



#BerlinSteigtUm



multimodal
 Angebot
 24Stunden
 mehrPlatz
 zuverlässig
 AutonomesFahren
 individu
 ohneAuto
 flexibel
 diskriminierungsfrei
 vernetztes
 Tür-zu-Tür
 Datenschutz
 Elektromobilität
 mehrsprachig
 entspannte
 digital
 Ökostrom
 Rufbus
 fürAllet
 Sicherheit
 modern
 Mobilitätszentrale
 #BerlinSteigtUm
 Strategie
 Barrierefreiheit
 Umweltverbund
 fairePreise
 Fahrgastinformation
 SmartCity
 MobilitätsHubs
 nahtlos
 Erfolg
 Klima
 Zukunft
 ganzheitlich
 App
 Stadtrand
 jedenTag
 Komfort
 Zeit
 Wien

BVG Smart Mobility Concept

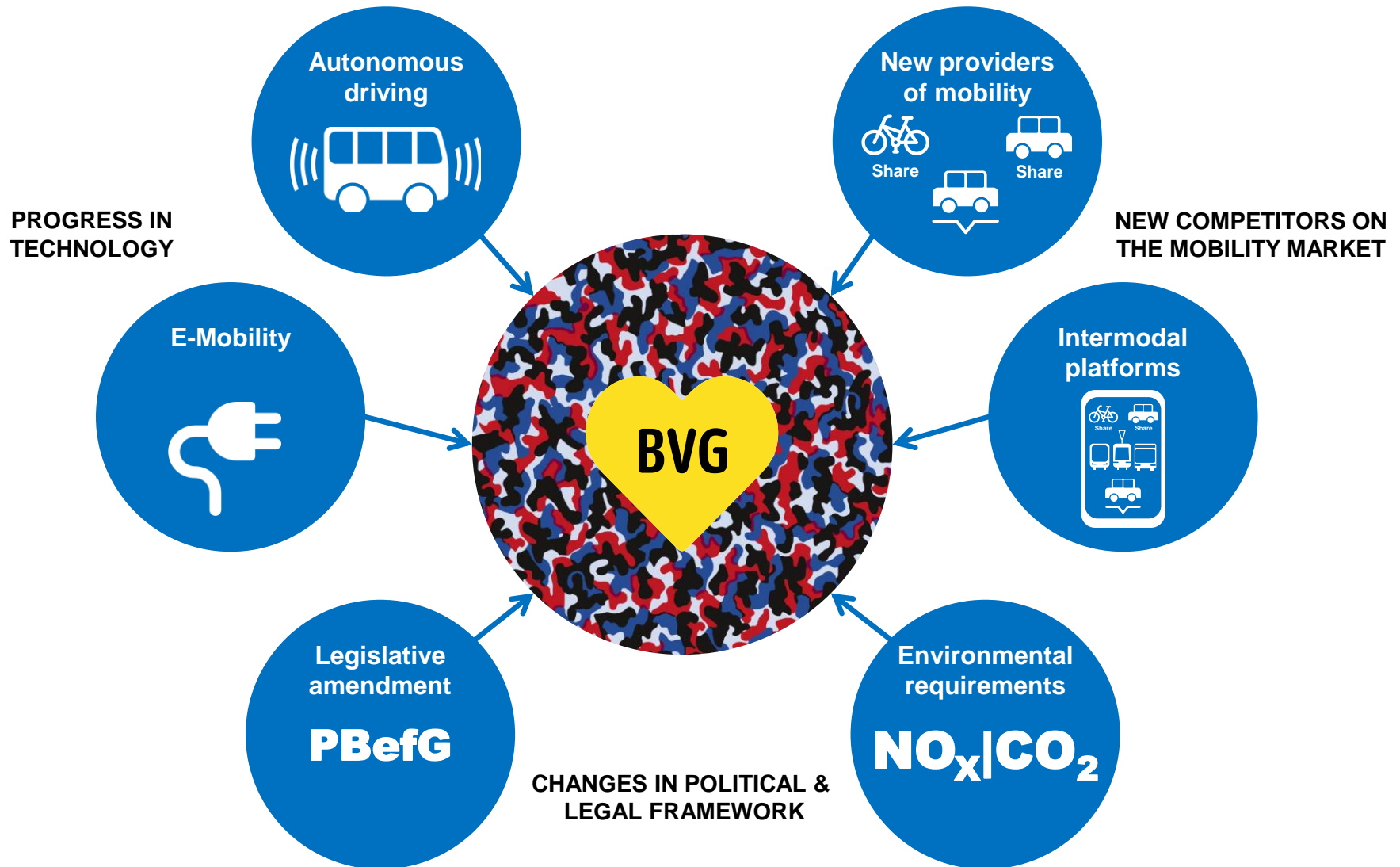
Berliner Verkehrsbetriebe (BVG)
 VBA-SP

7. Dezember 2018

Mobility is being changing – implicating new challenges for our business model.

#BerlinSteigtUm

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We are responding to these challenges with our new Smart Mobility Concept **#BerlinSteigtUm**.

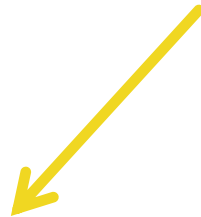
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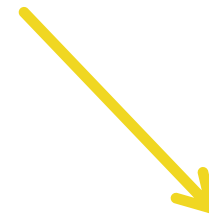
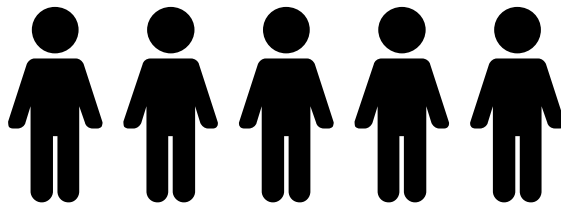
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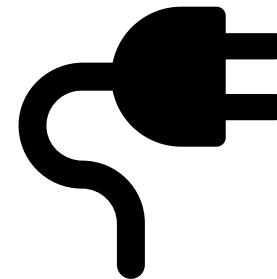
Switching from private car to

shared transport



Switching from diesel and petrol to

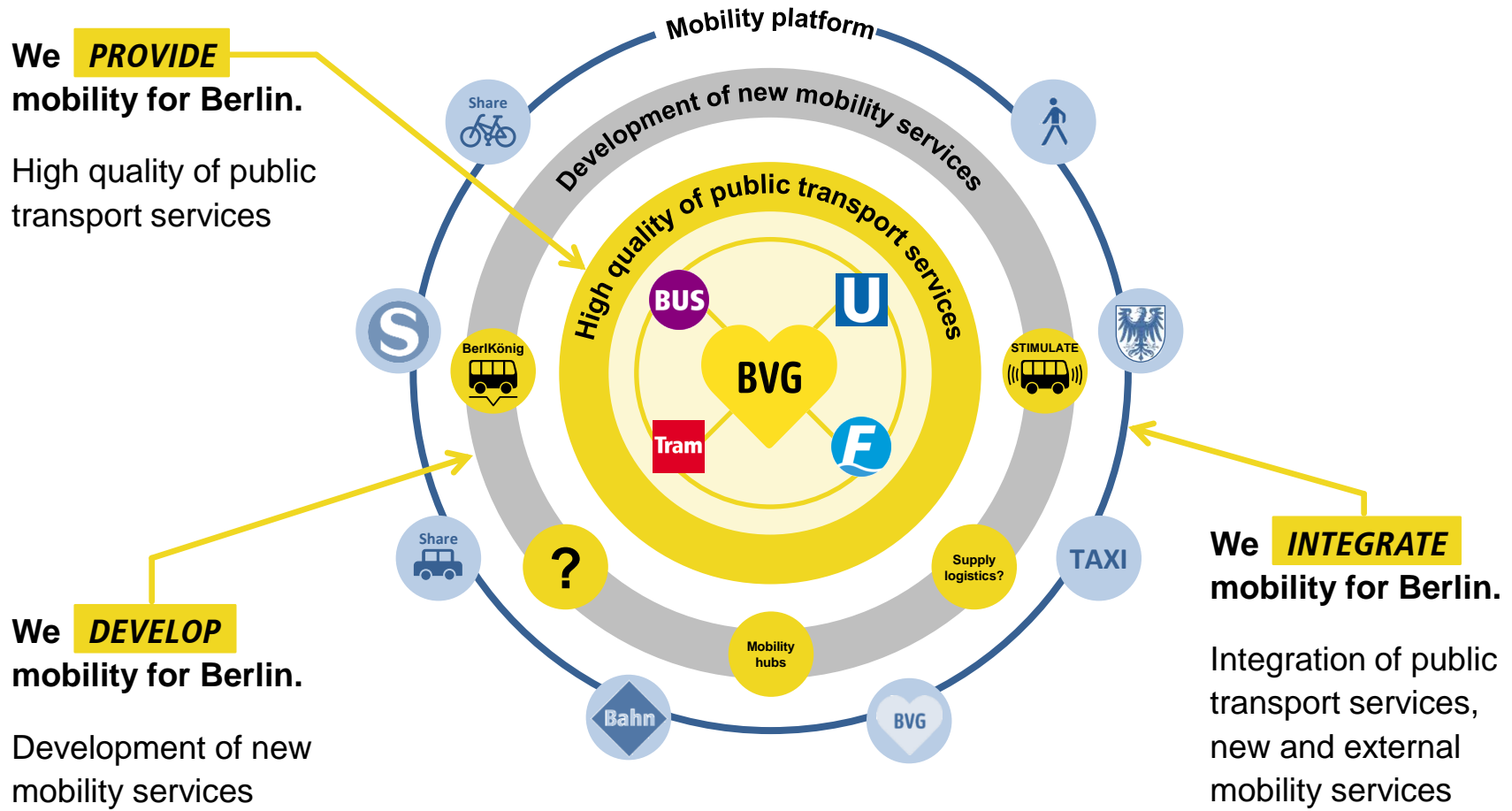
electric drive



We provide, develop and integrate mobility for Berlin.

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*Shared journey,
flexible transport –
with BerlKönig.*



Experience autonomous driving in Berlin

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Please board.

Next stop: the future.

U-BUS

280.000 commuters
from Brandenburg



Brandenburg



Buchung
per App



Abholung an der
Wunschadresse

Pendlerbus



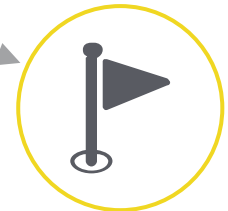
Berlin



Fahrt zum ÖPNV-
Umsteigepunkt



ÖPNV



Fahrt zum Ziel

Mobility hubs integrate different mobility services physically

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- ✓ BVG is **Berlin's partner in the transition of mobility.**
- ✓ We develop our business model:
We provide, develop and integrate mobility in Berlin.
- ✓ Our objective: **#BerlinSteigtUm** – switching from private car to shared transport, from diesel and petrol to electric drive.
- ✓ We consolidate our position as **strong mobility provider in Berlin** and respond to progress in technology, new competitors on the mobility market and changes in the legal framework.



Thank you.

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