

## GENERAL INFORMATION



### LOCATION

Embassy of the Netherlands: Klosterstrasse 50, 10179 Berlin  
ESMT: Schlossplatz 1, 10178 Berlin



### REGISTRATION FEE

EURO 280.- for three days (incl. coffee during breaks, food and beverages on all days)



### LANGUAGE

English only (no simultaneous translation)



### INFORMATION

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THE 5th WORLD COLLABORATIVE MOBILITY CONGRESS IS  
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# 5th WORLD COLLABORATIVE MOBILITY CONGRESS PROGRAMME

18 / 19 / 20 OCTOBER 2017  
EMBASSY OF THE NETHERLANDS BERLIN  
& ESMT BERLIN

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# PROGRAMME

## WEDNESDAY, 18 OCTOBER 2017

<b>17:00</b>	<b>RECEPTION</b>
<b>17:45</b>	<b>WELCOME</b> Wepke Kingma, Ambassador of the Netherlands August Markl, President, ADAC Joerg Beckmann, CEO, Mobility Academy
<b>18:00</b>	<b>KEYNOTE 1: THE RISE OF COLLABORATIVE MOBILITY</b> Keynote Speaker 1: Susan Shaheen, University of California Berkeley
<b>18:30</b>	<b>ROUND TABLE: THE ROLE OF COLLABORATIVE MOBILITY IN DECARBONISING TRANSPORT</b> Moderation: Christian Hochfeld, Agora Verkehrswende Regine Günther, Berlin Senate Department for Environment, Transport and Climate Protection Helge Pols, Federal Ministry of Transport and Digital Infrastructure, DE Nico Gabriel, DriveNow Jan-Bert Dijkstra, Ministry of Infrastructure and Environment, NL Sam Zaid, Getaround
<b>20:00</b>	<b>FLYING BUFFET &amp; DRINKS</b>

## THURSDAY, 19 OCTOBER 2017

<b>08:00</b>	<b>REGISTRATION</b>
<b>08:45</b>	<b>WELCOME BY MOBILITY ACADEMY AND AGORA VERKEHRSWENDE</b>
<b>09:00</b>	<b>WELCOME BY BERLIN SENATE DEPARTMENT FOR ENVIRONMENT, TRANSPORT AND CLIMATE PROTECTION, HARTMUT REUPKE</b>
<b>09:10</b>	<b>WELCOME AND KEYNOTE BY ADAC, ALEXANDER MOELLER</b>
<b>09:30</b>	<b>KEYNOTE 2: SHARED MOBILITY - INNOVATION FOR LIVEABLE CITIES</b> Keynote Speaker 2: Megatrends in Transportation, Jari Kauppila, ITF
<b>10:00</b>	<b>BREAK</b>
<b>10:30</b>	<b>PARALLEL SESSION 1: CUTTING-EDGE COLLABORATIVE MOBILITY SERVICES</b> Carsharing, Moderation: Alexander Jung, Agora Verkehrswende 1. Anders Wall, GreenMobility 2. Hans-Joerg Dohrmann, Sharoo 3. Shiry Kalush, GoTo 4. Michael Lange, Invers Ridesharing, Moderation: Joerg Beckmann, Mobility Academy 1. Klaus Emmerich, BVG 2. Jan Luedtke, Via 3. Gregor Pawlowski, BlaBla Car 4. Mirco Mäder, PubliRide Bikesharing, Moderation: Anne Klein-Hitpaß, Agora Verkehrswende 1. Justin Roth, Nextbike 2. Joseph Seal-Driver, Ofo 3. Jonas Schmid, carvelo2go 4. Emanuel Forny, smide

<b>11:45</b>	<b>PLENARY PANEL: COLLABORATIVE MOBILITY ABROAD: LEAPFROGGING PUBLIC TRANSPORT?</b> Moderation: Holger Dalkmann, Agora Verkehrswende Panelist 1: Alan Woodland, Invers Panelist 2: Armin Fendrich, Ridecell Panelist 3: Sandra Phillips, movmi Panelist 4: Katherine Kortum, Transportation Research Board
<b>12:45</b>	<b>LUNCH</b>
<b>14:00</b>	<b>KEYNOTE 3: THE DIGITAL SHIFT IN ROAD TRANSPORTATION: LESSONS LEARNED FROM AVIATION</b> Keynote Speaker 3: Marko Javornik, Comtrade
<b>14:30</b>	<b>PARALLEL SESSION 2: VISIONS WITH VALUE - NEW APPROACHES IN COLLABORATIVE MOBILITY</b> Research, Moderation: Joerg Beckmann, Mobility Academy 1. Laura Brimont, IDDRI Sciencespo 2. Bin Hu, Austrian Institute of Technology 3. Beate Mueller, VDI/VDE Innovation & Technic GmbH 4. Alan Woodland, Invers Networks, Moderation: Sandra Phillips, movmi 1. Sandra Phillips, movmi 2. Anna Mayerthaler, Wiener Lokalbahnen 3. Antonia Roberts, Bike Plus 4. Shwetha Surender, Frost & Sullivan Logistics, Moderation: Wolfgang Aichinger, Agora Verkehrswende 1. Julius Menge, Berlin Senate Department for Environment, Transport and Climate Protection 2. Gonzalo Parejo, on truck 3. Mika Koopmann, Imagine Cargo 4. Maximilian Thess, numa
<b>15:45</b>	<b>PLENARY PANEL: THE DIGITAL SHIFT IN TRANSPORT - A GAME CHANGER FOR PUBLIC TRANSPORT OPERATORS?</b> Moderation: Joerg Beckmann, Mobility Academy Panelist 1: Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association Panelist 2: Roland Werner, Uber Panelist 3: Fabian Scherer, SBB Swiss Railways Panelist 4: Marcel Amstutz, Mobility SAS
<b>16:45</b>	<b>BREAK</b>
<b>17:15</b>	<b>BARCAMP</b> Incubator A Moderation: H.-J. Dohrmann 1. David Miltner, UbeeGo 2. Alexander Cuhls, Floatility 3. Michael Minis, tamya 4. Oliver Lünstedt, Valeo 5. Valentin Jahn, CAR2AD Incubator B Moderation: Joerg Beckmann 1. Adam Woolway, plugsurfing 2. Ghislain Delabie, ouishare 3. Yan 't' Minagawa, c-Base 4. Mortimer Schulz, solutions in energy 5. Tobias Lochen, sigo GmbH Incubator C Moderation: Maximilian Thess 1. Olaf Zanger, mojaconsult 2. Martin Beutler, taxito ag 3. Johannes Pfiffner, Uniskat 4. Benedikt Krams, Match Rider UG 5. Tjalle Groen, Taxistop

<b>18:15</b>	<b>PLENARY PRESENTATIONS BY THE THREE WINNERS</b>
<b>19:00</b>	<b>LIGHT FOOD &amp; DRINKS (END 21:00)</b>

## FRIDAY, 20 OCTOBER 2017

<b>09:00</b>	<b>PLENARY PANEL: MAKING SHARING CITIES SUSTAINABLE - THE ROLE OF REGULATION</b> Panelist 1: Roman Ringwald, Becker Buettner Held Panelist 2: Jeannet van Arum, Province of North-Holland Panelist 3: Joseph Seal-Driver, Ofo Panelist 4: Holger Dalkmann, Agora Verkehrswende
<b>10:00</b>	<b>PARALLEL SESSION 3: MOVING COLLABORATIVE MOBILITY TO NEW HORIZONS</b> Beyond Cities: Sharing in rural areas, Moderation: Alexander Jung, Agora Verkehrswende 1. Christoph Gipp, IGES Institut 2. Jeffrey Matthijs, SHARE-north 3. Gunnar Nehrke, Bundesverband CarSharing Integration: Co-mobility meets MaaS, Moderation: Joerg Beckmann, Mobility Academy 1. Lucy Yu, Center for Connected & Autonomous Vehicles 2. Marcel Amstutz, Mobility SAS 3. Philippe Leeman, Touring Belgium New Sharers: targeting new users, Moderation: Wolfgang Aichinger, Agora Verkehrswende 1. Doris Wiederwald, AustriaTech 2. Paula Ruoff, KCW 3. Frank Hansen, BMW Group
<b>11:00</b>	<b>BREAK</b>
<b>11:30</b>	<b>KEYNOTE 4: THREE REVOLUTIONS IN URBAN TRANSPORTATION</b> Keynote Speaker 4: Lewis Fulton, Institute of Transportation Studies, UC Davis
<b>12:00</b>	<b>PLENARY PANEL: AUTONOMOUS CARS - TRANSPORT IN HEAVEN OR TRAFFIC IN HELL?</b> Panelist 1: Maurice Kwakkernaat, TNO Panelist 2: Sebastian Gundermann, ADAC Panelist 3: Henriette Spyra, Ministry for Transport, Innovation, Technology, Austria Panelist 4: Lewis Fulton, Institute of Transportation Studies, University of California Davis Panelist 5: Till Ackermann, VDV
<b>13:15</b>	<b>FINAL WORDS AND CLOSING: MOBILITY ACADEMY</b>
<b>13:30</b>	<b>LUNCH</b>

Moderation of the congress: Christian Hochfeld, Executive Director, Agora Verkehrswende