

WOCOMOCO 2018: PRE-PROGRAM

PINK FLOOR: MAIN STAGE

THIS IS OUR MAIN STAGE. IT WILL FEATURE SOME OF THE MOST PROMINENT GO-GETTERS FROM THE CO-MOBILITY COMMUNITY: CEO'S, FOUNDERS, RESEARCHERS, POLICY-MAKERS AND GOVERNMENT OFFICIALS WILL PRESENT THEIR TAKE ON CURRENT & FUTURE TRANSPORT TRENDS.

Some of the issues addressed here include:

- HOW TO MARRY AUTOMATED VEHICLES AND SHARED VEHICLES?
- COMOBILITY MEETS ELECTRIC, AUTONOMOUS AND ACTIVE MOBILITY
- CO-MOBILITY AND OCCUPANCY RATE
- EMBEDDING CO-MOBILITY IN HOUSING DEVELOPMENT
- ROBOTICS, AI, BLOCKCHAIN
- MOBILITY AS A SERVICE (MAAS)
- BEHAVIOURAL ASPECTS OF CO-MOBILITY
- HAVING FUN WHILE SHARING
- COOL RESEARCH INTO COLLABORATIVE MOBILITY
- MORE CO-MOBILITY WITH LESS TRAFFIC?
- POLICY PERSPECTIVES ON CO-MOBILITY

[Check out the speakers invited onto this stage so far on our website.](#)

GREEN TENT: SPECIAL INTEREST STAGE

THIS IS OUR SPECIAL INTEREST STAGE. IT WILL PROVIDE FOR A SERIES OF WORKSHOPS DIGGING DEEPER INTO SOME OF THE THEMES RAISED ON THE MAIN FLOOR. IT WILL ALSO BE OPEN TO ANY OF OUR PARTNERS, WHO WISH TO PRESENT THEIR ACTIVITIES IN GREATER DETAIL.

These are some of our first partner-workshops:

- LOCAL MOBILITY HEROES FROM **ROTTERDAM**
ORGANISED BY THE CITY OF ROTTERDAM
- LOCAL MOBILITY HEROES FROM **BERLIN**
ORGANISED BY THE AGORA VERKEHRSWENDE
- LOCAL MOBILITY HEROES FROM **VIENNA**
ORGANISED BY AUSTRIAN INSTITUTE OF TECHNOLOGY
- LOCAL MOBILITY HEROES FROM **ZURICH**
ORGANISED BY THE MOBILITY ACADEMY
- MEET OUR PARTNER SESSIONS

[Let us know, if you want to run a session or workshop in our green tent!](#)

BLUE TENT: OPEN STAGE

THIS IS OUR OPEN STAGE. IT WILL SHOW PRESENTATIONS BY ANYONE WHO WISHES TO PUT THEIR LATEST IDEAS ON DISPLAY. IF YOU ARE LOOKING FOR NEW BUSINESS PARTNERS, WANT TO PITCH YOUR START UP, OR PRESENT YOUR NEWEST RESEARCH? THIS WILL BE YOUR STAGE!

The topics being tackled so far are:

- CAR-SHARING
- RIDE-SHARING
- PARK-SHARING
- BIKE-SHARING
- MAAS
- NEW RESEARCH ON COLLABORATIVE MOBILITY
- CONNECTED MOBILITY/LAST MILE
- WORLD OF SHARING
- ...

[Do contact the wocomoco-cockpit, if you wish to climb this stage!](#)