

## HUBJECT IN A NUTSHELL

### FOUNDING:

Founded in March 2012 by six companies in the field of emobility, based in Berlin:

BMW  
GROUP



**BOSCH**  
Technik fürs Leben

DAIMLER

EnBW

VORWEG GEHEN

SIEMENS

### VISION:

Seamless EV charging for everyone. Everywhere.



### FUNCTIONAL BRAND:

Intercharge

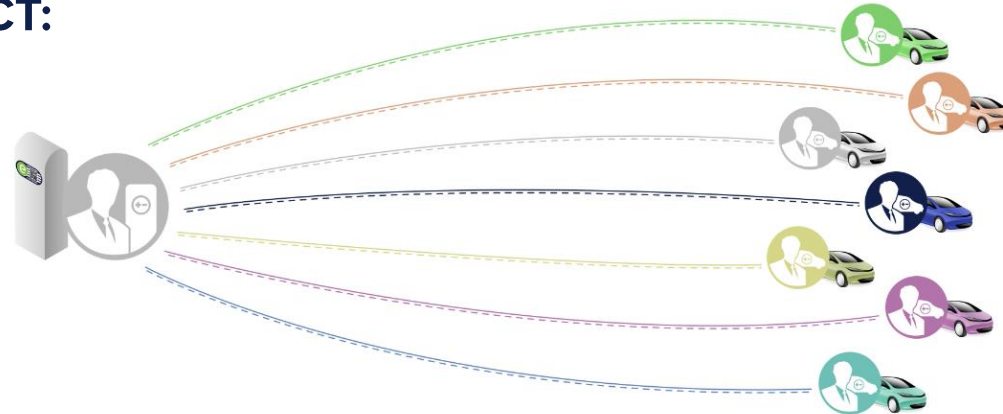


### TODAY:

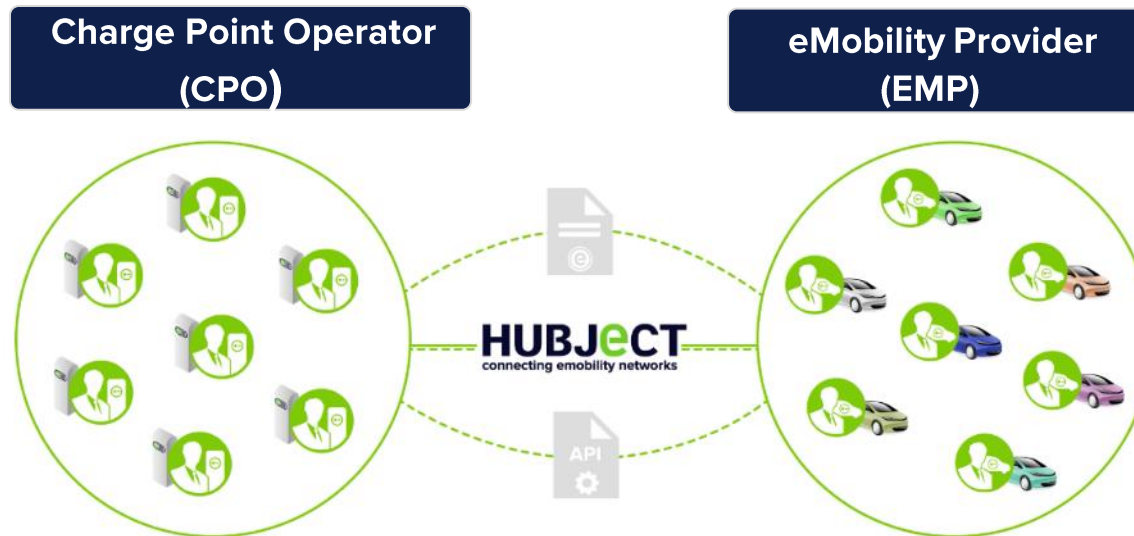
Europe's leading eRoaming/ interoperability platform with the mission to digitally connect charge point operators (CPOs) with emobility providers (EMPs)

# HUBJECT ENABLES CROSS-OPERATOR ACCESS TO CHARGING STATIONS IN EUROPE WITH ONLY 1 CONTRACT AND 1 INTERFACE

WITHOUT HUBJECT:



WITH HUBJECT:



# INTERCHARGE – EUROPE'S CHARGING NETWORK ALREADY MORE THAN 220 PARTNERS



02/2016  
Japanese charging network  
4.000 DC and 3.000 AC charging points

# WHERE CAN I CHARGE?

FIND



RESERVE



CHARGE



## HOW CAN I CHARGE?

CONTRACT WITH AN  
EMOBILITY SERVICE PROVIDER



DIRECT PAYMENT



AUTHENTICATION METHODS



# HUBJECT HAS DESIGNED SPECIFIC SOLUTIONS TO LAY THE FOUNDATION FOR INNOVATIVE DIGITAL BUSINESS MODELS



## **CONNECT**

### FOR EMOBILITY PROVIDERS

Access to all charging stations within the interchange network by using one RFID card, Mobile App or Plug&Charge Service

Supply of up-to-date information about the charging points, availability, and location



## **SHARE**

### FOR CHARGE POINT OPERATORS

Integration of your infrastructure into the interchange network to open your charging stations to customers of established EV emobility providers

Upgrade: **intercharge direct**  
Let any EV driver charge and pay directly at your charging stations



## **CHECK**

### FOR CHARGE POINT INFRASTRUCTURE PRODUCERS

Certification of the Hubject compatibility for your charging station systems and customer management systems



## **PROJECTS & CONSULTING**

### FOR COMPANIES OFFERING EMOBILITY SERVICES

Development of individual strategic and operative concepts for an interoperable market approach by offering a customized interoperable charging solution

# **HUBJECT IS ALREADY TECHNOLOGY AND MARKET LEADER WITH THE LARGEST EROAMING NETWORK IN EUROPE**

## **MARKET LEADERSHIP**

Highest amount of B2B customers and market coverage in Europe and best country coverage of all international platforms.

## **TECHNOLOGY LEADERSHIP**

A unique 100% digital eRoaming-platform approach and value added services such as direct payment, parking sensor information and reservation of charging stations.

## **CROSS-INDUSTRY PRODUCT PORTFOLIO**

Product portfolio addresses car manufacturers, automotive suppliers, fuel card provider, charge point operators, technology manufacturer, IT startups.

## **GROWING PARTNER NETWORK**

Scalable business model and successful sales strategy lead to over 220 partners since founding in 2012

## **OPEN JOINT VENTURE STRUCTURE**

Market leadership in the area of eRoaming is supported by six shareholders. The joint venture is open for additional shareholders.

