

Sezer for diversity is a consultancy firm specialized in developing projects for the social domain. One of the projects we are proud of is '**Cycle with us!**'. Since 2016 we provide training to women who mostly have a migration background and never learned how to cycle. Our goal and mission is to increase daily bicycle use among women from Rotterdam (who mostly have lower Socio Economic Status) and to promote the social and societal activation and participation of these women. Our goal is to teach them cycling skills, to increase knowledge regarding bicycle safety and to achieve a positive attitude towards cycling. By now we have already mobilized 535 women, who used to live in isolation.

At Pier 80 we show in what way specifically we have contributed to help Rotterdam transform into a true cycling (and sustainable) city for everyone. There you can participate actively in our **Cycle with us – workshop**. Joining our workshop gives insight into our vision and approach how to stimulate (shared) bicycle use. We will look more closely at opportunities and bottlenecks that we have experience in our approach up till now. You will also be able to get in touch with our participants who can share informative experiences with you.

WORKSHOP

LOCATION: Pier 80

13.15	Departure from Van Nelle Fabriek (with (shared) bikes)
13.30	Start workshop/reception coffee/tea
13.40	Welcoming word
13.45	Cycling lessons
14.00	Meeting with participants/opportunity to ask questions
14.30	End of workshop

