

goCarShare



WHAT IS goCarShare?











Life's a journey – share it!

How goCarShare Works

I'm a driver >
Rent your empty seats

Passengers, search for journeys

Travelling from	To	Go
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	<p>Lucia view profile</p>	<p>London » Secret Garden Party 09:00am 19th July Return: 10:00, 21st July <i>a sleeping bag and matt</i></p>	<p>£10 return £20</p>	<p>1 seat free More Info</p>
<p>Mutual friends (1):</p>				
				
	<p>Nick view profile</p>	<p>London » Secret Garden Party 2012 05:00pm 19th July</p>	<p>£10</p>	<p>2 seats free More Info</p>
	<p>Nick view profile</p>	<p>London » Secret Garden Party 05:00pm 19th July Return: 14:00, 23rd July</p>	<p>£10 return £20</p>	<p>2 seats free More Info</p>
	<p>mike view profile</p>	<p>Southwark » Secret Garden Party 12:00pm 19th July <i>Camping gear + small bag.</i></p>	<p>£15</p>	<p>1 seat free More Info</p>
	<p>mike view profile</p>	<p>London » Secret Garden Party 07:00pm 19th July <i>if you wanna come and put your stuff in the car so we can see if you can get more than a "small bag" in on the wednesday night then that's cool. just didn't want to put BIG bag as I don't want to disappoint. xxx. possible return trip on the monday or sunday but not sure!</i></p>	<p>£15</p>	<p>1 seat free More Info</p>
	<p>Brendan view profile</p>	<p>London Borough of Hackney » Secret Garden Party 08:45am 18th July Return: 13:00, 23rd July</p>	<p>£20 return £40</p>	<p>4 seats free More Info</p>
	<p>Aisling view profile</p>	<p>London » Secret Garden Party 06:30pm 19th July <i>Will be cheaper if i manage to fill the van up. Maybe offering a return lift on monday. Depends if I have to leave early to work.</i></p>	<p>£6</p>	<p>4 seats free More Info</p>



FORMING TRUST

Lucia Castano

Gender: Female

Music: Abstract Disco and Prisms of Isis Live: Summer Festival Performances, Gavin Kaufman, The Killers en Lima - Sitio Oficial



Mutual Friends

Latest Feedback



INSPIRATION





WHAT HAVE WE LEARNT?

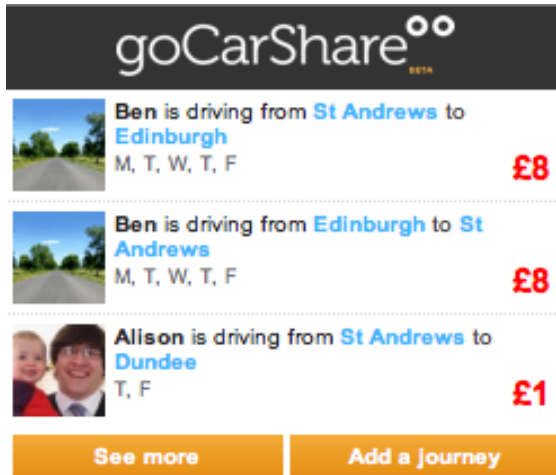


BENEFITS TO FESTIVALS






HOW TO GET THE WORD OUT

Ticket Confirmation
 PR
 Travel Information
 Social Media Update



goCarShare

	Ben is driving from St Andrews to Edinburgh M, T, W, T, F	£8
	Ben is driving from Edinburgh to St Andrews M, T, W, T, F	£8
	Alison is driving from St Andrews to Dundee T, F	£1

[See more](#) [Add a Journey](#)



What's this? Another goCarSharer driving to **#Bloodstock**? Do you need a lift? <http://t.co/5T014ii2> Please RT

goCarSharers, (+) Thu 01 Nov 18:05 via goCarShare

Emma wants to go from **#Brighton** to **#Worcestershire** on 16th November. Want to help? <http://t.co/mnEhFSKJ> Please RT

goCarSharers, (+) Thu 01 Nov 14:03 via goCarShare

Craig is driving from **#London** to **#Formby,UnitedKingdom** on 19th November. Need help getting there? <http://t.co/AmXMFTQW> Please RT

goCarSharers, (+) Wed 31 Oct 23:58 via goCarShare

Arif is driving from **#London** to **#Oxford,UnitedKingdom** on 2nd November. Fancy a ride? <http://t.co/TmZwAdU8> Please RT

goCarSharers, (+) Wed 31 Oct 20:13 via goCarShare

Widget
 Livefeed
 Incentives
 Disincentives



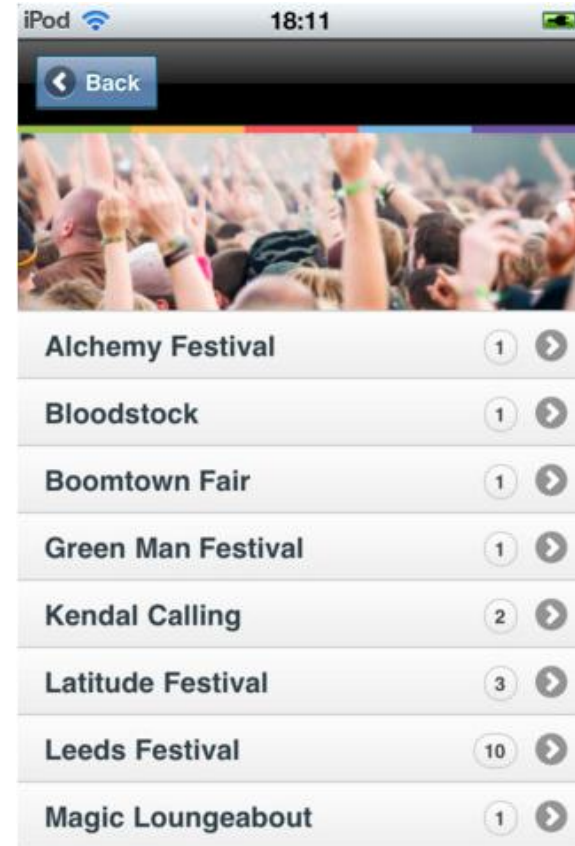
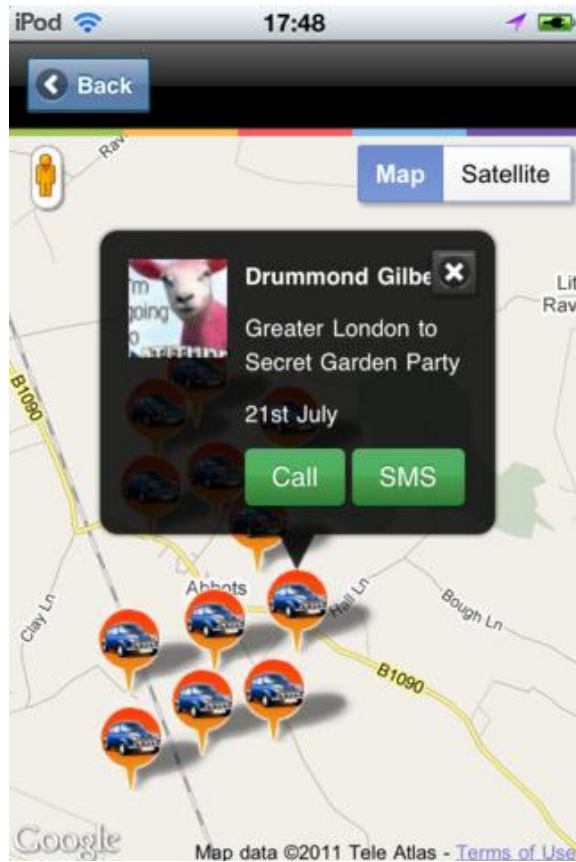
PRIORITY GOCARSHARE CAR PARKS



EMPTY CAR SEAT TAX & CAR SHARE MAP





IPHONE APP



TESTIMONIALS



Bethany was a lovely person to share a car with, first Reading so very excited and lots of fun to be with! Come with us again next year? :) xx 

Hi, Zoe was awesome, arranged a handy meeting place near the tube, then actually dropped me off slightly early at a different gate to the others. Also happy to make rest stops when needed. Thanks loads Zoe was such a chilled, easy and enjoyable journey to the festival :)x 





goCarShare Sessions



Bands car sharing, exclusive performances and interviews.





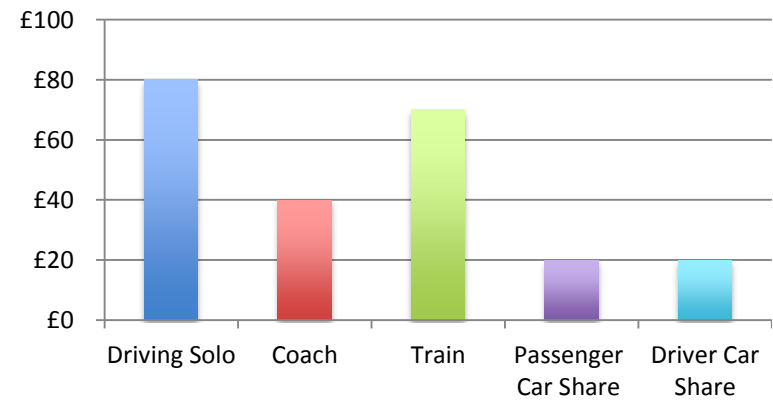


www.goCarShare.com/sessions

COLLABORATIVE CONSUMPTION



‘The Collaborative Revolution could be as big as the Industrial Revolution’



PRESS COVERAGE

The Daily Telegraph



Drummond Gilbert, 36, came up with the idea for goCarShare, an online marketplace for empty car seats, after seeing outside of cars with a single occupant. Gilbert, a former accountant, started the business in 2010. Last year it was awarded a European best environmental startup award. The website has 1,200 registered users, and Gilbert has partnered with the city festival of literature May 20 June 5, the Edinburgh, as well as several music festivals to reduce the number of journeys to and from such sites. He has in Colorado with his parents. *Interview by Jonathan Butler*

There are more than 80 million empty car seats in Britain's roads every day. Just imagine if all cars were full with people heading together. There would be fewer of them, traffic would move more smoothly and pollution would be reduced and everyone would save money and have more fun. At all of us environmentally friendly we taking the train, goCarShare is not like other sharing because the idea is built around Facebook, so you can ask for car seats from friends, and friends of friends. It saves you money and looks for a car when you are together. When I was younger I always thought it'd be to be an entrepreneur. You have to work hard, it's going to work, but last year I took the pressure out of my everything and I - which included meeting up of my London flat and each one was not important to him. My mum likes it but I'm missing my dad, and now that the business is going off my dad is happy. You know I have all national coverage of goCarShare things such as CNN and it's important, but now a lot of media and time are in digital form or shared online, so with Times and South. These days it's all about the experience, rather than content. I wish to maintain the content to call people. I really like the idea of collaborative consumption, the idea that what's mine is yours. My philosophy is that we should try to do our collective needs more efficiently. Everything you have - from your power

Just imagine if all cars were filled with people travelling together. Every journey would be necessary and have more fun.

Always fully utilize car to reduce your car use - can be swapped, left, parked or rented. This isn't what I'm searching for. We also. The intention has been simple to use. How they spend their money. Please please work up to 10 per cent last year. So I have come to share the idea to keep the costs down. And when you think that the average car use for 20 hours a day, you can consider to people who have one needs to be if you supported 10 years ago that people would say and not only. Clearly with others they would never work. Last week of all vehicles said that it would be work. And price 1000000 the same to one business. The second I hope for my business. Photograph by Sam Giddens



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Cl Hubbard, contributor, MSN Cars, 16/08/2010 17:33

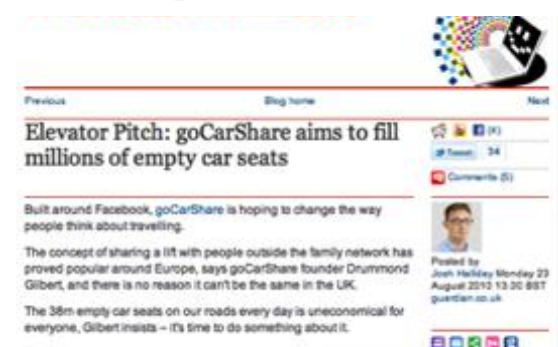
GoCarShare to use Facebook for car sharing



Image © goCarShare

goCarShare is attempting to solve the potentially lies of car sharing by combining it with your network through Facebook.

theguardian



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Elevator Pitch: goCarShare aims to fill millions of empty car seats

Built around Facebook, goCarShare is hoping to change the way people think about travelling.

The concept of sharing a lift with people outside the family network has proved popular around Europe, says goCarShare founder Drummond Gilbert, and there is no reason it can't be the same in the UK.

The 36m empty car seats on our roads every day is uneconomical for everyone, Gilbert insists - it's time to do something about it.

Posted by Josh Haskley Monday 23 August 2010 13:30 BST guardian.co.uk



NME

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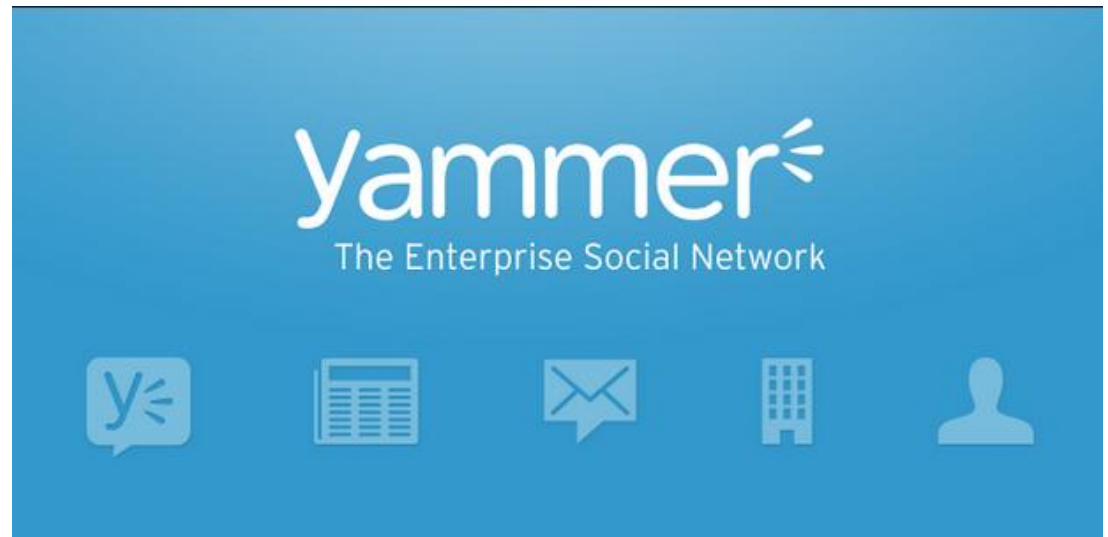
goCarShare launches car sharing iPhone app for music festival goers

MIKE BUTCHER

Wednesday, August 3rd, 2011 0 Comments

goCarShare, a car-sharing website that helps passengers find drivers who are travelling to similar locations and vice versa, has launched an iPhone app. Aimed at Summer festival goers, the app maps your current location and displays a list of nearby people to share a car with. Let's hope they're all friendly.

goCarShare now has deals with 50 of Europe's Summer festivals. In fact one, Secret Garden Festival, even introduced a £2.50 empty car seats fee for drivers coming to the festival, which appeared to drive adoption of goCarShare.





Thank you



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The goCarShare Team



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