



Grab a bike, wherever you want

mobike



Ronald Haverman



First shared bike in the world
Amsterdam 1966
Whitebike (Witfiets)

1966





Dutch shared bikes available at railway stations

2001



Ronald Haverman

Bike sharing via docking stations

2007



Paris

London
Melbourne
New York
Barcelona
Antwerpen
...
many cities

Free floating brings huge opportunities

2017

MOBIKE FOR
ROTTERDAM
DELT



Smart lock: Awesome flexibility gives new opportunities



mobike

Disruptive
Innovation:

App your bike

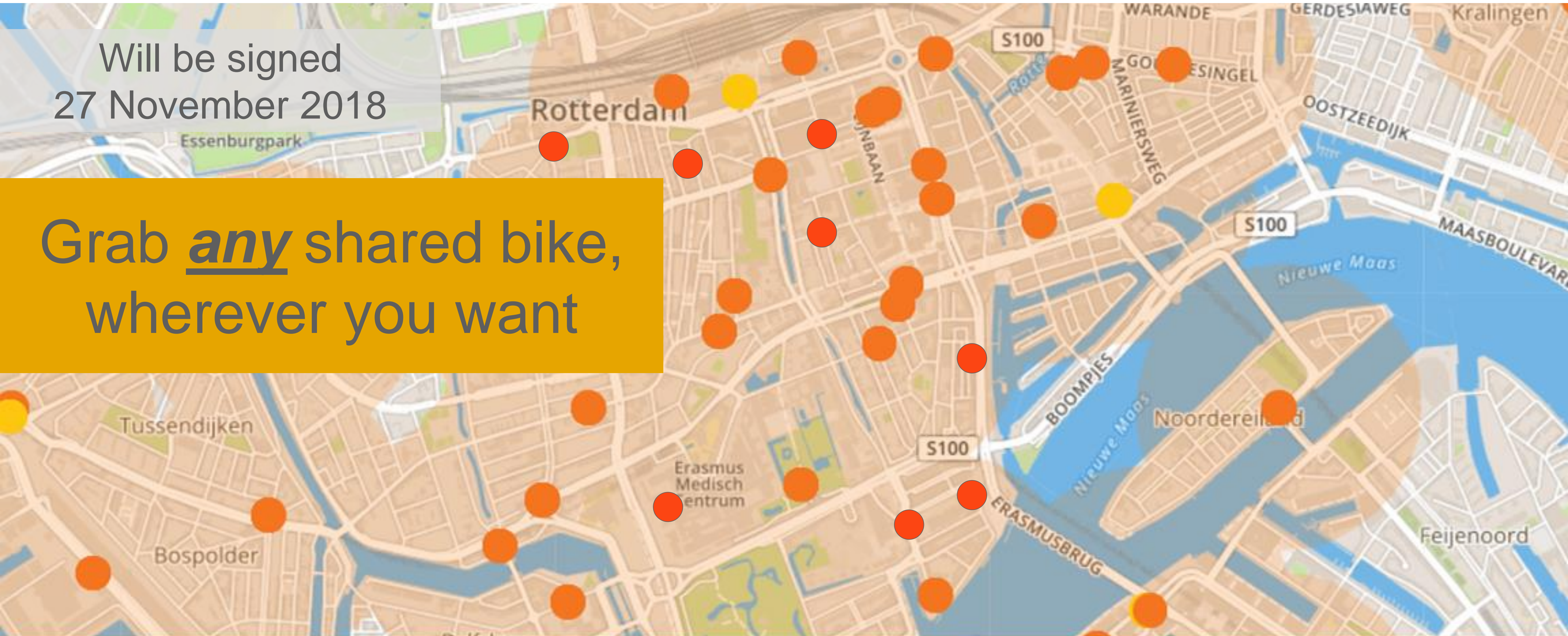


<https://youtu.be/Oz72w0VZaAc>

Covenant open standard bike sharing

Will be signed
27 November 2018

Grab any shared bike,
wherever you want



An aerial view of the Rotterdam skyline at sunset. The sun is low on the horizon, casting a warm glow over the city. The sky is filled with dramatic, purple and orange clouds. The city's buildings are silhouetted against the bright sky, and some lights are visible. The water of the harbor is in the foreground, with a bridge leading into the city.

ROTTERDAM
LET'S GO

https://youtu.be/kx_ejVJqCh0

mobike

Delft 17
September

Mobike trips

[https://youtu.be/
MVqJtJA6_wg](https://youtu.be/MVqJtJA6_wg)





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