

PRESS RELEASE

Bern, 5 September 2016

4TH WORLD COLLABORATIVE MOBILITY CONGRESS IN WARSAW

On 7 and 8 September 2016, Touring Club of Switzerland's Mobility Academy will be hosting the 4th World Collaborative Mobility Congress – "wocomoco" – in Warsaw, Poland. Stakeholders from all over the world gather here to exchange their views on the trends and hot topics in collaborative mobility services. Hosted this year in Warsaw, the congress is focusing more strongly on the Eastern European market and is also gaining in international importance.

The Mobility Academy, which is based in Bern, has been monitoring the collaborative mobility market for four years now and once a year brings key stakeholders from car-, ride- and bike-sharing together in various locations in Europe at the World Collaborative Mobility Congress – "wocomoco".

"wocomoco 2016 is even more international than in previous years – especially when you look at exciting speakers from Europe, America and Asia," says Dr Jörg Beckmann, CEO of the Mobility Academy. "We're delighted about this and it shows how much shared mobility has grown in importance over the past few years. And our journey together is continuing: after Switzerland, Austria and Poland, the support of new partners is taking us to Germany in 2017 – one of the most important European markets for co-mobility."

The programme for this year's World Collaborative Mobility Congress comprises 60 international speakers offering stimulating presentations and topics for discussion over two days. As host, Warsaw will play a special role by throwing the spotlight even more strongly on the Polish market.

The partners of the 4th congress are: Fédération Internationale de l'Automobile (FIA), Mobility Systems + Services and INVERS GmbH. AustriaTech, the German Agency for International Cooperation (GIZ), the International Road Transport Union (IRU), the Polis Network and New Mobility Polska are also providing support as organisation partners. With Warsaw hosting the conference, this will be the second trip outside Switzerland, and the first time it has been completely carbon neutral with the support of its climate partner South Pole Group.

The congress programme and various other information about the event can be found on the website www.wocomoco.org.

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