






felyx!



felyx e-scooter sharing Luc van Emmerik

-  Selected by WIRED as one of Europe's 100 hottest startups
-  Nominated as Top 10 B2C start-up at DT50 Berlin 2018
-  Selected as "heavy weight" finalist at Get in the Ring
-  Selected as startup case for Roland Berger business course
-  Selected for Houthoff's legal Incubator program
-  Invited to join EYnovation™, EY's startup/scaleup program
-  Semi-finalist and awarded "best executive summary"

Cities face mobility challenges that lead to serious problems for citizens and local governments...

Three problems we have in cities due to rapid urbanization



Pollution

A blurred image of a city street with a white semi-transparent bar in the center containing the word 'Pollution'.



Congestion

A photograph of a busy city street with many cars in traffic, with a white semi-transparent bar in the center containing the word 'Congestion'.



Inconvenience

A photograph of people walking on a city sidewalk, with a white semi-transparent bar in the center containing the word 'Inconvenience'.

Cities face increasing challenges due to ever growing urbanization

...and current transport methods all have their disadvantages

urban transportation methods all have disadvantages



(Shared) cars and taxis

Affected by congestion (slow), expensive and parking problems



Scooters

Affected by polluting engines and speeding



Walking

Restricted to short distances as people on foot are slow



Public transport

Scheduled departure times, slow, overcrowded, not door-to-door



(Shared) bicycles

Limited to short distances

Cities face increasing challenges due to ever growing urbanization

felyx offers shared electric scooters throughout Amsterdam & Rotterdam for €0,30 per minute

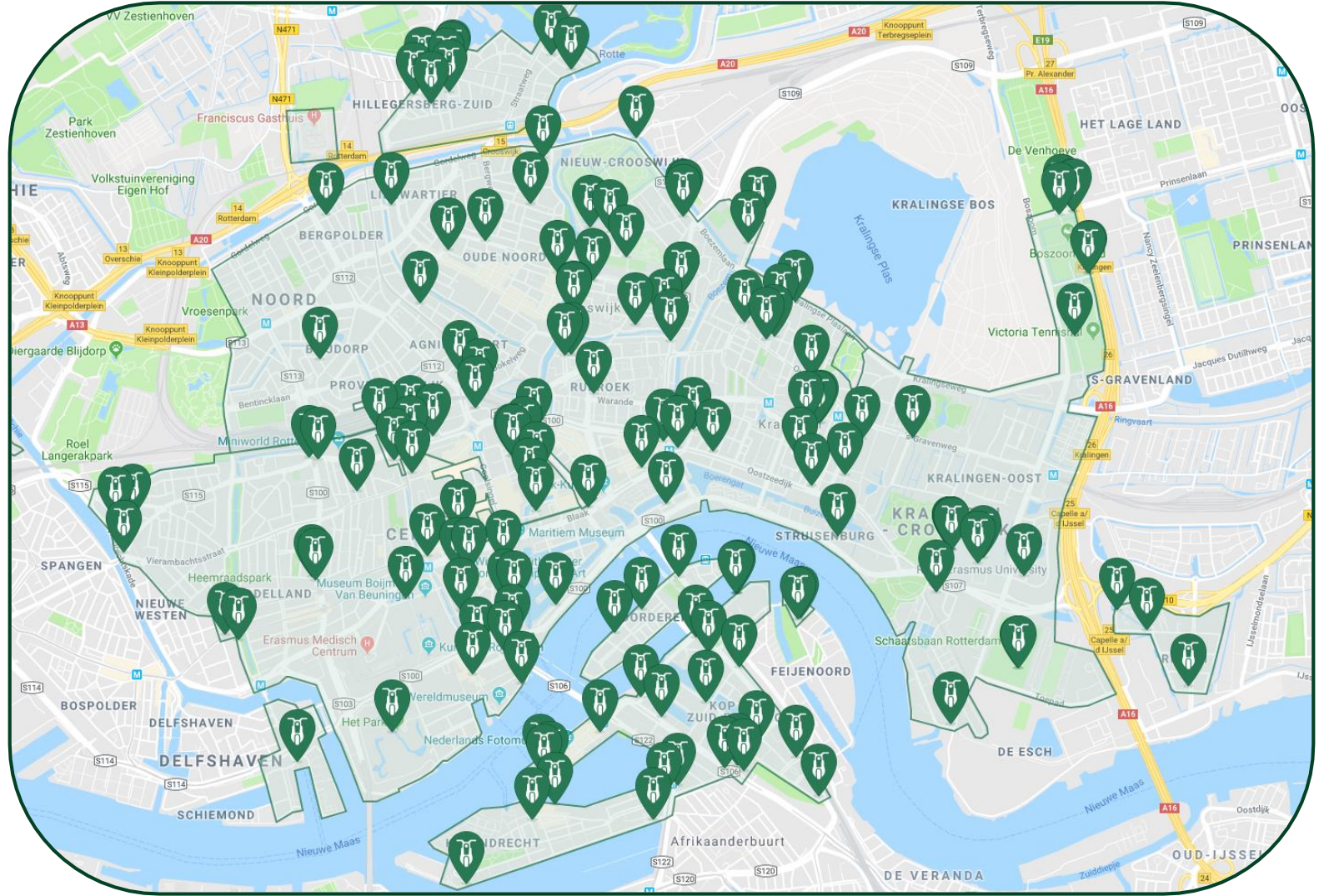
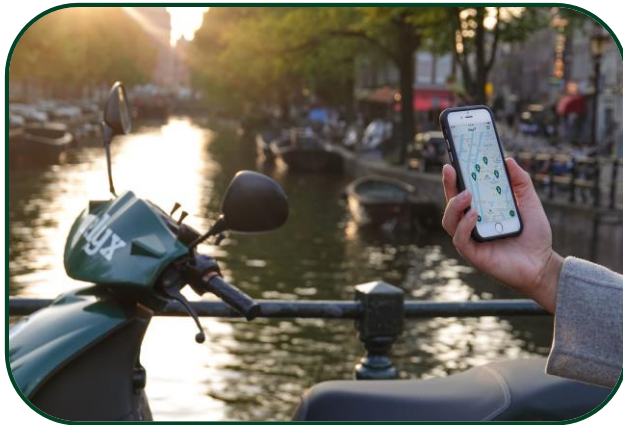
Smart mobility

'Buy the mobility that you need, not the means of transport that you need'

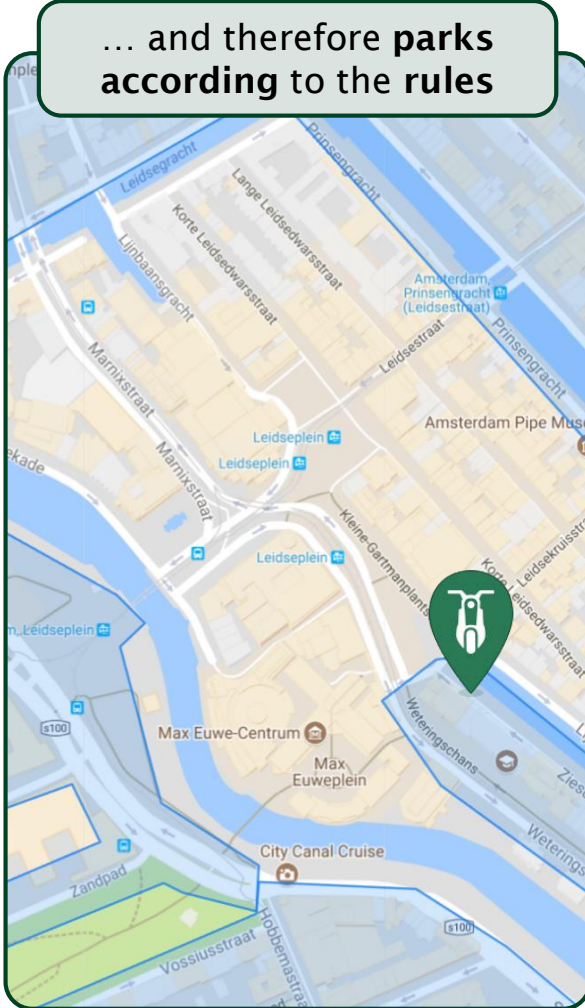
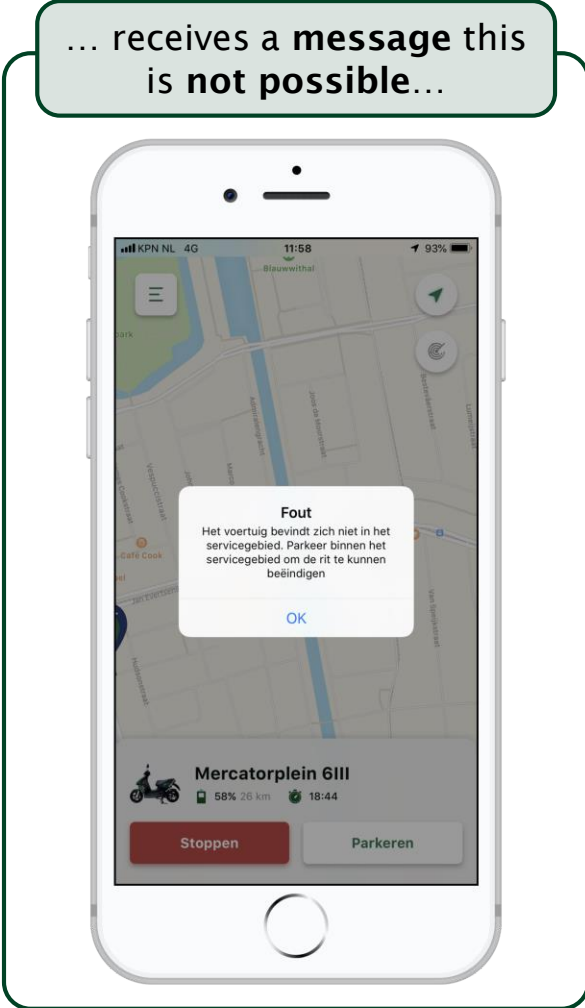
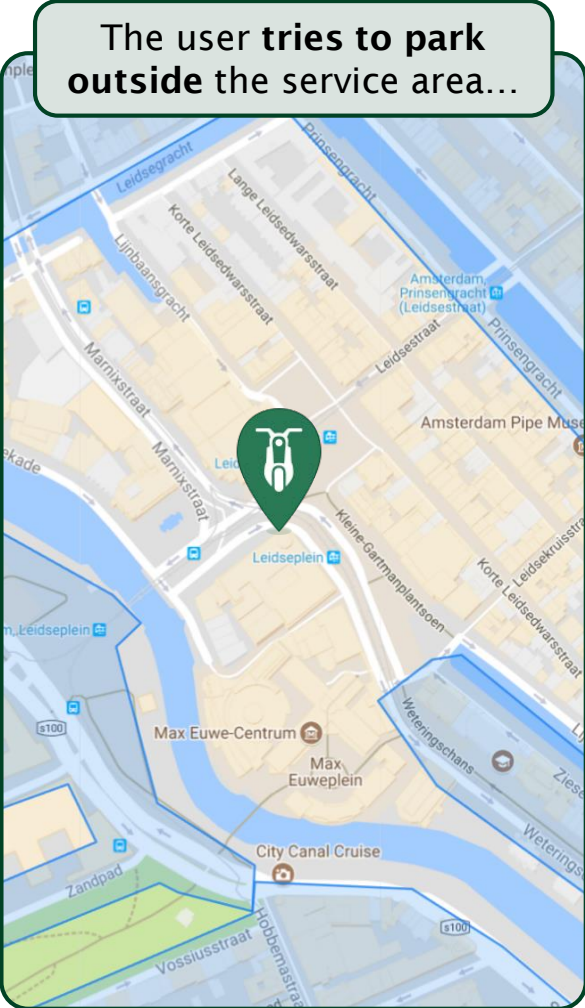


There are 324 electric felyx scooters in Rotterdam

- We cover a large part of Rotterdam's city center
- On average people walk 3 minutes to an e-scooter (same as to a public transport hub)
- The service area is flexible, based on research and feedback we may include other areas



We digitally regulate parking through geofencing, and to prevent nuisance we have excluded busy areas from our service area

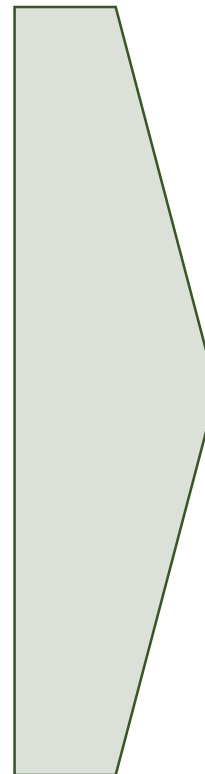
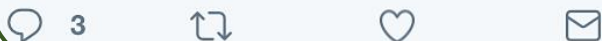


No service area
Service area (blue)

Users pay (each minute) until the ride is ended within the service area

We digitally regulate parking through geofencing, and to prevent nuisance we have excluded busy areas from our service area

En ze slingeren al overal rond, deze zelfs pardoes midden op het pad in het Rozenburgpark:



We zijn direct aan de slag gegaan: vanaf nu is het niet meer mogelijk om de huur in het Rozenburgpark te beëindigen, het gebied is namelijk middels 'geo-fencing' uitgesloten. Als er meer gebieden zijn waar de e-scooters beter niet achtergelaten kunnen worden, horen we het graag!



16:49 - 5 okt. 2018

Why now? New technologies are available and the mindset towards sustainability has changed



Using new technology

- High range (up to 60 km)
- Keyless, app-based, reliable built-in 4G & GPS



Sustaining environment

- Powered by electricity from wind
- No emissions, pollution, or noise



(Travel) habits have changed

- On demand transportation
- Only pay for what you use

Our mission is to be an innovative alternative for urban car usage

felyx is the most convenient and environmentally friendly ride around town

Convenient...



... and eco-friendly



Preventing
pollution



Reducing
congestion



Improving
road safety



Freeing
public space

¹ felyx charges e-scooters by swapping empty ones for full ones



felyx!



— www.felyx.nl —

Herengracht 493
1017 BT Amsterdam

Felyx Sharing B.V.
KvK: 68094434

l.vanemmerik@felyx.nl
+31 6341 993 39