



wocomoco
shaping comobility

6th
WORLD
COLLABORATIVE
MOBILITY
CONGRESS
PROGRAMME

5 / 6 / 7 NOVEMBER 2018
VAN-NELLE-FACTORY
ROTTERDAM

GENERAL INFORMATION



LOCATION

Van-Nelle-Factory, Van Nelleweg 1, 3044 BC Rotterdam, Netherlands
Residence of the Swiss Ambassador, Tobias Asserlaan 10,
2517 KC Den Haag



REGISTRATION FEE

EURO 280.- for two days (incl. coffee during breaks, food and beverages on all days)



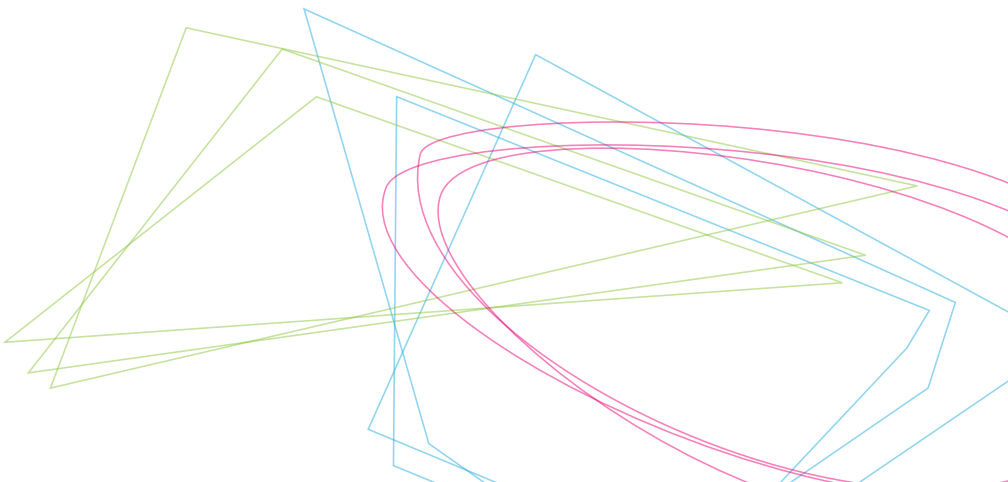
LANGUAGE

English only (no simultaneous translation)



INFORMATION

info@wocomoco.org, +41 (0)58 827 34 15





«WE MUST FREE OURSELVES FROM A TRADITIONAL, MODE-CENTRIC THINKING AND START IMPLEMENTING MORE COLLABORATIVE CROSS-MODAL SOLUTIONS.»
Dr. Jörg Beckmann, Director of the Mobility Academy

GRAND OPENING, MONDAY, 5 NOVEMBER 2018

RESIDENCE OF THE SWISS AMBASSADOR THE HAGUE

17:00 DOORS OPEN

17:40 WELCOME

Mirko Zambelli, Minister, Deputy Head of Mission, Swiss Embassy
Jan-Bert Dijkstra, Ministry of Infrastructure and Water Management
Michiel van Kruiningen, Rotterdam
Jörg Beckmann, CEO, Mobility Academy

18:00 KEYNOTE: PAST, PRESENT AND FUTURE OF SHARED MOBILITY

19:00 APÉRO

MAIN PINK STAGE

TUESDAY, 6 NOVEMBER 2018

08:30 DOORS OPEN

09:15 WELCOME BY MOBILITY ACADEMY

Jörg Beckmann, CEO Mobility Academy

09:30 WELCOME BY MINISTRY OF INFRASTRUCTURE AND WATER

Mark Frequin, Director General, Ministry of Infrastructure and Water Management

09:45 WELCOME AND CO-MOBILITY IN ROTTERDAM

Judith Bokhove, Alderman, City of Rotterdam

10:00 KEYNOTE: HOW TO MARRY AUTOMATED AND SHARED VEHICLES

Keynote Speaker from College of Collaborative Mobility (cocomo)

10:15 PANEL: CO-MOBILITY MEETS ELECTRIC, AUTONOMOUS AND ACTIVE MOBILITY

1. Edwin Nas, Ministry of Infrastructure and Water Management
2. Sandra Wolf, Riese&Müller
3. Nabil Nakkash, KCW-Online
4. Michiel Langezaal, Fastned
5. Armin Fendrich, Ridecell
6. Steven Nelemans, Amber

11:00 PANEL: CO-MOBILITY AND OCCUPANCY RATE: HOW TO IMPROVE RIDESHARING

1. Marcel Amstutz, Mobility Cooperative
2. Erik Wisse, Togethr
3. NN
4. Koenraad Verduyn, PTV Group

11:45 SPEED-DATING/OPENSTAGE

12:30 NETWORKING BREAK

13:30 CO-MOBILITY IN BERLIN

Alexander Jung, Agora Verkehrswende

13:45 PANEL: FUTURE CHALLENGES FOR CO-MOBILITY: EMBEDDING CO-MOBILITY IN HOUSING/AREA DEVELOPMENT

1. Emile Klep, City of Rotterdam
2. Christoph Kirchberger, Vienna-Aspern
3. Marc Bras, BMWi
4. Willem Snel, &Morgen
5. Rik Zwikker, BPD
6. Martien Das, Rijkswaterstaat

14:30 KEYNOTE: ROBOTICS, AI, BLOCKCHAIN

SC Lenny Koh, University of Sheffield

15:00 PANEL: MOBILITY AS A SERVICE: THE NEW ESSENTIALS TO BOOST CO-MOBILITY?

1. Eric Mink, Ministry of Infrastructure and Water Management
2. Piia Karjalainen, MaaS Alliance
3. Ralph de Jong, MaaS Global
4. Peter Schneidermann, Invers
5. Roger Demkes, Verkeersonderneming Rotterdam

15:45 CO-MOBILITY IN ZURICH

Jörg Beckmann, Mobility Academy

16:00 KEYNOTE: BEHAVIOURAL CHANGE: FROM POSSESSION TO CO-MOBILITY

Marije van Gent, Amsterdam University of Applied Sciences

16:30 PANEL: THE SOFT SIDE OF CO-MOBILITY: HOW TO SEDUCE PEOPLE TO EMBRACE CO-MOBILITY & HOW TO MAKE IT FUN?

1. Karina Tiekstra, Mywheels
2. Marije van Gent, Amsterdam University of Applied Sciences
3. Jonatan de Boer, Bird
4. Stephan Pfeiffer, ioki
5. Onno van der Veen, Ideate
6. Stefanie Lemcke, GoKid

17:15 KEYNOTE: CAR MANUFACTURING AND COLLABORATIVE MOBILITY

Alain Visser, Lynk & Co.

17:45 SCIENCE SLAM: COOL RESEARCH AND IDEAS INTO COLLABORATIVE MOBILITY

1. Sander Buningh, BAM
2. Shwetha Surender, Frost & Sullivan
3. Gunnar Nehrke, Bundesverband Carsharing
4. Peter Biczok, Mobilock

18:15 CLOSING WORDS DAY 1

18:30 DRINKS & CHATS (UNTIL 21:00)

MAIN PINK STAGE

WEDNESDAY, 7 NOVEMBER 2018

08:45 DOORS OPEN

09:30 CO-MOBILITY IN VIENNA AND AROUND

Volker Alberts, AIT

09:45 KEYNOTE: CAN CO-MOBILITY CATER TO THE NEEDS OF THOSE LIVING IN MOBILITY POVERTY

Karel Martens, Israel Institute of Technology

10:15 PANEL: MORE CO-MOBILITY WITH LESS TRAFFIC ?

1. Alistair Kirkbride, ComoUK
2. Greg Archer, Transport & Environment (T&E)
3. Anders Wall, Greenmobility
4. Maud de Vries, BYCS

11:00 KEYNOTE + BOXINGRING: FROM RIDESHARING TO A MOBILITY PLATFORM

Marius Macku, UBER

11:45 PANEL: STAKEHOLDERS IN ARMS: POLICY PERSPECTIVES ON CO-MOBILITY

1. Andrew Berkhout, Greenwheels
2. Daan Stevens, Transdev
3. Jan Bert Dijkstra, Ministry of Infrastructure and Water Management
4. Katherine Kortum, Transportation Research Board
5. Michael Fischer, MOIA
6. Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association

12:30 CLOSING WORDS

12:45 NETWORKING & FOOD

13:15 LOCAL EXCURSION / TECHNICAL VISIT (UNTIL 14:30)

1. Sezer - Cycle with us workshop
2. The Future of Mobility in Rotterdam Central District

BLUE POP-UP 6 NOVEMBER 2018

10:15 RIDE-SHARING

1. Idosh, Argjent Kaba
2. Togethr, Erik Wisse
3. two-ride UG, Bernhard Edmaier
4. ioki, Stephan Pfeiffer

11:15 CAR-SHARING

1. Drivy, Patrick Foster
2. Vrijstraat.nl, Walter Dresscher
3. Amber, Steven Nelemans
4. Stapp.in, Johanna de Kruiff-van Emst

12:15 LOGISTICS

1. Uniskat, Johannes Pfiffner

13:30 MAAS

1. Maas Touring BE, Phillipe Leeman
2. Hamburger Hochbahn Switch, Karen van der Linde
3. KNV, Sonila Metushi
4. Flip Oude Weernink, GoodMoovs

14:30 PARK-SHARING

1. Mobypark, Manuel Cayre
2. Traject, Freya de Muynck

15:00 WORLD OF SHARING

1. automaatje, Gerard van den Bos
2. Biro, Pieter Vermeer
3. Hely, Tarik Fawzi

15:45 CONNECTED MOBILITY / LAST MILE

1. microtransit AG, Jürgen Daub
2. Micro Mobility Sharing Concept, Philip James Douglas
3. Fluidtime, Vlad Marica
4. Floatility, Daniel Rosa
5. Avimo, Volker Amann

17:00 BIKE / SCOOTER -SHARING

1. Oeamtc easy way, Florian Moosbeckhofer
2. Urbee, Erik de Winter
3. Cargoroo, Jaron Borensztajn

GREEN POP-UP 6 NOVEMBER 2018

10:15 LOCAL CO-MOBILITY HEROES FROM ROTTERDAM

Chair: NN

1. Quinten Selhorst, Felyx
2. Ronald Haverman, Mobike
3. Niki Sie, Juuve

11:00 MEET PARTNER SESSION: BIRD

Bart de Liefde, Bird

11:15 BREAKOUT SESSION A: ROTTERDAM MAAS TRAVELLER CHALLENGE

1. Rosemarijn de Jong, City of Rotterdam
2. Daan Zegwaard, Verkeersonderneming

11:45 BREAKOUT SESSION B: BIKESHARING POLICY

1. Alexander Jung, Agora Verkehrswende
2. Bart Christiaens, City of Rotterdam
3. Urs Walter, Federal Road Office Switzerland

14:00 LOCAL CO-MOBILITY HEROES FROM BERLIN

Chair: Alexander Jung, Agora Verkehrswende

1. Marius Macku, Uber
2. Justin Roth, Nextbike
3. Ulrike Walter, BVG
4. Ricarda Mendy, Hsubject

16:00 LOCAL CO-MOBILITY HEROES FROM ZÜRICH

Chair: Jörg Beckmann, Mobility Academy

1. Urs Walter, Federal Road Office Switzerland
2. Jonas Schmid, carvelo2go
3. Eva Helmeth, publubike

17:00 MEET PARTNER SESSION: FASTNED

Michiel Langezaal, Fastned

17:15 MEET PARTNER SESSION: GOKID

Stefanie Lemcke, GoKid

BLUE POP-UP 7 NOVEMBER 2018

09:45 EDMONTON SMART TRANSPORTATION ACTION PLAN

Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association

10:00 MOBIHUBS

Angelo Meuleman, Taxistop

10:15 HOW TO EMBED SHARED MOBILITY INTO A PUBLIC TRANSPORT SYSTEM. EXPERIENCES FROM SWITZERLAND

Olaf Zanger, Mojaconsult

10:30 URBAN MOBILITY LABS

1. Sascha Meyer, Moia
2. Christoph Kirchberger, Vienna-Aspern

11:00 WORKSHOP ON INTERNATIONAL GREEN DEAL

1. Jeffrey Matthijs, Autodelen.net
2. Angelo Meuleman, Taxistop
3. Mariet de Haas, Advier
4. Alistair Kirkbride, ComoUK

GREEN POP-UP 7 NOVEMBER 2018

09:45 LOCAL CO-MOBILITY HEROES FROM VIENNA & AROUND

Chair: Volker Alberts, AIT

1. Sascha Dorn, Wien Mobil-App
2. Alexander Fuerdoes, IST-Mobil
3. Martin Blum, Mobility Agency Vienna

11:00 MEET PARTNER SESSION: INVERS

Peter Schneidermann, Invers

11:15 MEET PARTNER SESSION: RIDECELL

Armin Fendrich, Ridecell

SAVE THE DATE
FOR WOCOMOCO 2019!



THE NEXT WORLD COLLABORATIVE MOBILITY CONGRESS WILL TAKE PLACE IN BERNE (CH) DURING THE NEWLY FOUNDED „SWISS MOBILITY ARENA“.

SEE YOU FROM SEPTEMBER 16 TO 20 AT WOCOMOCO2019 IN SWITZERLAND.

organised by:



PARTNERS

Premium Partner



Ministry of Infrastructure
and Water Management

Hosting Partner



City of Rotterdam

Special Partner



Executive Partner



BIRD

Junior Partner



Knowledge Partner



SHAREN L

Agora
Verkehrswende



AUSTRIAN INSTITUTE
OF TECHNOLOGY



Media Partner



Organisational Partner



Contact:

info@wocomoco.org

THE 6th WORLD COLLABORATIVE MOBILITY CONGRESS IS BROUGHT TO YOU BY:

Premium Partner



Ministry of Infrastructure
and Water Management

Hosting Partner



City of Rotterdam

Special Partner



carvelo 2go
eCargo-Bike Sharing

Executive Partner

mobility
systems+services



Junior Partner

INVERS

RIDECCELL

Knowledge Partner



SHARE NL



Media Partner

routeRANK

Organisational Partner



www.wocomoco.org