



carvelo2go

**THE SUCCESS STORY OF eCARGO-BIKE-SHARING
IN SWISS CITIES**

Jonas Schmid

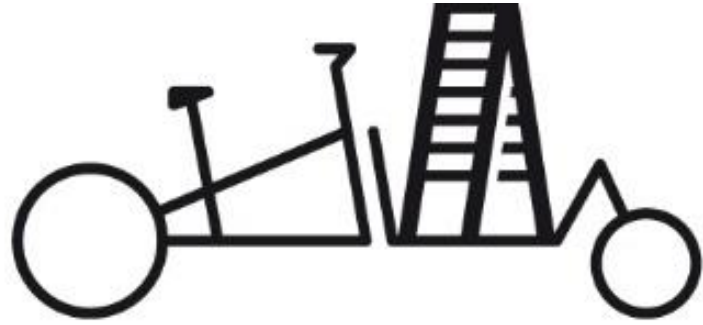
Project Director, Mobility Academy

WOCOMOCO, 7 September 2016, Warsaw

THE ALTERNATIVE CITY-CAR



A NATIONAL INCENTIVE PROGRAM



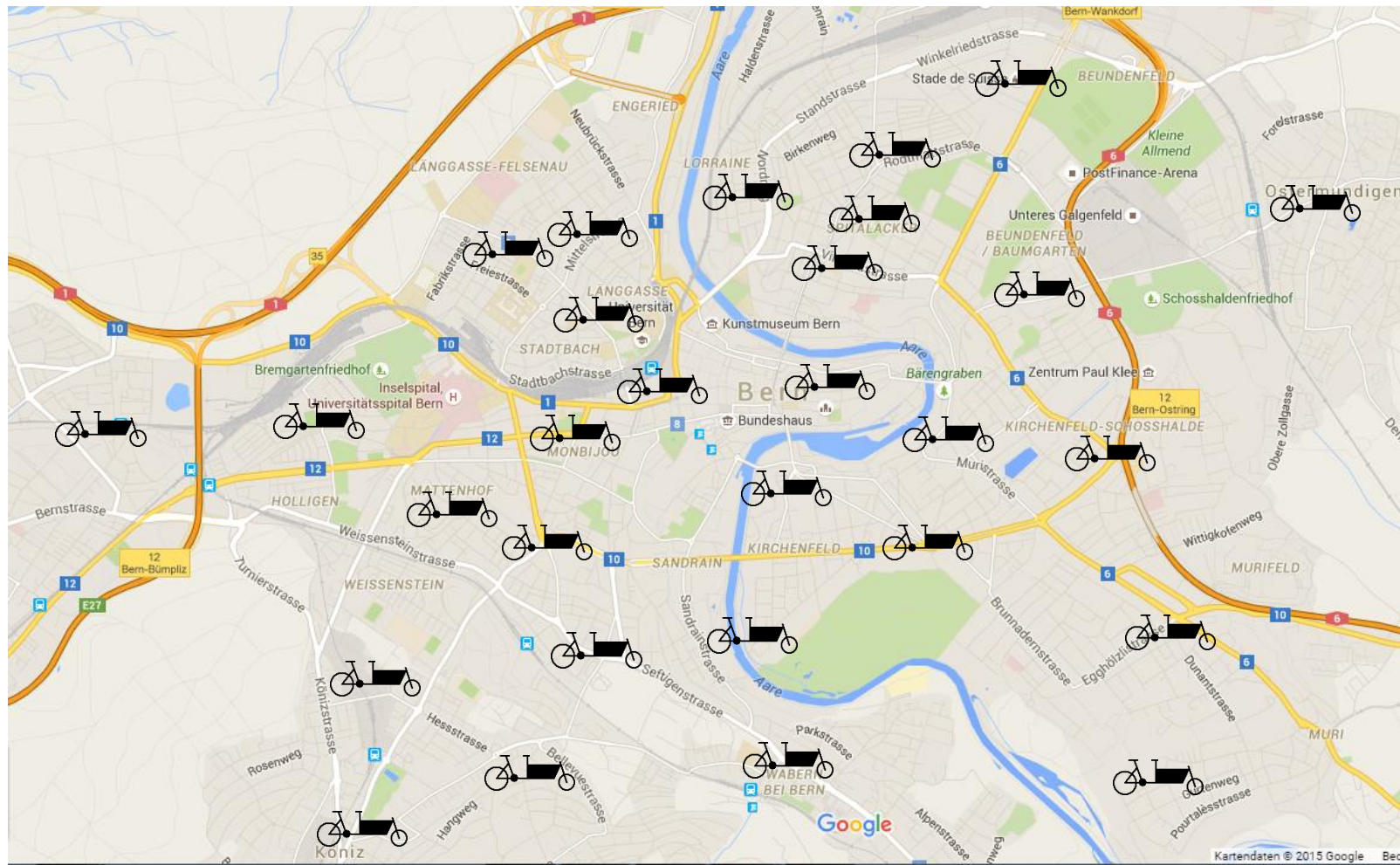
carveLO

happiness to go

CAKI-BIKE: NEIGHBORHOOD-BASED SHARING



PUBLIC CARGO-BIKE-SHARING



CAR- OR BIKE-SHARING? CARVELO-SHARING!

Similar concept / comparable use patterns

Criteria	Classical Bike-Sharing	Traditional Car-Sharing in Switzerland	carvelo2go
Spatial pattern	A → B	A → A	A → A
Acces	Spontaneous	After booking	After booking
Frequency of use	Daily, several times a day	Weekly or more rarely	Weekly or more rarely
Duration of use	A few minutes to a few hours	A few hours	A few hours to a couple of days
Density of network	Approx. 300 m.	Approx. 300 m. but also stand-alone	Approx. 300 m. but also stand-alone
Number of vehicules per station	10 and more	1 to a few	1 to a few

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Die Schweizer Sharing-Plattform für eCargo-Bikes

HOME STANDORTE SO FUNKTIONIERTS RESERVATIONEN MEIN PROFIL

Eine neue Reservation erfassen

Wo Basel CO13 Werkstätten

Hegenheimerstrasse 59
4055 Basel
Telefon: 061 385 90 60

Öffnungszeiten
Mo, Di, Mi, Fr: 09:00 - 18:00 Uhr
Sa: 09:00 - 16:00 Uhr

Wann **Start** 11.07.2016 18:00 **Ende** 11.07.2016 19:00

MO DI MI DO FR SA SO

27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Bike verfügbar gebucht geschlossen

MO DI MI DO FR SA SO

27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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Was **Verfügbare Cargo-Bikes des ausgewählten Hosts**

Hampe (Riese&Müller Sport)

Sorry, für diesen Zeitraum ist kein Cargo-Bike verfügbar beim ausgewählten Host. Bitte wählen Sie einen anderen Host oder einen anderen Zeitraum.

Ich habe die [AGB](#) gelesen und bin damit einverstanden.

RESERVIEREN

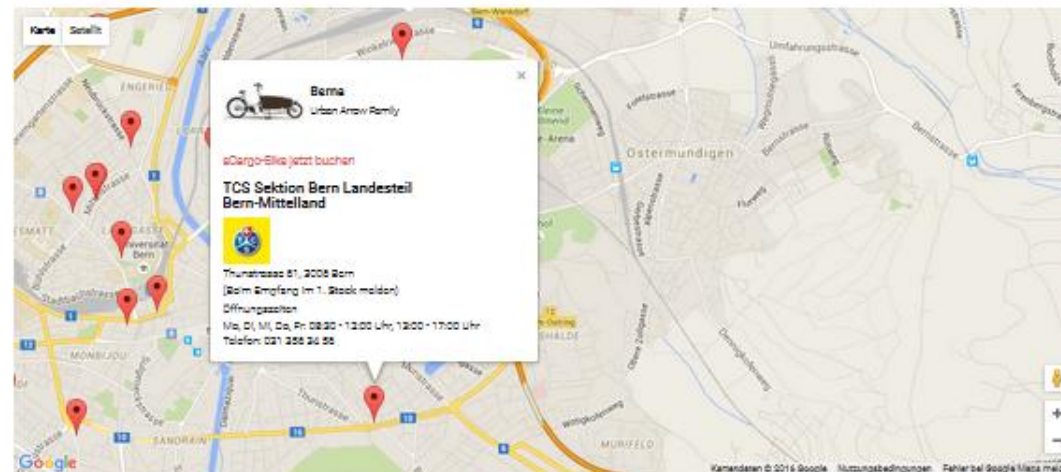
Nächstgelegene, verfügbare Alternativen

Café Frühling
Klybeckstrasse 69
4057

1.7 km

➔

THE BOOKING



THE STATIONS



THE STATIONS



THE STATIONS



THE STATIONS



THE STATIONS



THE STATIONS





5 cities

Bern (125'000 inhabitants)

Basel (165'000 inhabitants)

St. Gallen (70'000 inhabitants)

Vevey (15'000 inhabitants)

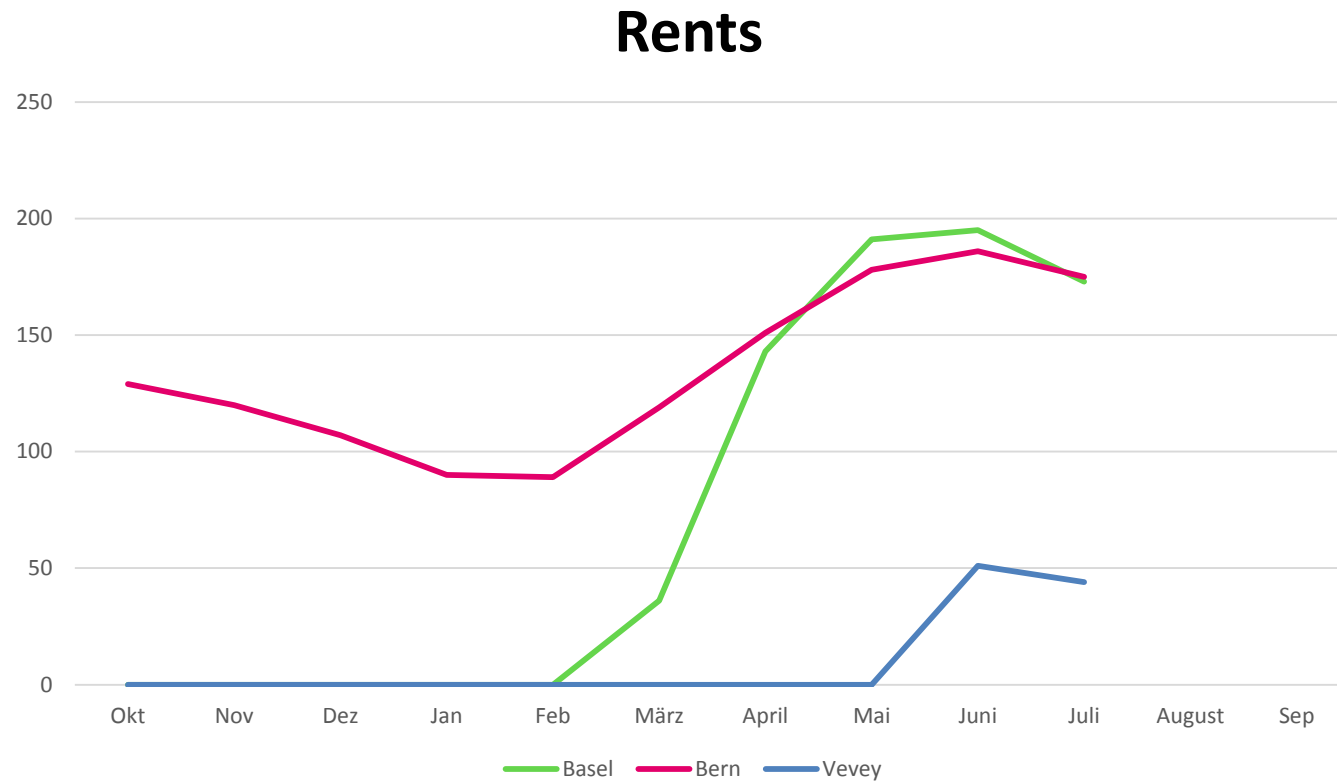


60 stations

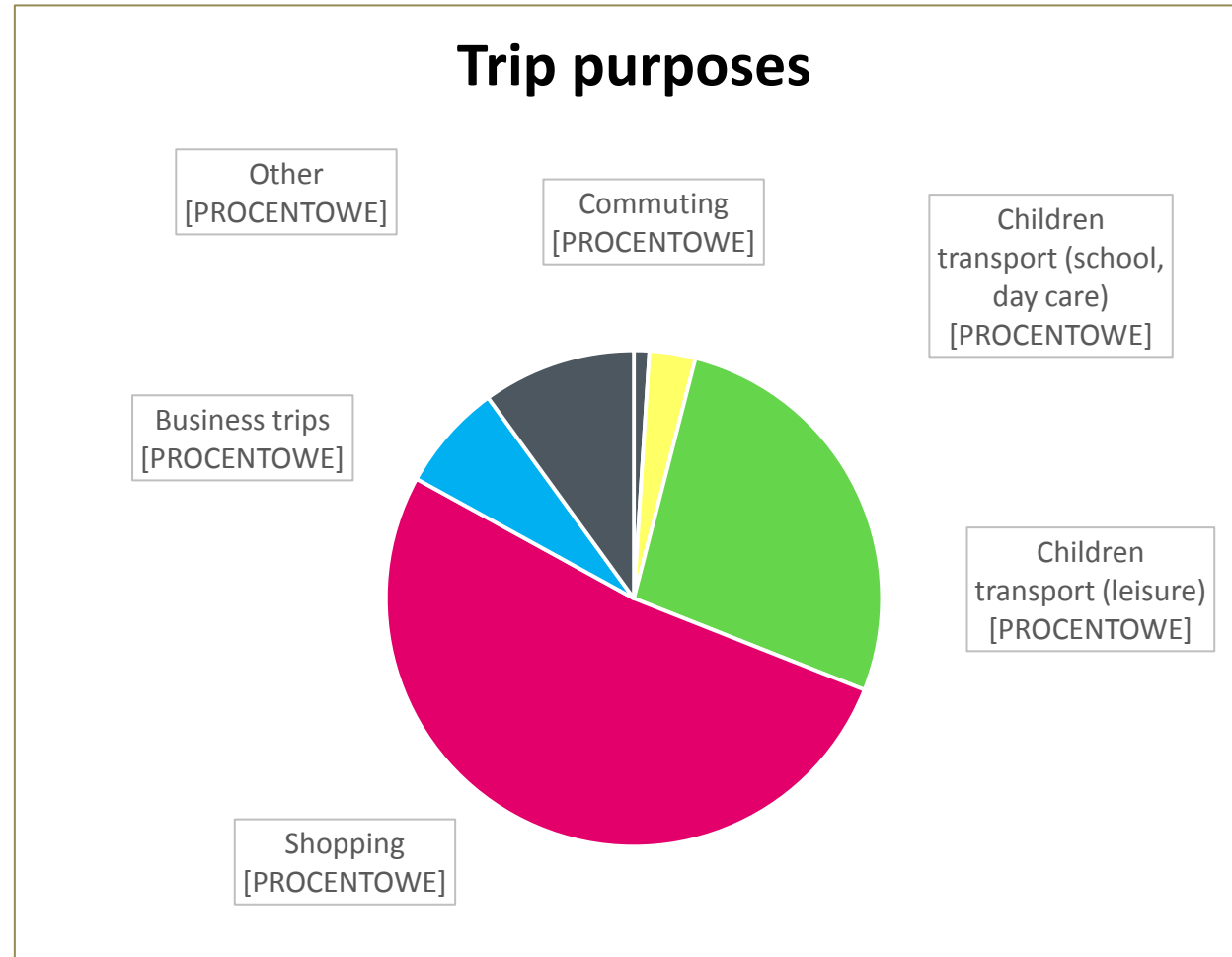


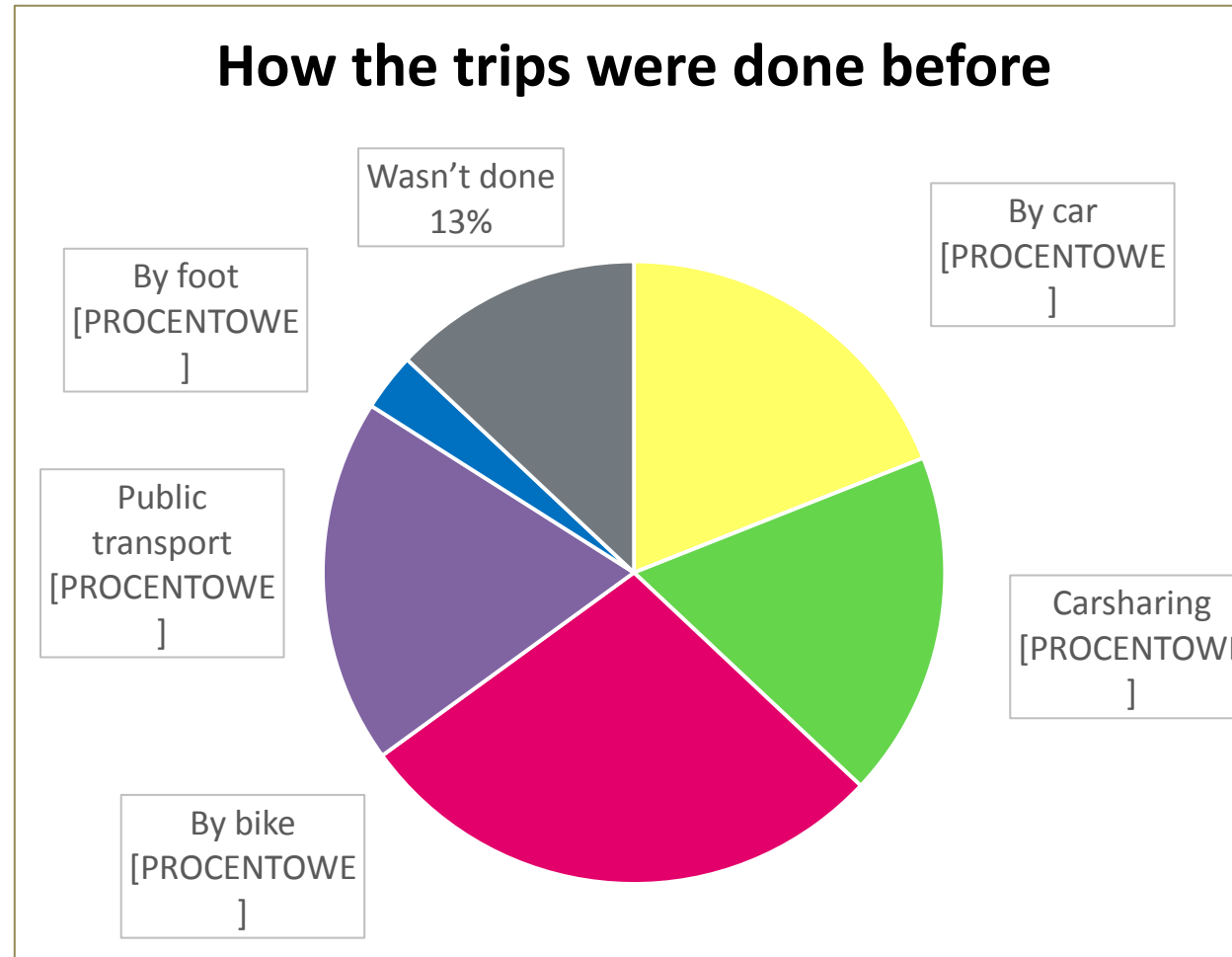
2000 users

HIGH UTILIZATION AFTER A SHORT TIME



WHAT THE BIKES ARE USED FOR





CONTACT



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