



Co-mobility meets circular economy

Already today a large variety of innovative co-mobility services is available in European cities. These new offers are developed and implemented by both established transport companies and agile start-ups, while attracting a fast-growing number of users. Hence, collaborative mobility has not only left a foot-print on urban transport markets, but has also become an increasingly visible part of urban design, transport planning, street-furniture, city-scapes and local neighborhoods. Today, one can find stands for shared bike services; at a nearby Café there is a rental service for electric cargobikes; some blocks further, a few cars of a carsharing company are parked and at the next crossroad a ridesharer stops to unload some passengers.

All of these services are aimed at improving social, economic and ecological sustainability in times of increasing mobility, which is also one of the overarching aims of the circular economy. While the share economy promotes “access” over “possession”, the circular economy fosters “re-use” and “recycling”. But what was difficult until now, was to think collaborative mobility and circular consumption and production as one and weave these different threads together. It is therefore, that the 4th College for Collaborative Mobility on September 7th & 8th, students from across Europe are invited to connect the share and the circular economy by addressing collaborative mobility in a novel fashion. Their task is to spin ideas and develop solutions for this new nexus in a dedicated district of the City of Berne by ways of a “comobility sprint”.

How can the notions of “re-cycling” and “sharing” merge with regards to everyday mobility? How can this new nexus create better transport solutions and build additional social, economic and environmental benefits? At the cocomo 2017 students from different disciplines, such as transport planning, social science, economics or engineering will be coached by experts from the fields of logistics, city development, collaborative mobility in order to construct a new and mobile tomorrow by re-designing a local street in an inner-city neighborhood in Berne. Like every year, the winners of this comobility sprint will have the possibility to present their ideas at the 5th World Collaborative Mobility Congress (wocomoco2017) from 18. – 20. October 2017 in Berlin.

Day 1 – Thursday, 7.9.2017

Time	Program	Note
09.00	Coffee and Gipfeli	
09.15	Welcome, information and introduction into topic/program	Mobility Academy, Swiss Post
10.00	Tour de table and get to know each other	Mobility Academy
10.45	Break	
11.00	3 – 4 Presentations from practice <ul style="list-style-type: none"> - Hannes Meuli, Head of Strategic Traffic Planning, City of Berne - Jonas Schmid, carvelo2go, Berne 	Experts from Switzerland

	- Andreas Blumenstein, Buero fuer Mobilitaet, Berne	
12.30	Lunch break	
13.30	Group building, task presentation for group work, Discussion on next steps	Group building by Mobility Academy
14.00	Group work: Arrival site visit Länggassstrasse	Work in groups, short feedback at the end
16.00	2-3 Presentations from universities and experts on the topic <ul style="list-style-type: none"> - Cecilia Matasci, Scientific Officer, WRF, St. Gallen - Sabine Hirsig, Pumpipumpe, sharing community, Berne - Marco Fuster, Head of Business Development, Bernmobil, Berne 	Experts
17.00	Break	
17.30	Group work: Preparation	Work in groups, short feedback at the end
19.00	End of the first day/joint dinner	

Day 2 – Friday, 8.9.2017

Time	Program	Note
08.45	Welcome and information's with coffee and Gipfeli	Mobility Academy
09.00	Group work: Outcome	Mobility Academy, support by experts
11.00	Break	
11.30	Short feedback and expert input	
12.00	Group work: Conclusions	Mobility Academy, support by experts
13.45	Lunch and take off site visit	
14.00	Sitevisit Berne Postal Car Smartshuttle <ul style="list-style-type: none"> - Presentation Jürg Michel, Projectleader «SmartShuttle» - Test drives 	Postcar AG
16.00	Feedback and expert input, Setting up and clarifying of next steps	
16.30	End	