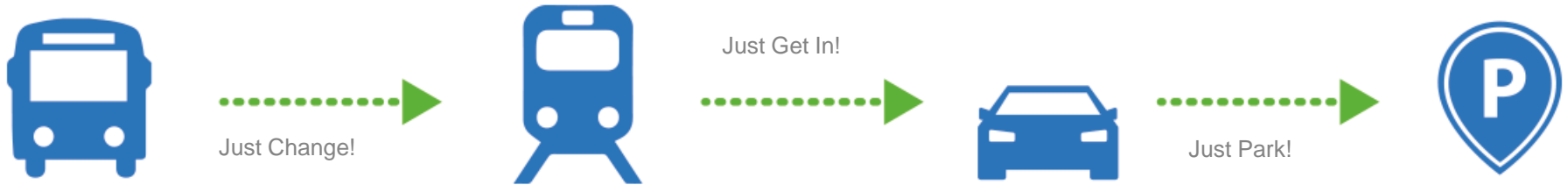


# parku's function in the ecosystem of the new mobility



# Connected mobility using only one ticket!

## Scenario...



# Let's get in touch!



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## Website

[www.parku.at](http://www.parku.at)

## Android App

<http://app.adjust.io/yne3a>

## iPhone App

<http://app.adjust.io/ahw4jo>

## *parku* on Facebook

[www.facebook.com/parkuDE](http://www.facebook.com/parkuDE)

## In the News

