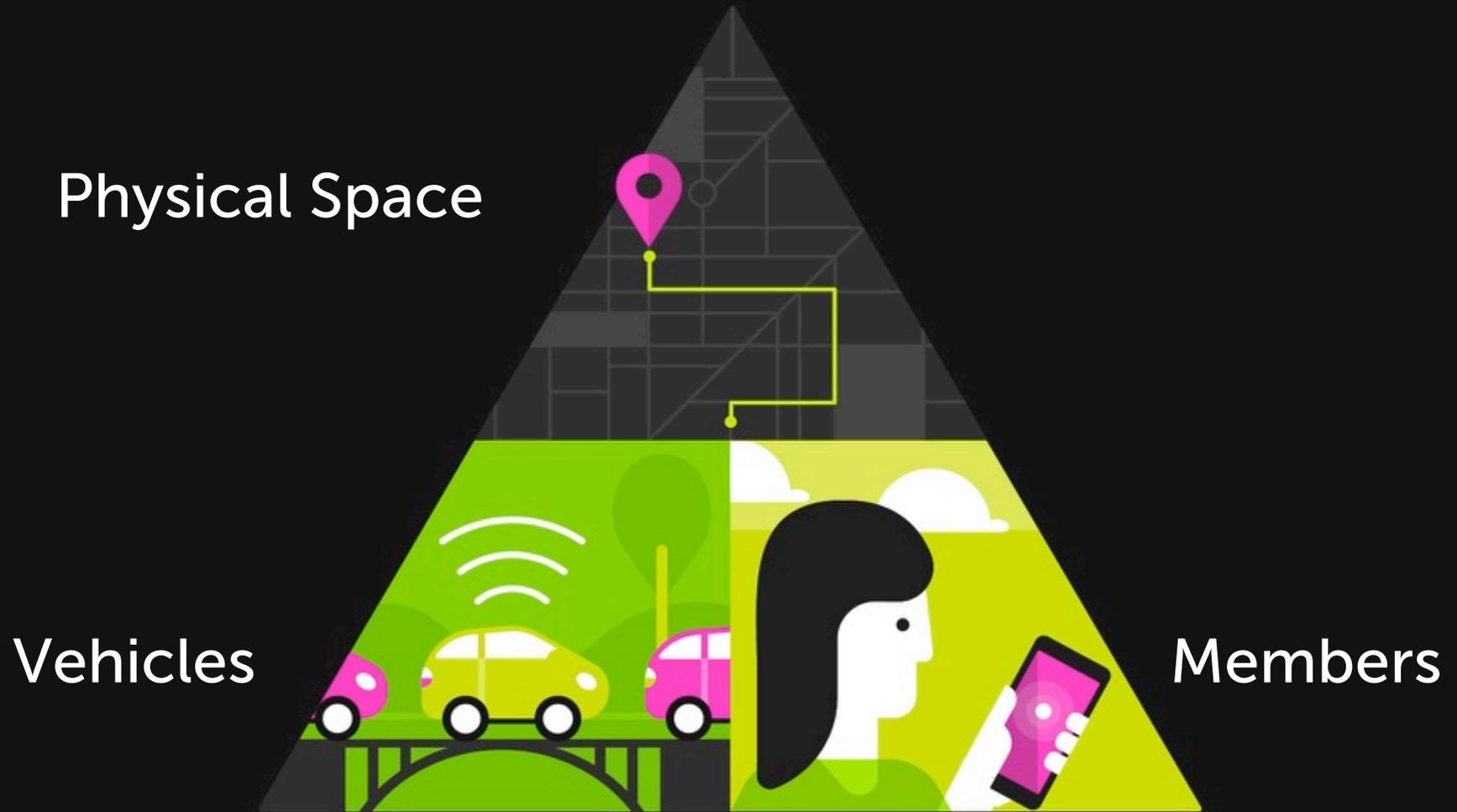# How will the future of shared networks evolve with the introduction of new autonomous technology?
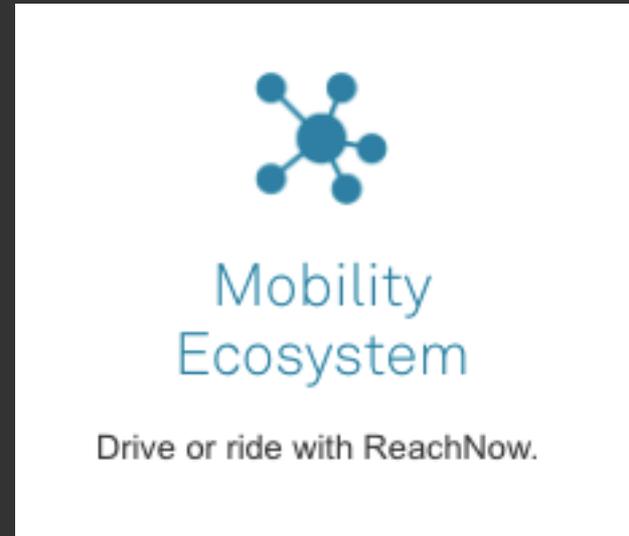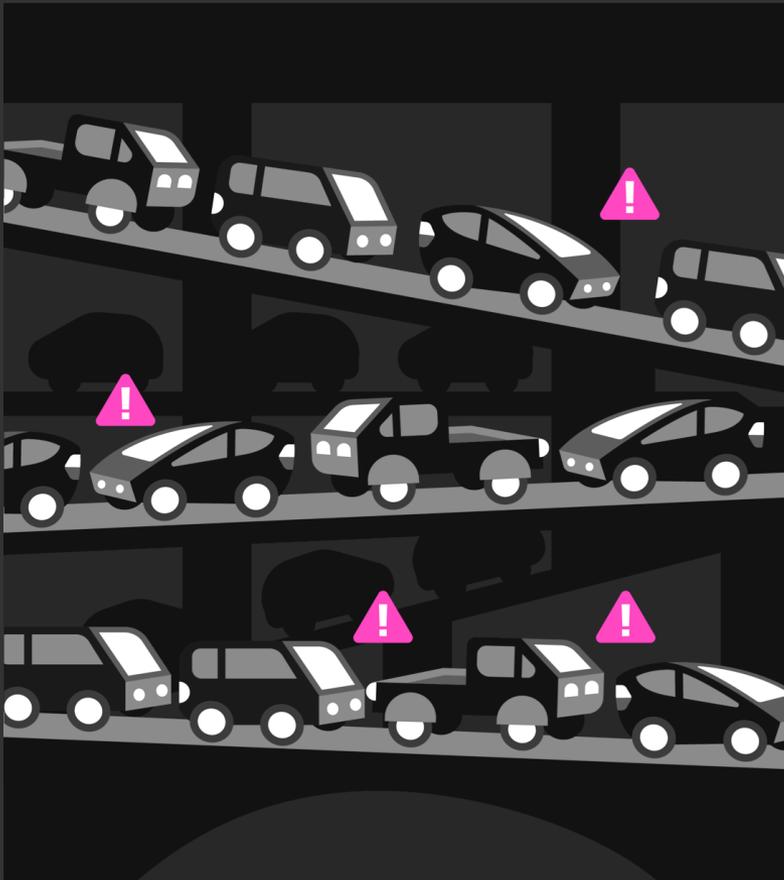
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Sandra Phillips

movmi Shared Transportation Services

September 19th, 2017

The Bermuda Triangle of Shared Mobility

Physical Space

Vehicles

Members

What we can learn from travel data from shared mobility...

Mobility Ecosystem

Drive or ride with ReachNow.

- 6 month pilot Jan – Jun 2017
- 2,000 pilot customers
- Same fleet is used for Ride and Drive to increase utilisation

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Recommendations 1:

- We need data policy guidelines to determine
  who has access

  when

  for what purposes

- Regulations that ask for data sharing between private shared vehicle networks and municipalities.

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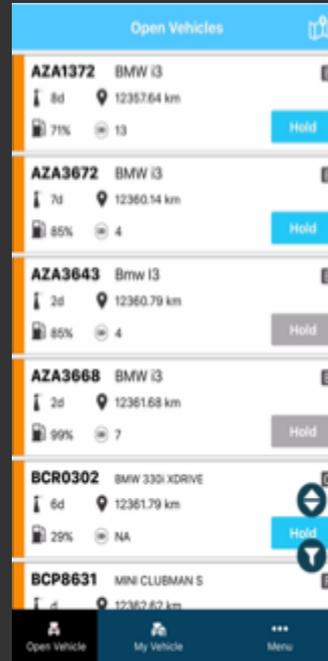# What we can learn from fleet maintenance processes from shared mobility...
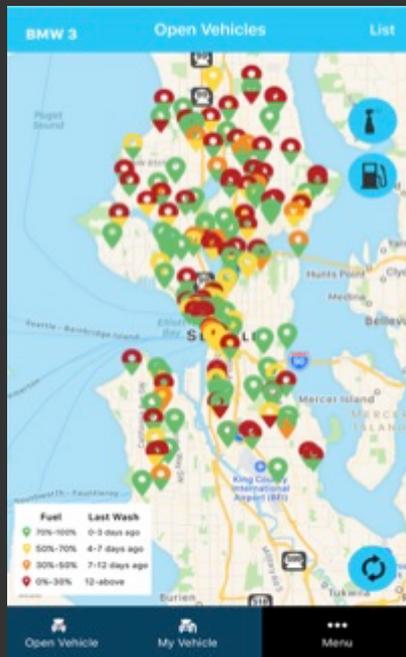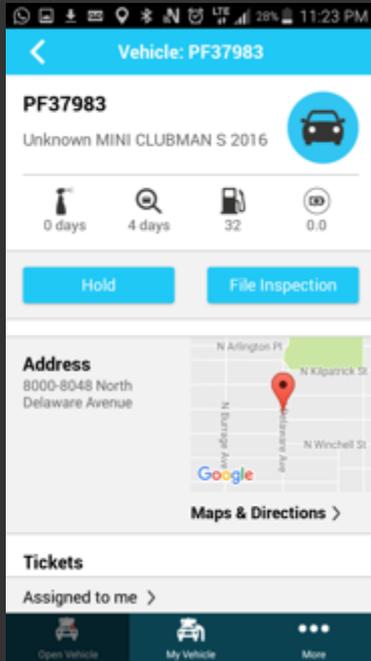
Source: Eco-Service

Ecoservice

1 Have expertise in all fleet related topics

2 EcoDispatch improves efficiency of their teams in the field

Source: Eco-Service

Recommendations 2:

- Using processes, data and algorithms established by free-floating providers or third party service providers when introducing autonomous vehicle networks

- Provide guidelines to determine what a safe vehicle is

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What we can learn about trusted relationships from shared mobility...

Member Journey

43% trust if reviews are by people like you

Capture › Register › Validation › Approval

Find a car › Reserve › Start Trip › Drive

Park › End Trip › Pay › Repeat

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Recommendation 3:

- Integrate learning and frameworks from shared mobility to build trust for autonomous vehicle networks.

D.R.E.A.M.S. stands for:

D eclared (photo and name)

R ated (ratings)

E ngaged (booking box)

A ctive (information on past activities)

M oderated (evidence of verification of information)

S ocial (Facebook and LinkedIn connections)

Source: BlablaCar

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movmi is a boutique agency specialised in Shared Mobility Design: the planning, implementation and launch of new mobility services.

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