

Can co-mobility cater to the needs of people living in mobility poverty?

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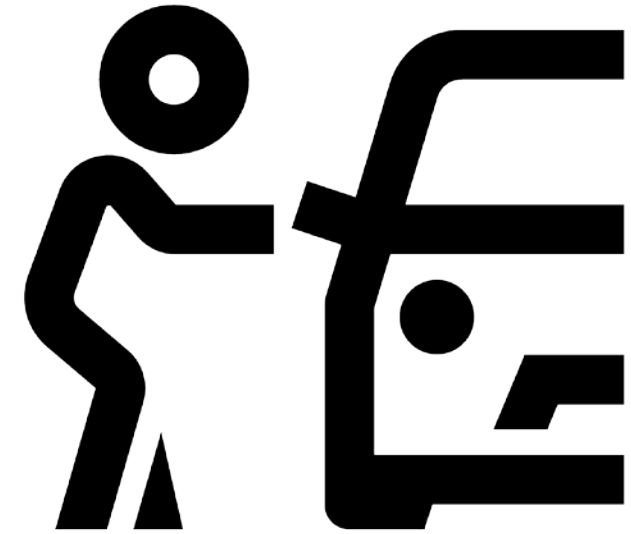
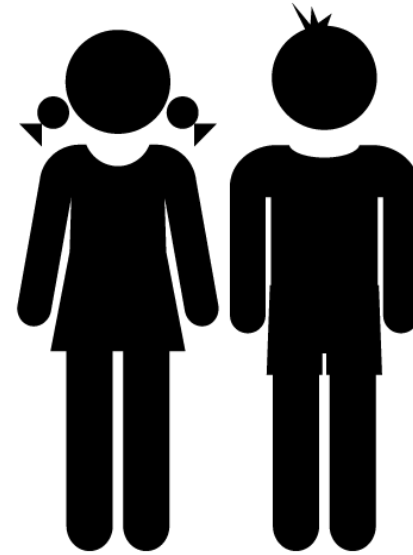
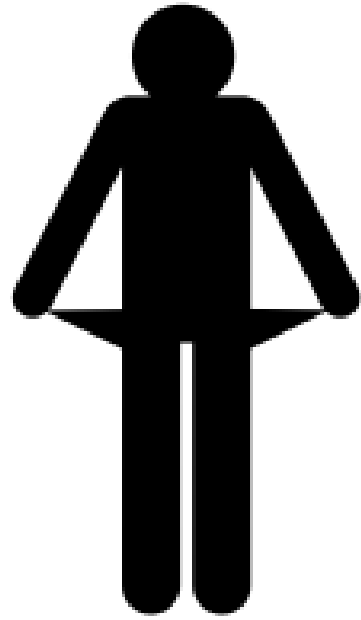


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Making the Connections: Final Report on Transport and Social Exclusion

The background of the slide features a photograph of a tree with bare branches, overlaid with a semi-transparent purple filter. The tree's structure is visible through the color, creating a textured, organic pattern.

Key findings

- **Employment:** for two out of five job seekers transport is a barrier to obtain work
- **Education:** half of 16-18 year olds have difficulty to pay for transport to school
- **Health:** one in twelve of car-less has cancelled doctor's appointments because of transport problems
- **Social contacts:** one in five people without a car find it difficult to meet family and friends

Can co-mobility solve these problems?



What Keeps Bike Share White

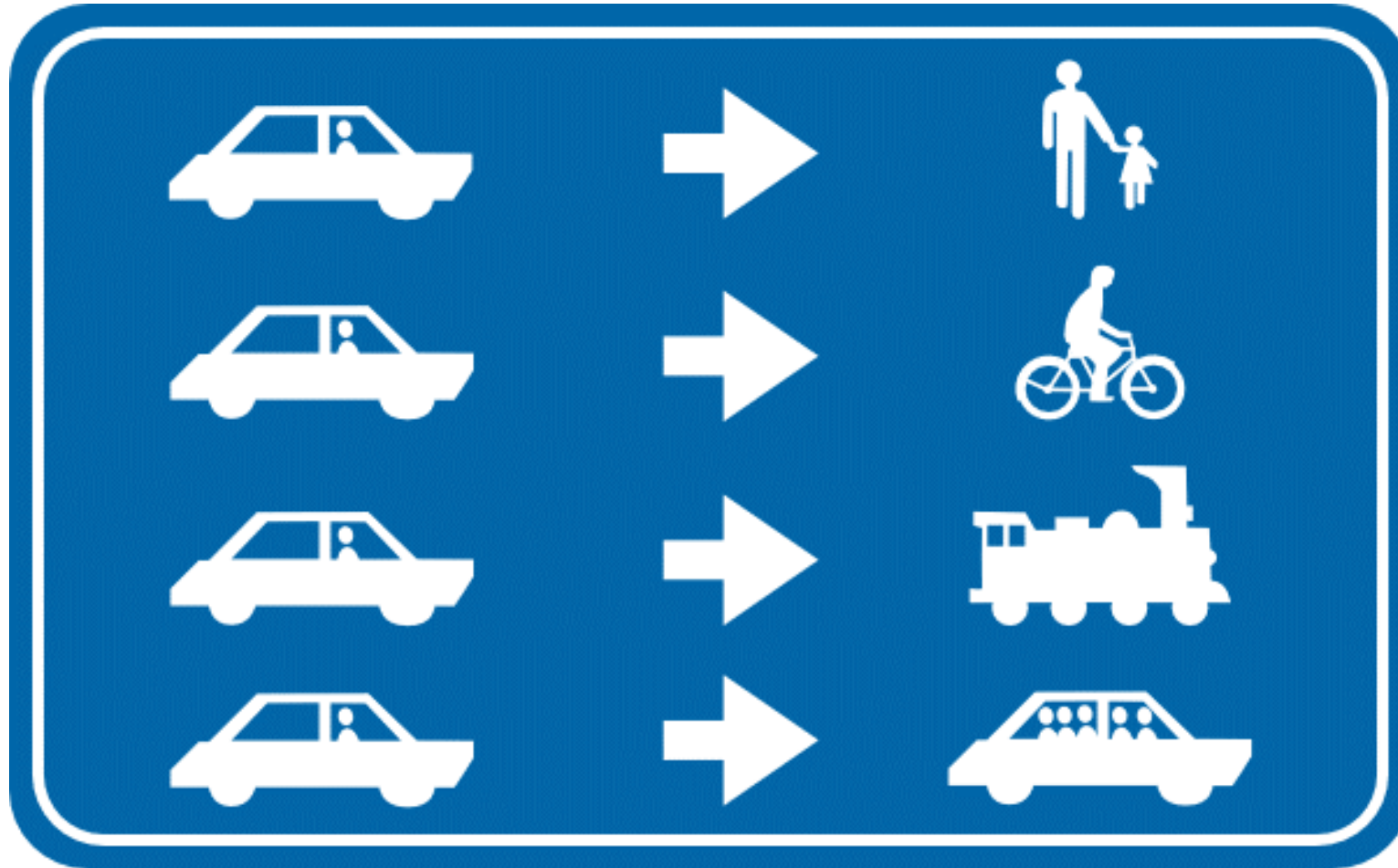


AP Photo/Richard Drew

Yet More Evidence Bike-Share Isn't Reaching the Poor

What are the reasons for low uptake?





Modal Shift

GREENPEACE



Transport Justice

Designing Fair Transportation Systems

Karel Martens



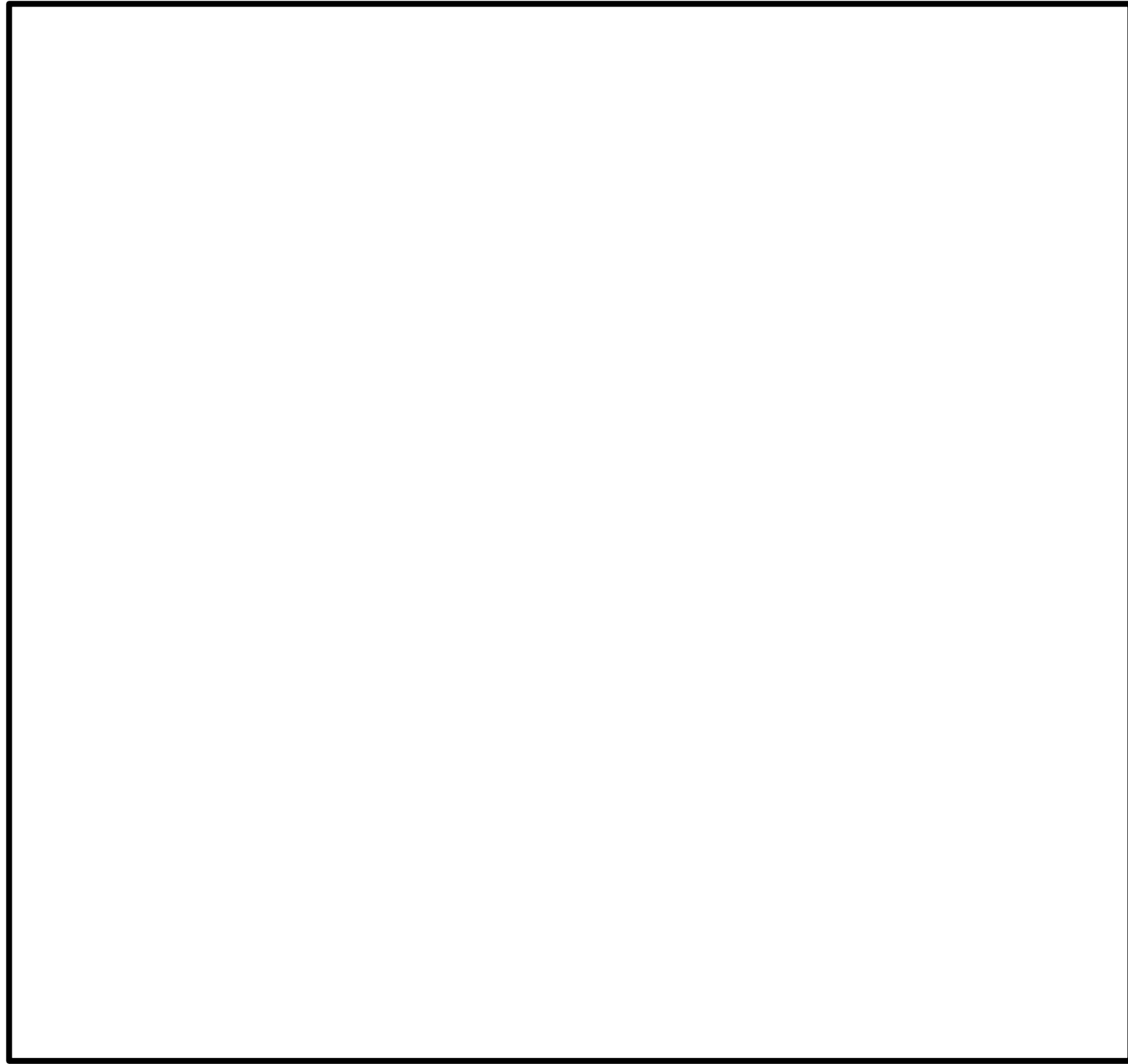
***What transport service would someone,
placed behind the veil of ignorance,
find acceptable?***

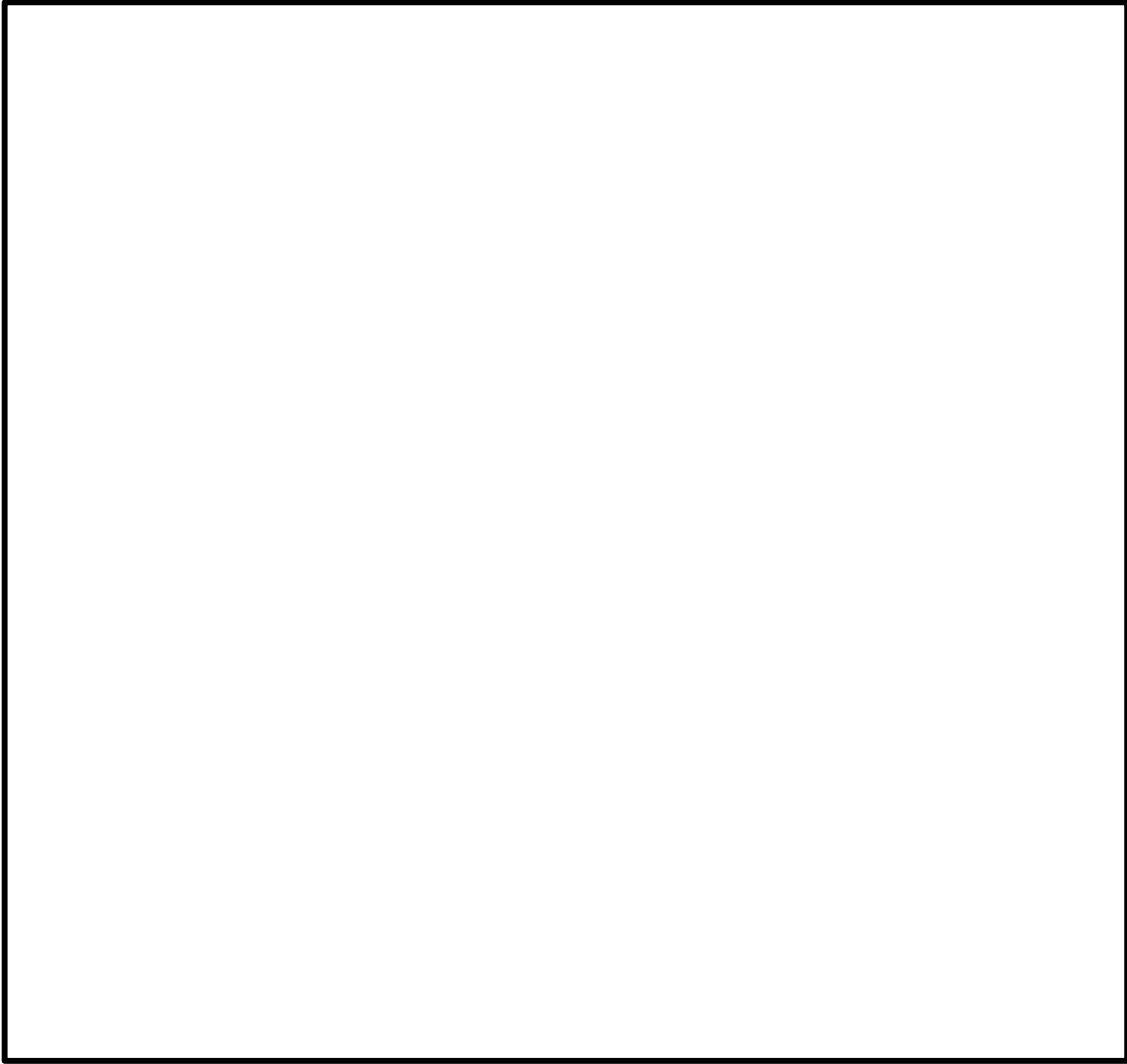
***A fair transportation system is a
system that provides sufficient
accessibility to all
(under virtually all circumstances)***

***Every person is entitled to a
sufficient level of accessibility
(under virtually all circumstances)***

***What are the implications
of this perspective?***

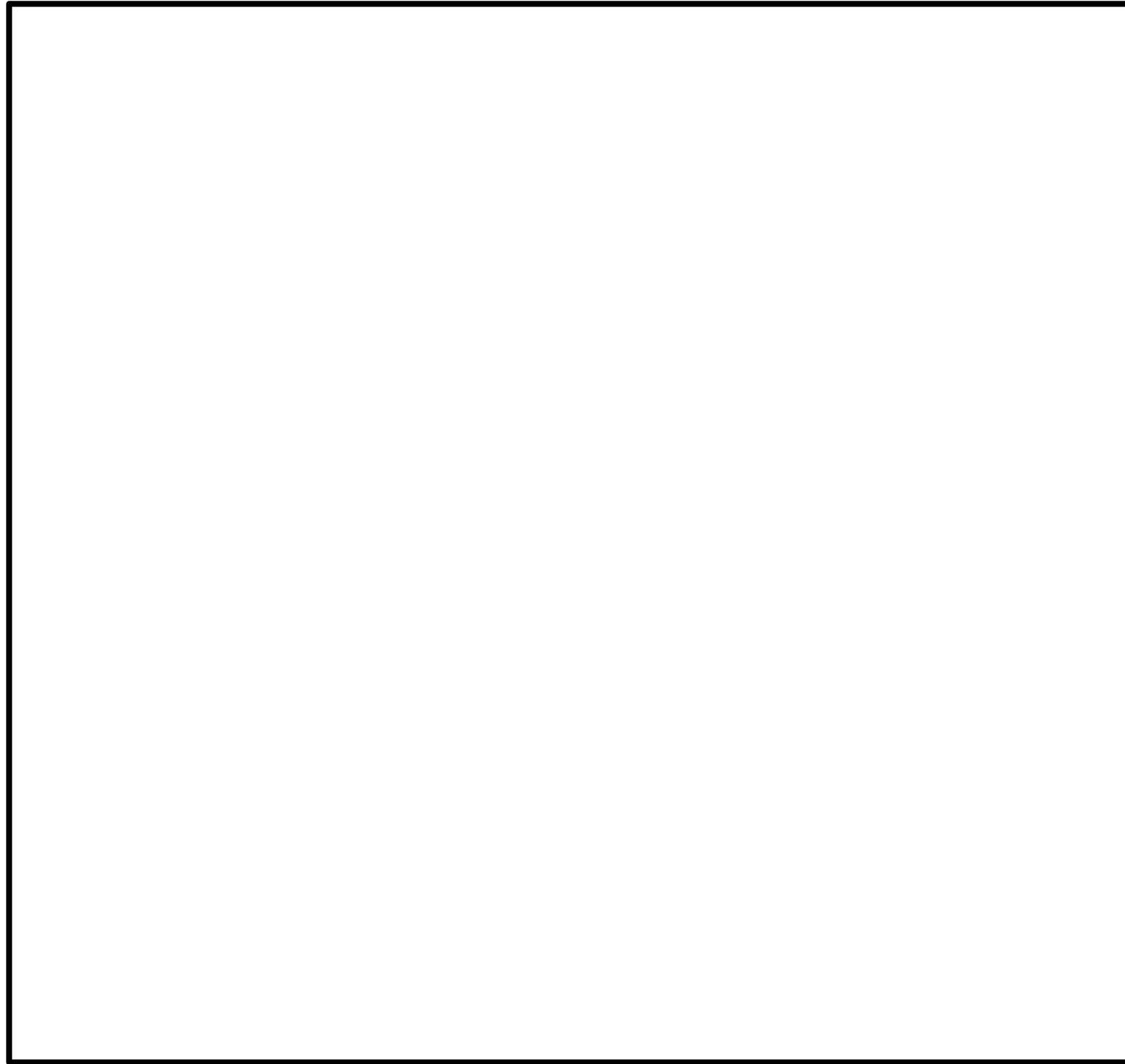
Case study Rotterdam-The Hague





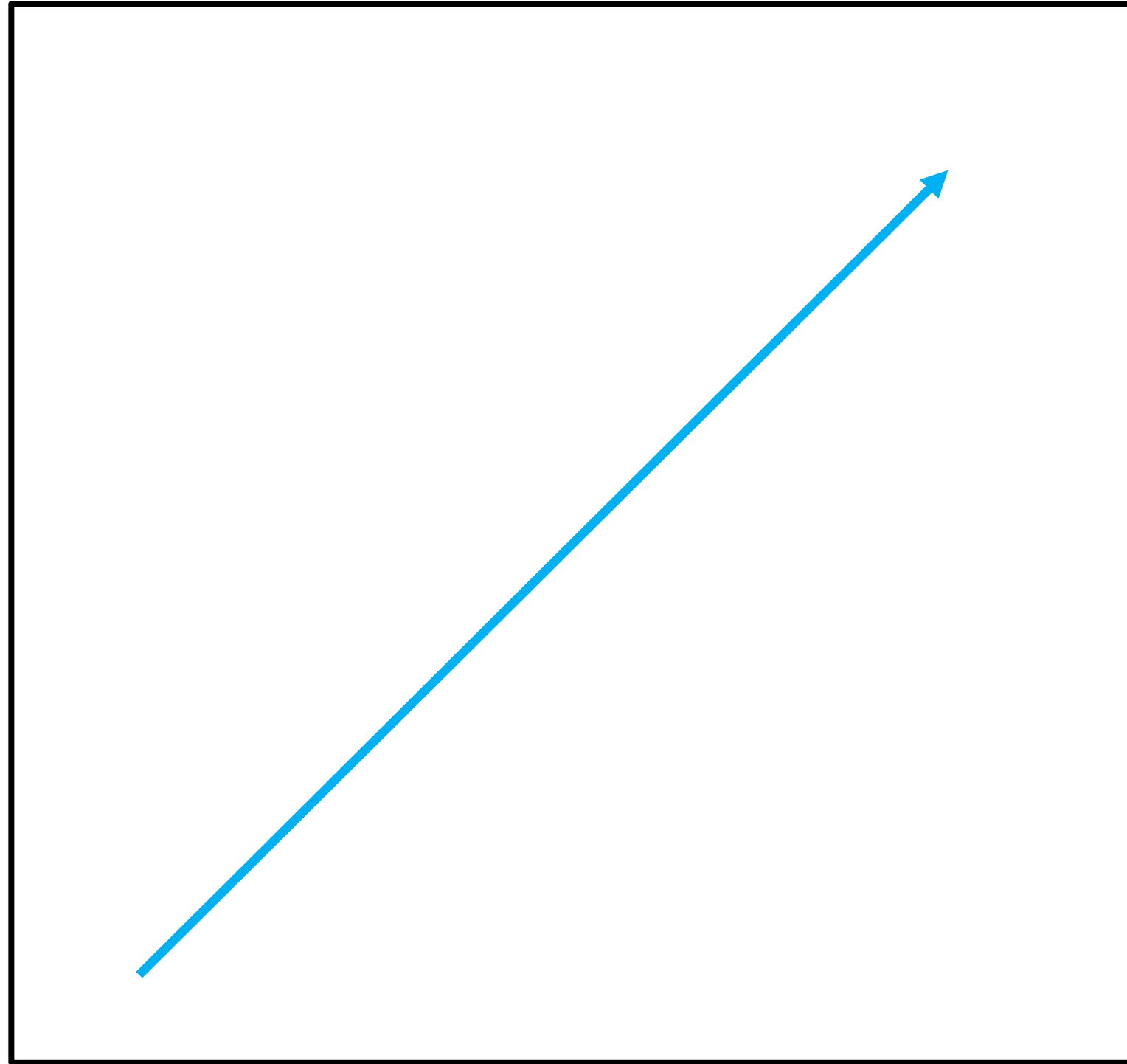
Potential Mobility Index

Accessibility Index



Potential Mobility Index

Accessibility Index



Potential Mobility Index

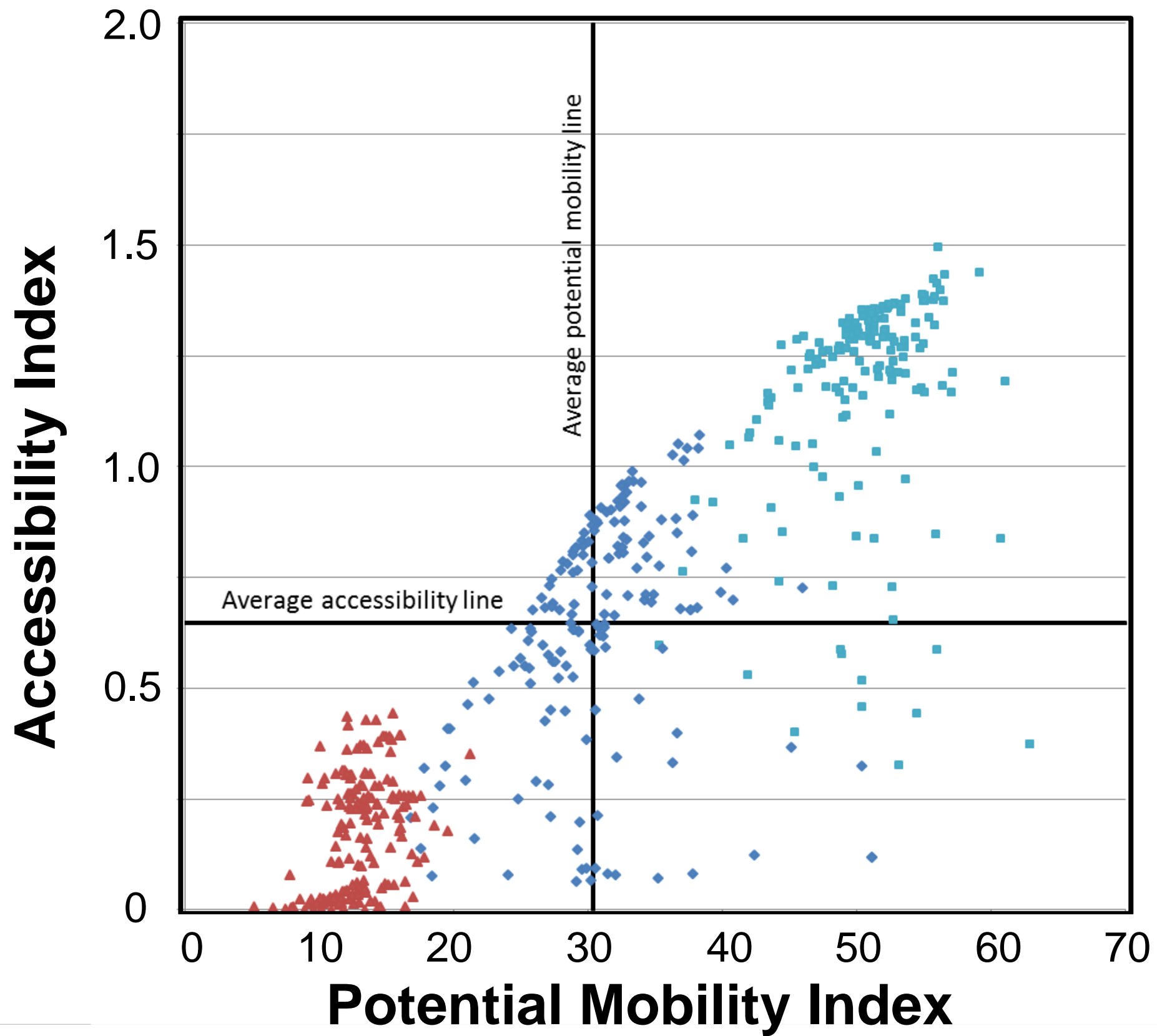
Accessibility Index

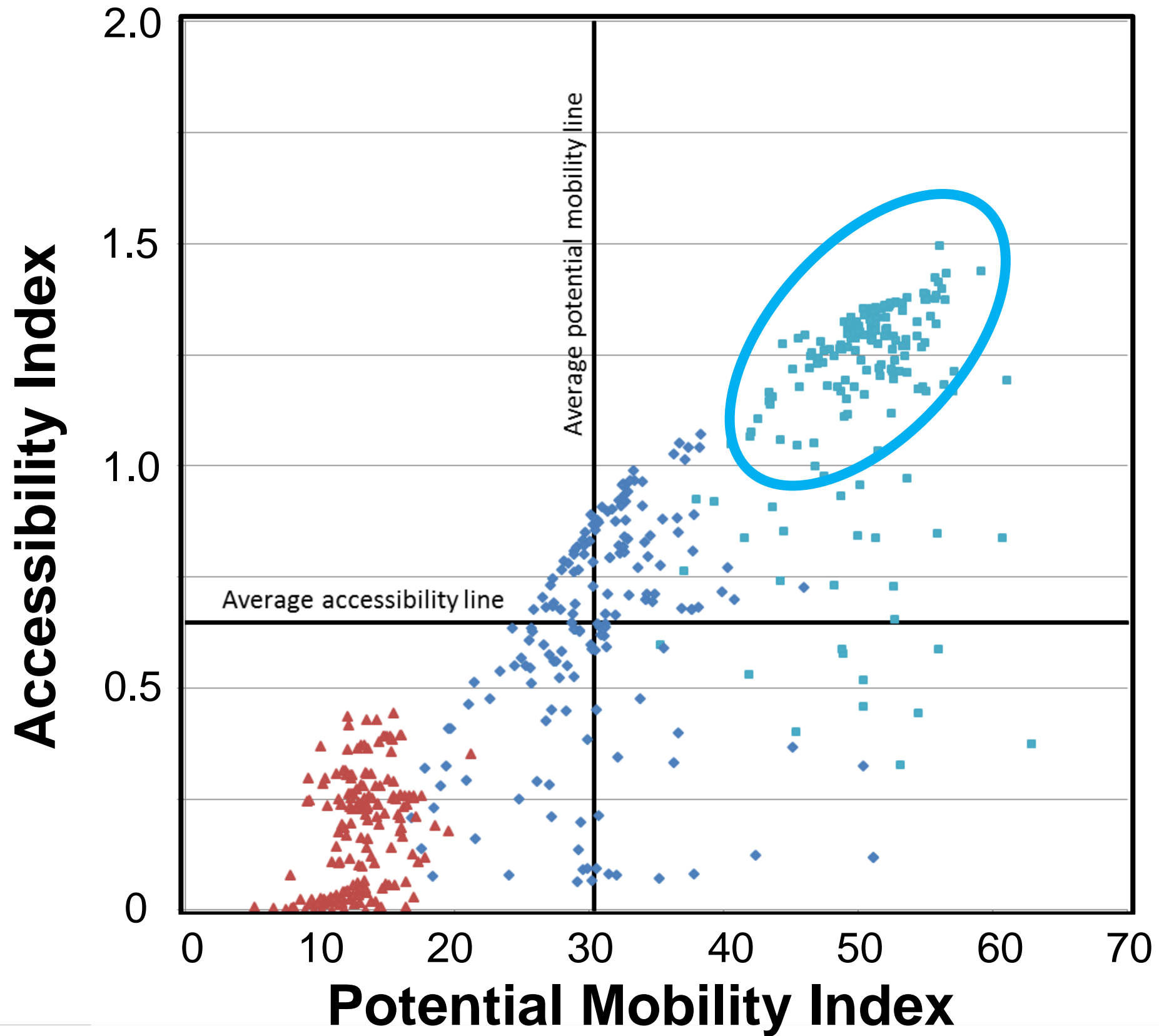


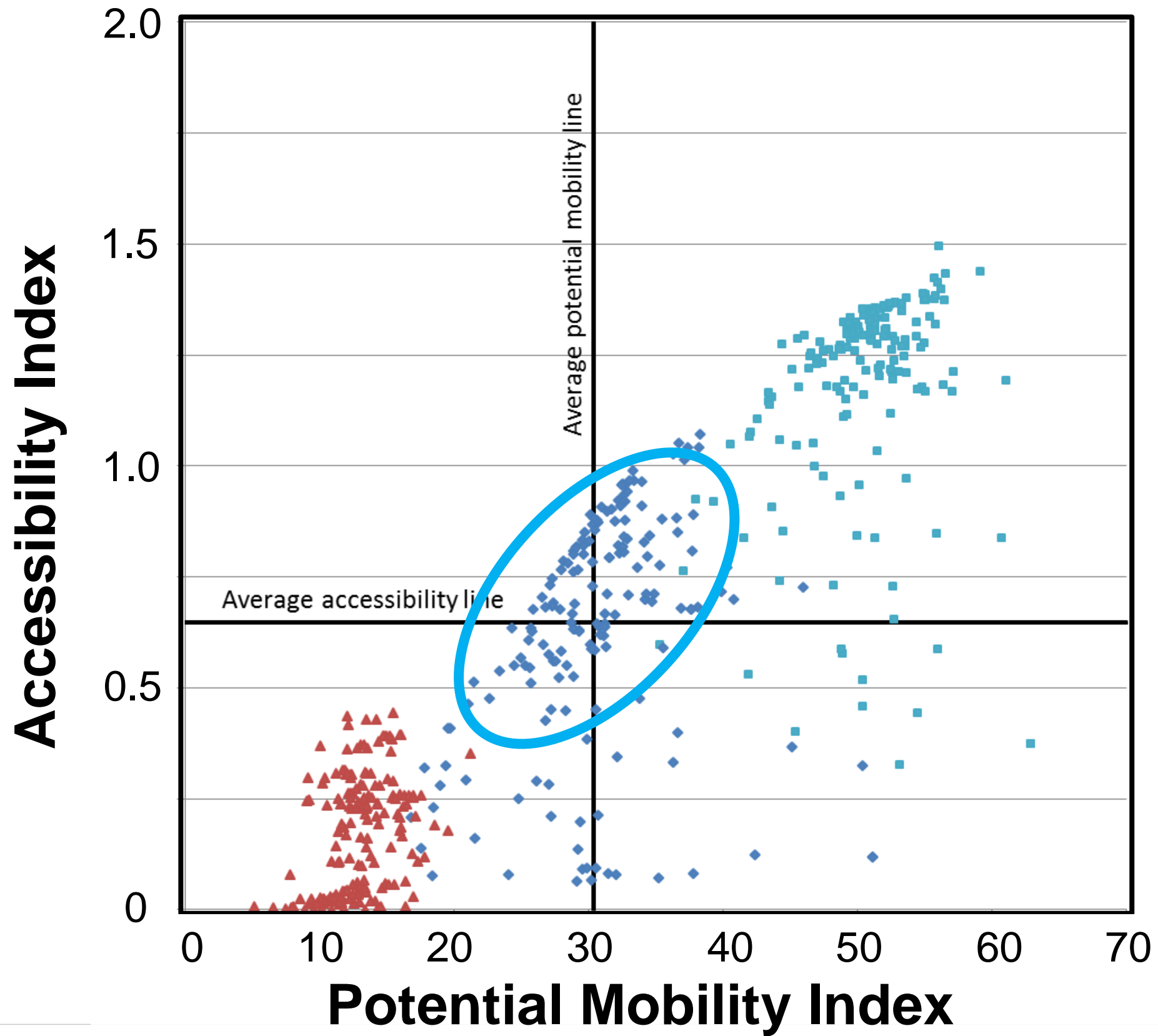
***So what is the
situation in
Rotterdam-The
Hague?***

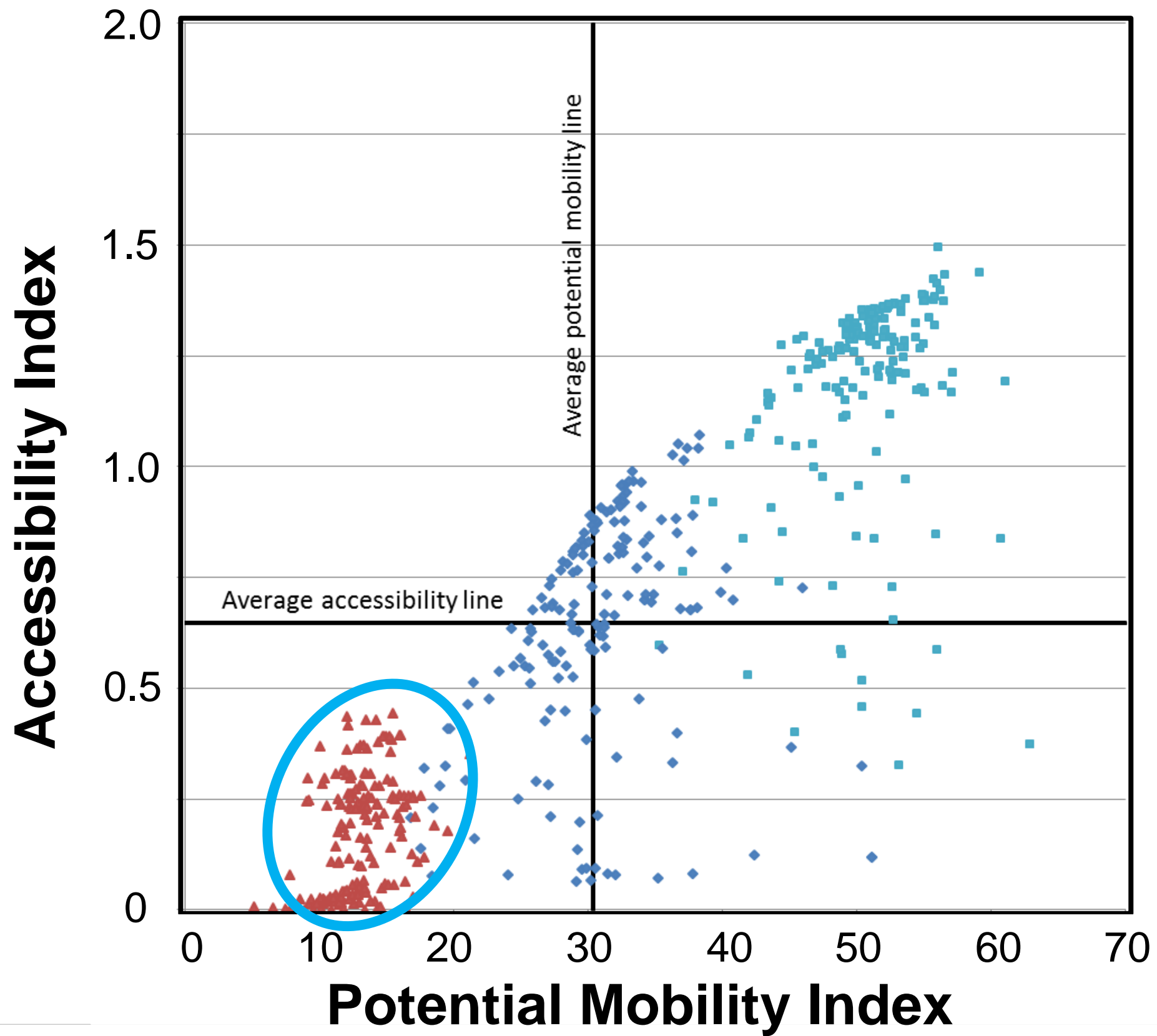


Potential Mobility Index

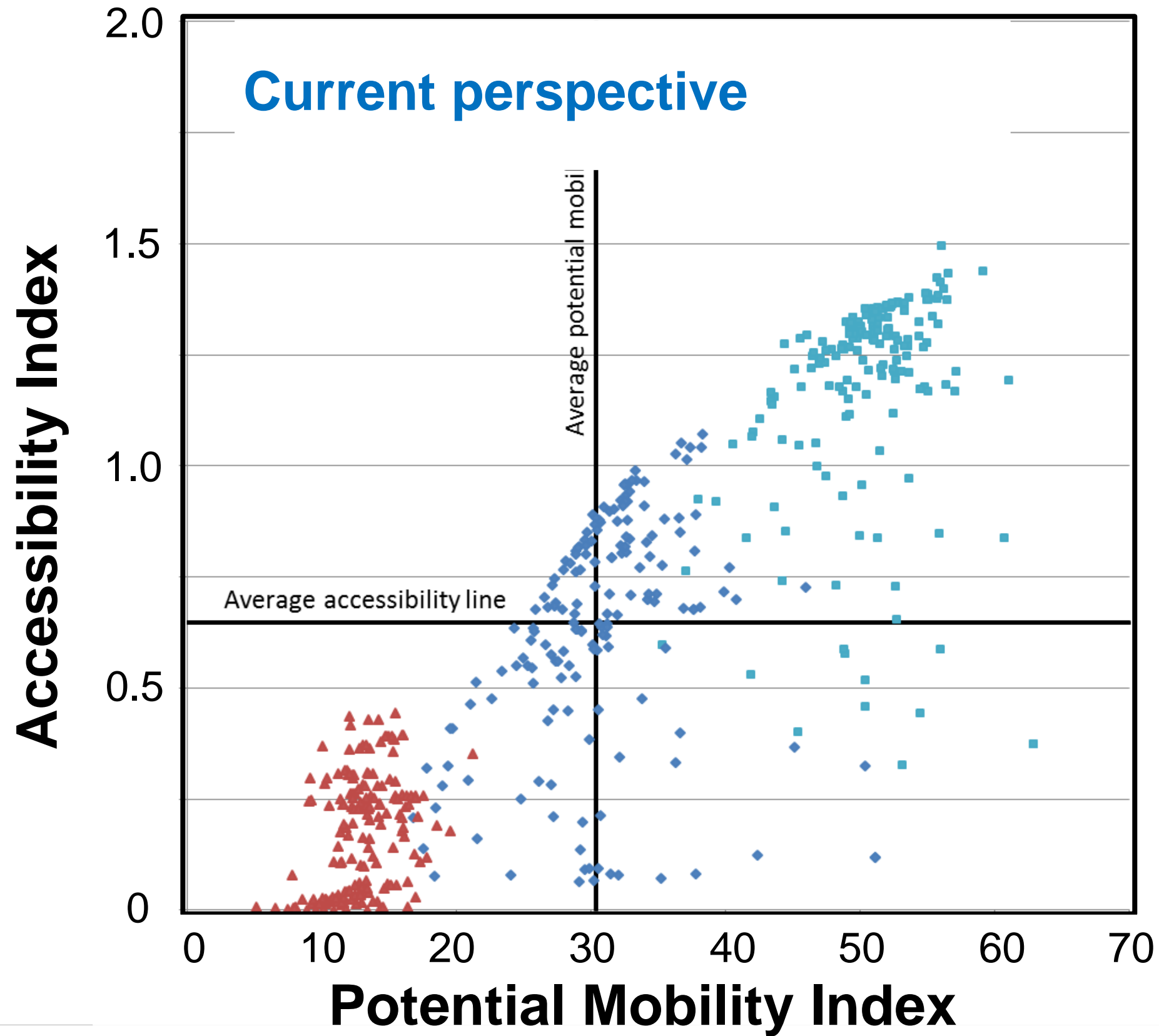


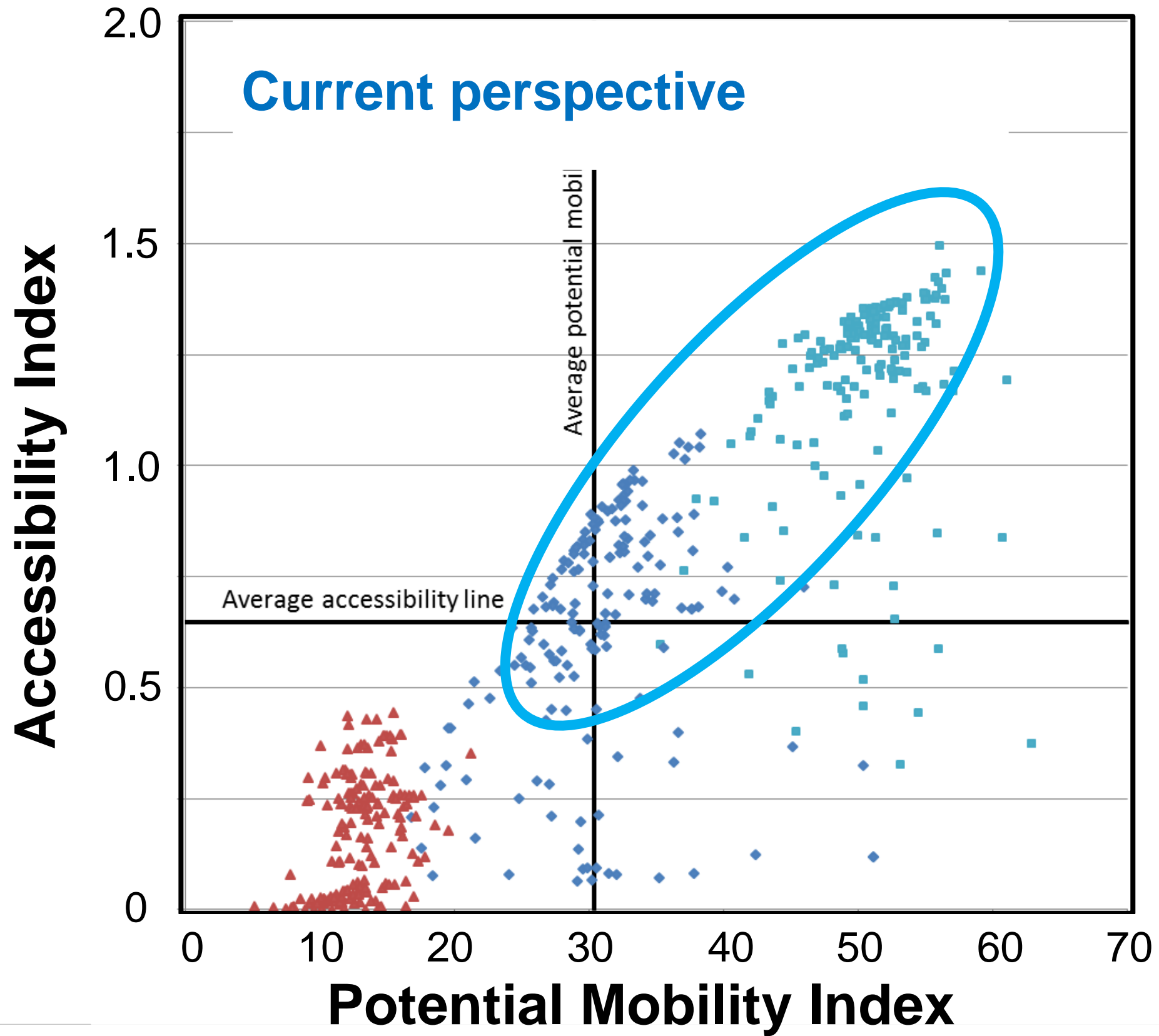


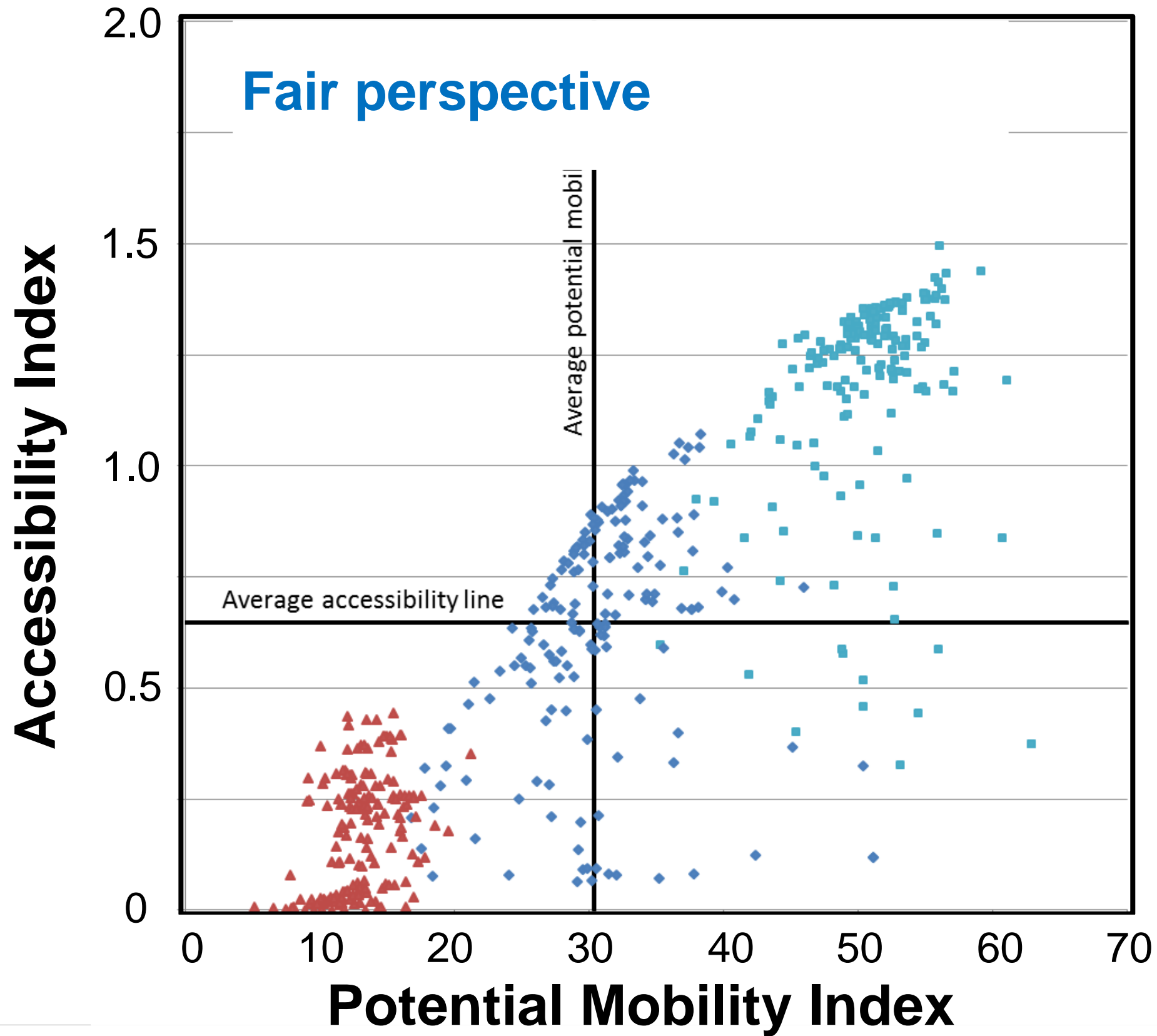


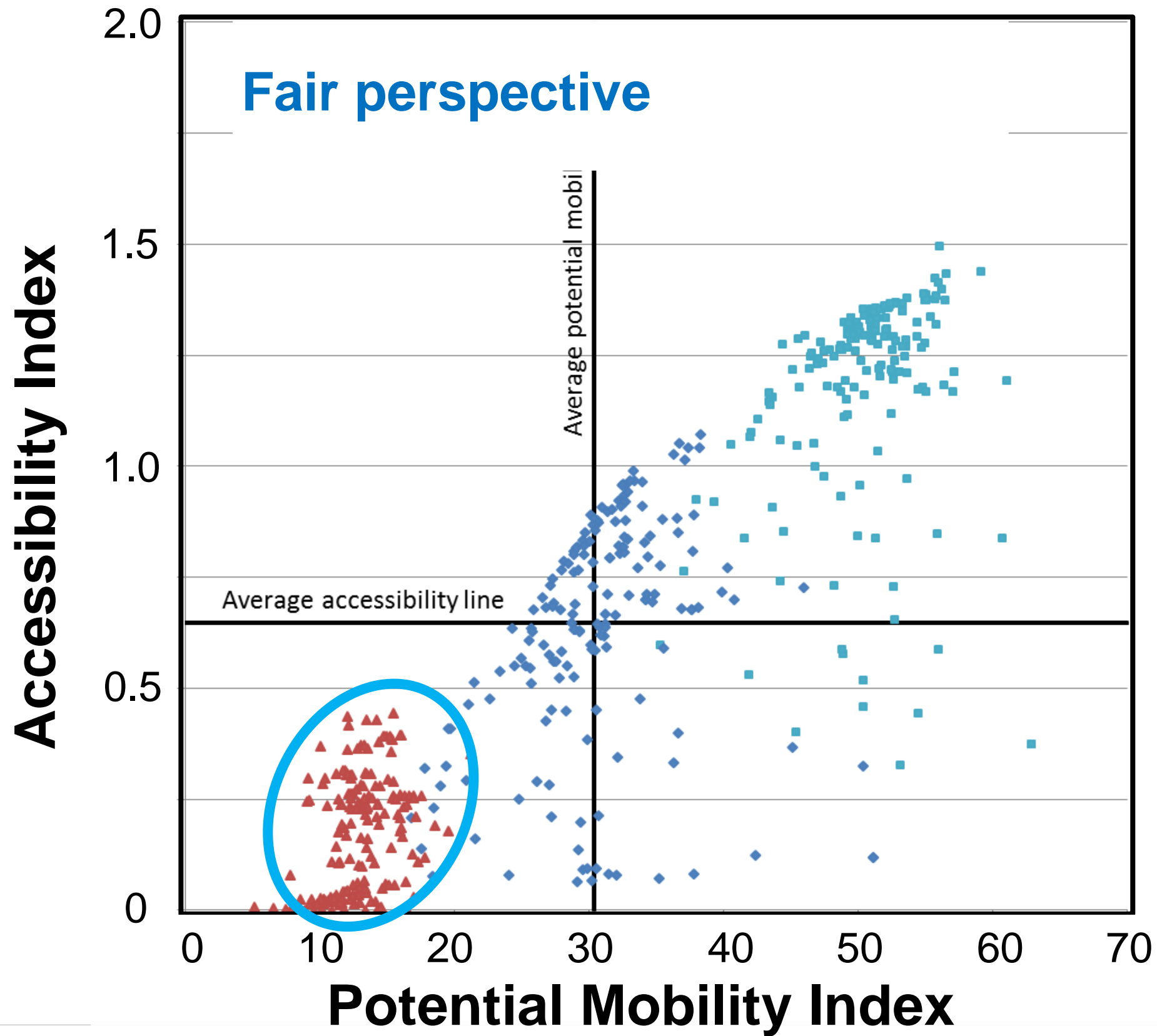


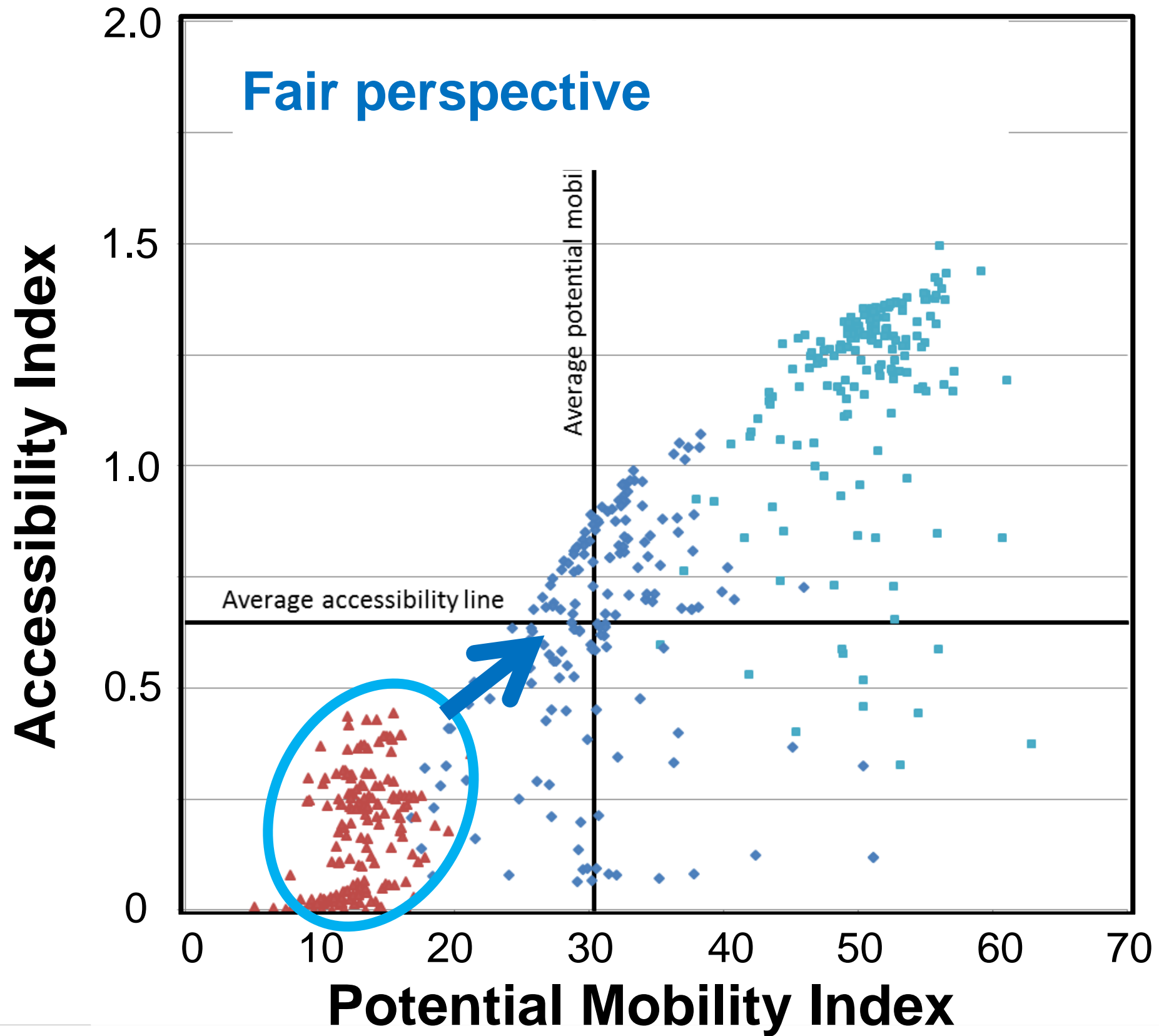
***So what are the
implications for comobility?***











To conclude

- Comobility has many benefits
- Comobility service designs often exclusionary
- Small challenge: redesign services
- Major challenge: re-wire our thinking



Questions?

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