

Public Participation as a Condition for Success in Promoting Sustainable Urban Mobility in Medium-sized Cities

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Thesis: Medium sized cities have no money to develop and implement sustainable mobility

Limited city budget does not allow for financing SUMP (Sustainable Urban Mobility Plan), if you want to fulfill all the strict requirements of SUMP methodology. Last year I asked Polish medium-sized cities about their SUMPs. The prevailing number of answers I received (80%) said that: SUMP is interesting but there is no money to fund it.

Developing SUMP in Polish reality can be difficult. The process is not only long-term but also highly expensive eg. the implementation of SUMP in Gdynia (the Polish leader in urban mobility) – took 3 years and 300.000 Euro!

Conclusion: SUMPs are best suited for wealthy cities.

Another problem is the small scale of cities
(small population = limited market)

Business sector has no interest
in financing carsharing or bike-
sharing systems!

What is more, bike sharing
systems have to be subsidized
from the municipal budget.
This is the case in every Polish
city with a bike-sharing
system.



Solution: We need a more resilient approach!

My proposal:

Simple SUMP for medium-sized cities which are based on public engagement (public consultation, opinion poll and education of society - from children to adults).

Case of Tomaszów Mazowiecki Activities – 65.000 inhabitants

- 1) Meetings with municipality administrative officials – designing a plan of activities;
- 2) Public consultation and workshops (general and dedicated to particular stakeholder groups) – discussion about local transport problems community needs. What do people need? How to encourage them to use green modes of transport?



Case of Tomaszów Mazowiecki

- 3) Launching a dedicated website with all the relevant information
- 4) Conducting opinion polls (research of transport-related preferences, surveys on mobility behaviour patterns in form of online and face-to-face questionnaire surveys)

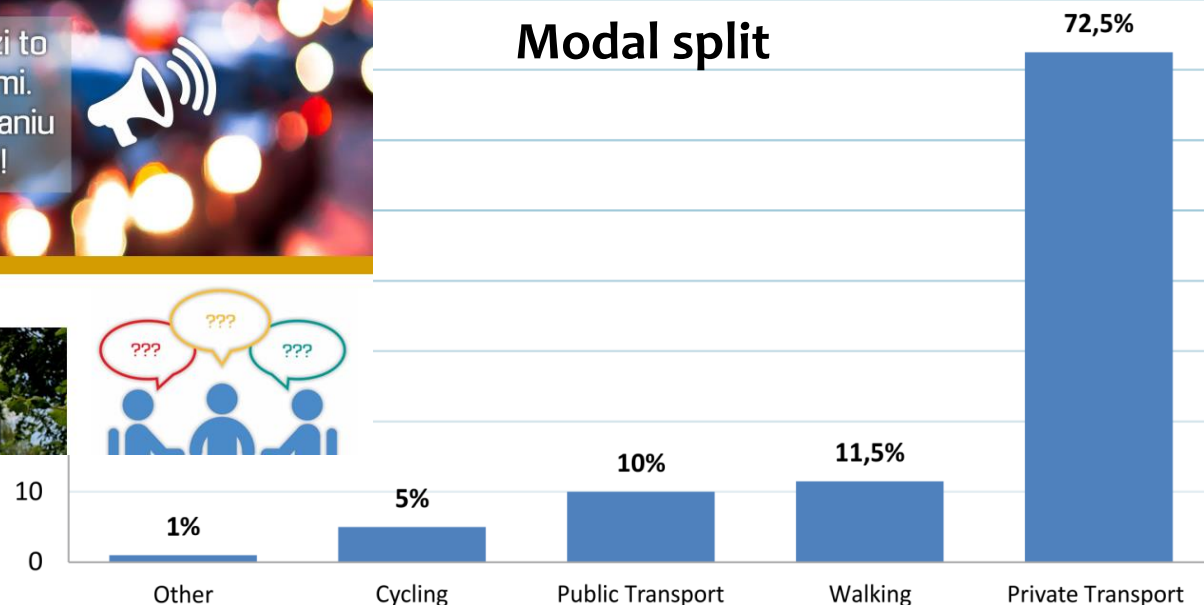


Czym jest Plan Zrównoważonej Mobilności Miejskiej?

Plany zrównoważonej mobilności miejskiej (w skrócie SUMP z ang. Sustainable Urban Mobility Plans) zajmują szczególną pozycję na liście priorytetów Komisji Europejskiej. Aby plany te mogły być wcielone w życie, miasta otrzymają wsparcie w ramach projektu ENDURANCE, który ma służyć jako międzynarodowa



Modal split



We made it!

Simple SUMP for Tomaszów Mazowiecki

- 5) Preparing the Simple SUMP for 2015-2020
- 6) Final public presentation of the strategic document!



Thank you for your attention

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