

wocomoco 2016

**New co-mobility services: how to
expand the customer base?**

Marcel Amstutz, CEO Mobility Systems + Services

WHO are we and who are WE?

Mobility Cooperative Switzerland

Mobility car sharing Switzerland

- + 127'300 car sharing customers in Switzerland
- + 4'200+ companies and institutions as B2B customers (Business Carsharing)
- + 2'900+ cars available at 1'460+ locations
- + A pioneer in car sharing for more than 25 years



-27% km driven/year



-44'300 parking spots



-21'500t CO2/year



-29'500 cars on Swiss roads

Mobility Systems + Services

- + Digital Communications Tools
- + Multi-channel dialogue
- + Managed Logistics
- + Cloud Storage



2.2. mio reservation movements/year



Free floating + station-based



24/7 system availability



94% reservations automatized

Mobility Cooperative Switzerland

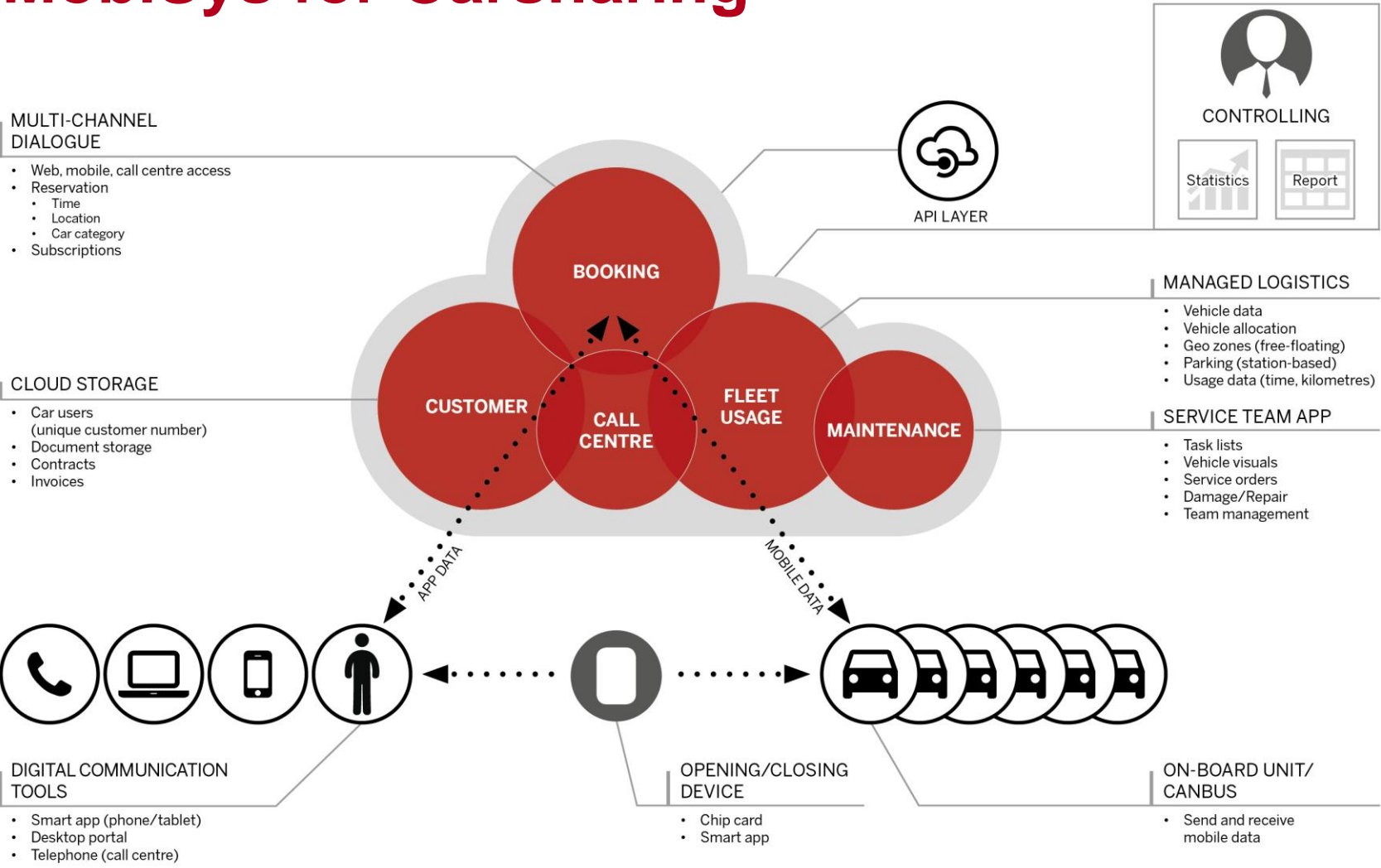
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mobility
car sharing

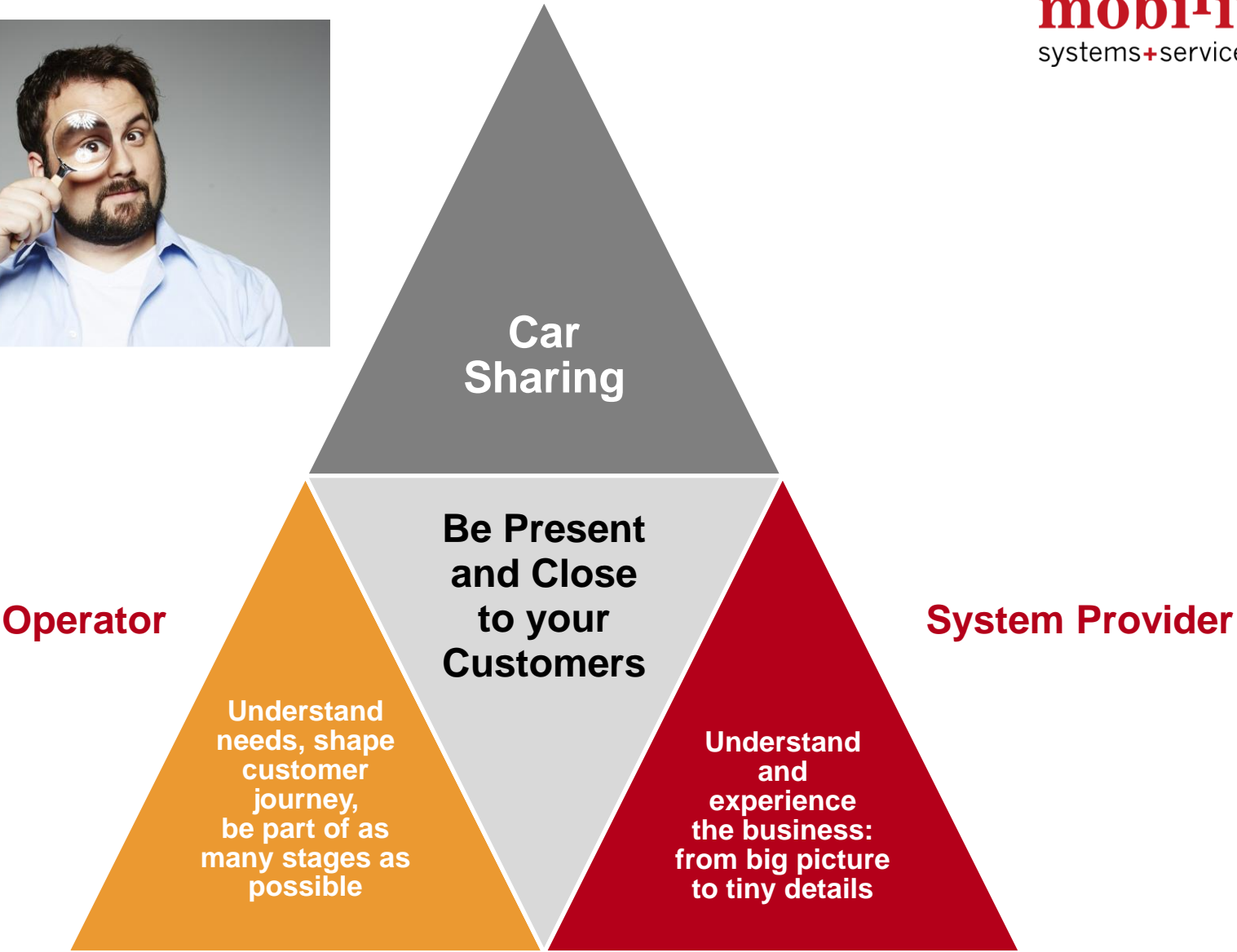
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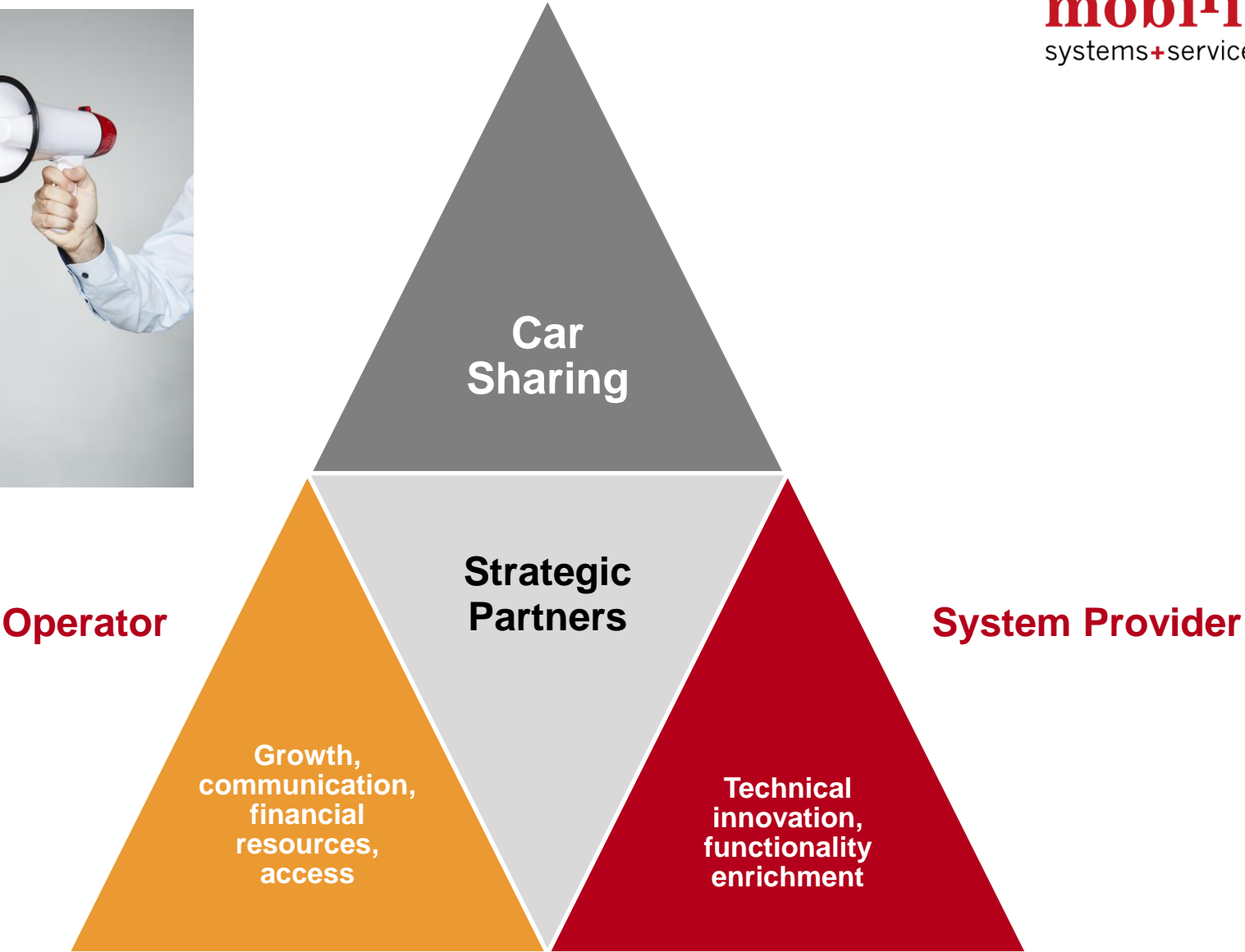
mobility
systems+services

MobiSys for Carsharing



Co-mobility growth from Two Directions







Operator

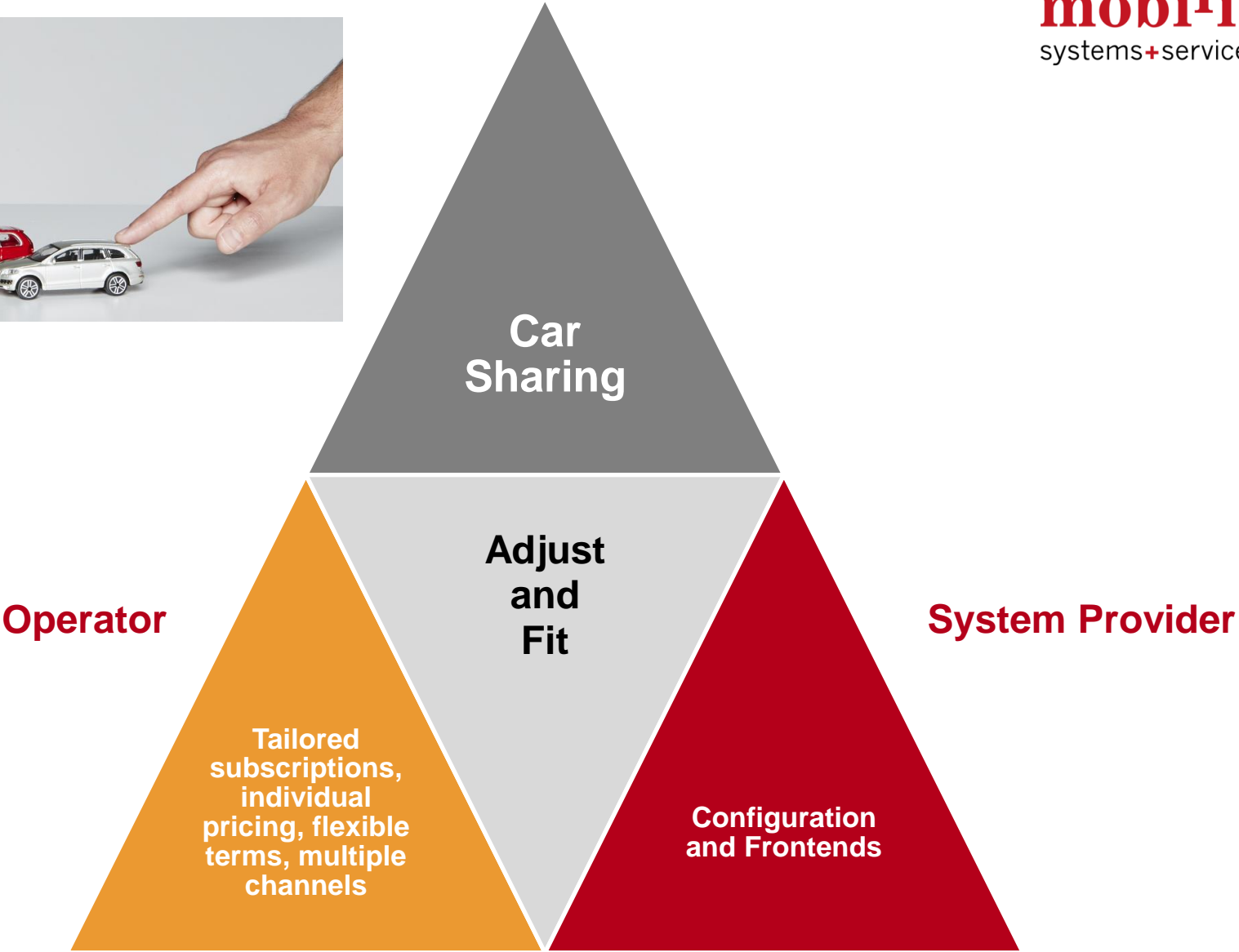
Offerings,
booking
platforms,
multimodal,
intermodal

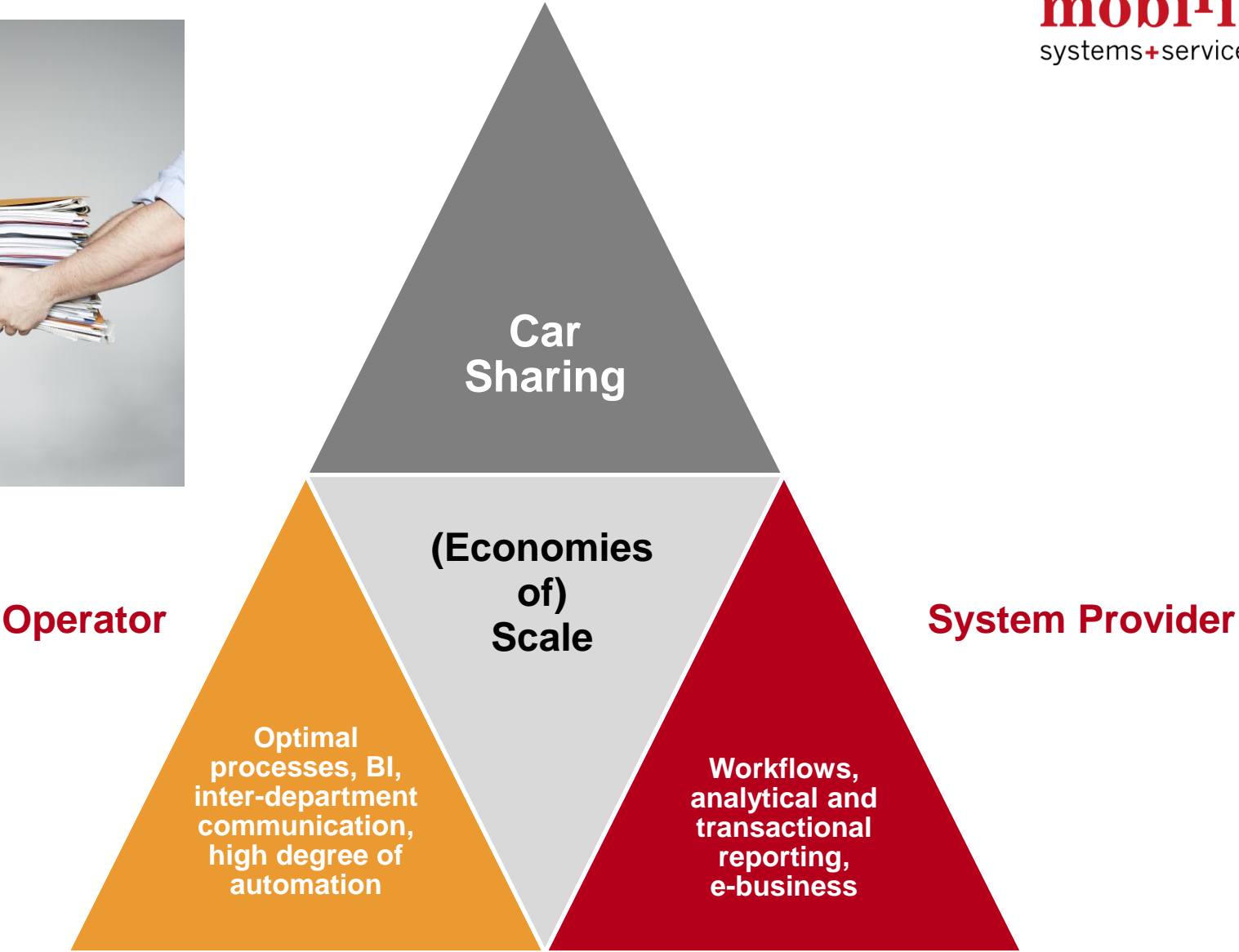
**Connect
and
Integrate**

**Car
Sharing**

System Provider

API





Get in touch with us!



Mobility Systems + Services

Gütschstrasse 2
6000 Lucerne 7
Switzerland

info@mobility-sas.com